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ZONUTS

Center Grove's Zoe Laverne grows a fanbase of more than 424,000 with musical.ly app PAGE 6

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Solar eclipse - "Whoopee! It's happening!" exclaimed Emma Booher of Greenwood, as her mother Stephanie helped her hold solar eclipse safety glasses on her face on Aug. 21 at the White River Branch of the Johnson County Public Library. Guests spread out across the property, relaxing in lawn chairs and picnic blankets. The library provided snacks, refreshments and crafts outside, and a live stream of the eclipse inside of the building.

Photo by Nicole Davis



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**Established
November 2012**
Times-Leader
Publications, LLC
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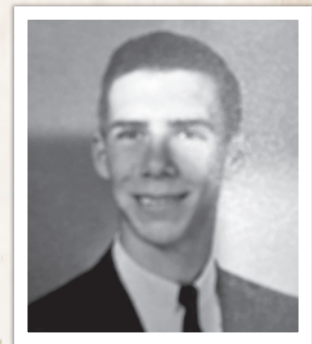
Greenwood-based Metro Printed Products makes list of fastest growing companies

Growth - Marlo and Tracy Webb, Co-Owners of Metro Printed Products, powered by Proforma, announced they have been named to the 2017 Inc. 5000 list of the top 5,000 fastest growing private businesses in the United States. With a growth rate of 67 percent between 2013 and 2016, the company was ranked #4104. Metro Printed Products, powered by Proforma, is a full service marketing resource company, providing clients with commercial printing services, promotional products, eCommerce and multimedia services all under one roof. For more information, visit MetroPrinted-Products.Proforma.com.

Greenwood Mayor Mark Myers elected Indiana Conference of Mayors President

Leadership - At its annual meeting held last month in South Bend, the Indiana Conference of Mayors (ICOM) elected Greenwood Mayor Mark Myers president of the organization. Myers took office immediately and will serve for one year in the position. Formed in 1998, the Indiana Conference of Mayors (ICOM), is an affiliate of Aim, an advocacy group for Indiana's cities and towns. Its purpose is to give special focus on the needs and concerns of the elected chief executives of Indiana's 120 cities.

HISTORY & ARCHITECTURE



Left, the Beck family photo with the Class of 1967 Yearbook.
| Above, Jeff Beck, 1967.
(Submitted photo)

Center Grove Class of 1967 50-year reflection

Sept. 1955-56, the students of the graduating class of 1967 entered the first grade at Center Grove Elementary. Center Grove Elementary was the only elementary school in the district.

Scared, happy, curious, wanting to make new friends: many emotions were running in our young minds. Teachers Mrs. Julia Lammert and Mrs. Parrish helped guide the 25 per-class first graders who soon followed a routine of life and learning.

I vividly recall my classroom having its own, very small, one-person bathroom - maybe we could not find our way back to classroom or did not want to return. Morning milk was also a highlight, chocolate or white in a pyramid shaped container for the price of two cents each. Teachers guided young students every step of the way, lunch, recess along with on and off the big yellow bus.

On the bus ride to downtown Bargersville to pick up other students, we always had to wait on one younger child. Mr. Briggs finally asked child while he was always late. He replied, because my mother has to scrap the burnt stuff off my toast. Why does one recall stories of no value 60 years earlier?

Moving forward to fourth grade, I was taught by Mrs. Blanch Rueff. Mrs. Rueff loved math and often called on students to do math problems in our head. Classmate Don Robinson was always the first one with correct answer.

My mother became the first Center Grove nurse, thus my bus riding days were over. Riding to school with mom had both good and bad advantages - more sleep and less ride time to school, but it also meant I had to sit in nurse's office until her time to leave school. At the end of the school day, I was ready to return home to play basketball or walk the woods.

Bill Legan, with a flattop haircut, was my sixth grade teacher. Mr. Legan graduated from Franklin College and accepted his first teaching position with Center Grove. Mr. Legan and I still share emails as he continues to care for former students. I'm proud to call my former teacher a friend. Mr. Legan lives in New Albany, Ind. with his wife, happily visiting his family throughout the United States.

High School provided the opportunity for students to take foreign language classes, chemistry, advanced math or "College Prep" courses. Many chose a

less difficult course load called "General." CGHS required students to earn 32 credits to graduate. Clubs, dances, prom, dating and learning to become an adult were part of the high school experience. Drivers Education was also highlight, allowing students to take lessons behind the wheel during class time. Yes, summer school was available for those needing credit or just more leaning.

Good time and mostly good memories. With 142 classmates, I knew most of friend's families and where they lived.

Fifty years passed quickly: college, military, marriage, work, retirement and the loss of loved ones. Thanks to the 1967 50th reunion committee for keeping memories alive and searching for everyone. See everyone at the 60th reunion!

Jeff Beck, CGHS '67



Jeff Beck is a lifelong Bargersville resident who has a passion for the history of the Center Grove area. He has authored the books, *Bargersville* and *Center Grove: Unveiling the Past*.



Ellen LeMasters. (Submitted photo)

THE LeMASTERS FILE

NAME: Ellen LeMasters	COLLEGE PLANS: Continue career on scholarship at Southern Illinois University Edwardsville
HIGH SCHOOL: Center Grove High School	FAVORITE TV SHOW: Gossip Girl
YEAR: Senior	FAVORITE MOVIE: The Blindside
POSITION: Outside hitter	FAVORITE ATHLETE: Steph Curry
EXPERIENCE: Three-year starter	PARENTS: Ron & Jill LeMasters

Bob Rohrman's **INDY**
HONDA

Athlete of the Month

ELLEN LeMASTERS

By Rick Morwick

As a three-year starter, it's no surprise that Ellen LeMasters is one of the top players on the Center Grove High School volleyball team.

But as far as the Trojans are concerned, she's much more than that.

She's the senior leader they turn to when they absolutely, positively have to make a play.

"Ellen is our go-to hitter and can perform and stay calm in pressure situations," Center Grove coach Maggie Harbison said. "She's a playmaker, and I think every player wants to be like that. People watch what she does, and they try to emulate that."

A statistical and emotional leader, LeMasters is a 5-foot-11 outside hitter and a major reason why the Trojans are are frontrunners for the IHSAA state championship. Ranked No. 4 in Class 4A, they have already defeated two of their chief challengers, Avon and Cathedral, in regular-season matches and continue to build momentum and confidence.

"We've done really well lately, and I'm really proud of how we've competed so far this season," LeMasters said. "It's a great start, and I'm just really excited."

One of five returning starters from last year's sectional championship team, LeMasters leads the Trojans in kills and is among their leaders in kill percentage, hitting percentage, service aces, blocks and digs. She is also a vocal

leader who has embraced the leadership role vacated by standout Macy Carrabine, who graduated last year.

"I see my role as kind of a senior leader, especially for our younger girls," LeMasters said. "Last year, Macy and I were the two outside hitters. Now that she's graduated, I've stepped up and taken on the role she had. I'm just trying to make plays and do my job. I see myself as a leader of the team."

So does Harbison.

"Ellen is a strong player all the way around," Harbison said. "She can hit, block pass and dig. Ellen brings a lot to our team."

NCAA Division I college programs have noticed. Several have made scholarship offers. And after carefully considering each, LeMasters has accepted one.

She'll continue her volleyball career at Southern Illinois University Edwardsville. That is, after she completes some unfinished business with the Trojans, who reached the state finals two years ago during her sophomore season.

"I feel great about what we can accomplish," LeMasters said. "I know we have a lot of younger girls, but they got experience last year. This year we have four seniors, and I think everybody's ready to play at a high level this year, and we can do that as long as we stay focused, work hard and keep playing like we are. We know what we're capable of, competing at this level and winning a state championship."

Center Grove News Quiz

How well do you know your Center Grove community? Test your current event knowledge each month with a little Q&A!

1 Indiana Going Blue was formed by Center Grove alumnus Angi Cheeseman. She runs this social media page to bring a positive light to what issue?

- A. Law enforcement
- B. The Colts
- C. Advocacy of blueberry health benefits
- D. Water Preservation

2 Center Grove's Brooke Van Paris will compete on Steve Austin's Broken Skull Challenge, to air on which network?

- A. Fox
- B. CMT
- C. HBO
- D. CBS



3 Which Center Grove columnist is a member of the 1967 graduating class celebrating its 50th reunion this fall?

- A. Jeff Beck
- B. Regina Miller
- C. Howard Hubler
- D. Gus Percy

4 Zoe Laverne Pemberton, a 16-year-old Center Grove resident, is earning fame through which social media app?

- A. Facebook
- B. Youtube
- C. Instagram
- D. musical.ly



5 Center Grove ICON's Athlete of the Month Ellen LeMasters is one of the top players on which team?

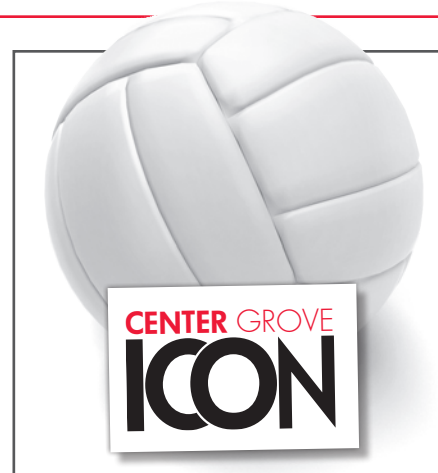
- A. Tennis
- B. Golf
- C. Basketball
- D. Volleyball

ANSWERS ON PAGE 23

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GETTING TO KNOW ZOE...

- I used to be a cheerleader. I still like doing flips.
- I like to be outside, going to the park. My friends are here every weekend. We like to walk, ride bikes, normal teenage kids stuff.
- I like to watch movies, scary movies, funny movies.
- FAVORITE MOVIE: *My Girl*.
- FAVORITE MUSIC: Hip hop, rap, dancing music.
- FAVORITE TV SHOW: *Full house*.
- FAVORITE ARTIST: Selena Gomez, Justin Bieber and Ariana Grande.



Left, Zoe Laverne Pemberton has earned more than 424,000 fans through her singing and dancing videos on musical.ly. (Photo by Nicole Davis) | Above center, on her bedroom wall, Zoe hangs letters written by her fans. | Above, Zoe Laverne Pemberton began hosting meet and greets in April. (Submitted photos)

GO ZONUTS

Center Grove's Zoe Laverne Pemberton grows a fanbase of more than 424,000 with musical.ly app

COVER STORY

By Nicole Davis

It doesn't matter where she goes, from the mall to a family trip to Kings Island, 16-year-old Zoe Laverne Pemberton will run into fans. She's gained more than 424,000 of them through the app, musical.ly.

"I did it for fun," Zoe said. "You can dance. You can sing. The app is to show who you are and what you can do. I had no idea I would gain so many followers."

Zoe grew up in the Center Grove area, moving to Franklin when she was 8 years old. Now in 10th grade, she attends Franklin Community High School. She's lived in the Center Grove area the past two years with her parents, Debbie Pemberton and Doug Wright.

Though she's working hard to get good grades, she also has dreams of something more.

While browsing through Instagram a couple of years ago, Zoe noticed a friend post a video from the app called musical.ly. She decided to download the app, a social network with a video-based platform. She started by posting videos of her lip-syncing, dancing and playing around with camera tricks. She gained 1,000 followers within a couple of weeks. A year and a half ago, she started posting even more.

"I keep posting and have been gaining ever since," Zoe said. "At first I was

kind of shocked. When I hit 10,000 followers, it made me work harder. I never thought in a million years I would get to where I am right now."

With nearly 425,000 followers, Zoe is a crowned user, a system the app uses to authenticate users who post high quality content and are actively engaging with their followers.

"When I hit 10,000 followers, it made me work harder. I never thought in a million years I would get to where I am right now."

- ZOE LAVERNE PEMBERTON

She tries to post at least three videos each day, and has more than 2,000 videos on her musical.ly page.

Zoe has gained many friends from all over the world by using the app. She'll 'go live' on the app, answering fans question - usually about how she does her makeup or even asking for advice on things in their lives. She held her first meet and

greet in April, in Louisville, Ky. where she could meet a group of her fans.

"They tell me that I'm their inspiration," Zoe said. "That makes me feel good. So many people look up to me. They like what I do. I do it just to make them happy."

She traveled to California in July for VidCon, where she met many of her friends who use the app.

"A lot of kids came up to me, asked for pictures," Zoe said. "It was really fun."

Zoe has merchandise for sale on her site, things like T-shirts with her name on it, or the nickname for her fan base, Zonuts (out of her love for doughnuts). Her fans have even started their own fan pages on different social media platforms.

Zoe earns some income from the app, which she is saving to take another trip to California. She wants to get her name out there, with a goal to get into modeling and acting one day.

She will audition for America's Got Talent in January. She has also spoken with an owner of musical.ly, who mentioned additional opportunities that could be available to her, with a possibility of relocating to California.

"I'm sure something will happen soon," Debbie said. "It's too active right now."

In the meantime, she is looking to host more meet and greets and get to know her fans.



Above, this eight-female cast competed for the CMT show to air Oct. 3. | Below, Brooke Van Paris on the set of Steve Austin's Broken Skull Challenge. (Submitted photos)

One obstacle after another

Brooke Van Paris to compete on CMT's Steve Austin's Broken Skull Challenge

FEATURE

By Nicole Davis

It's been a busy year for Center Grove's Brooke Van Paris. She competed in her first bodybuilding show, and won. She will represent her hometown once again in the OCR (Obstacle Course Racing) World Championships on Oct. 13 to 15. And she competed in *Steve Austin's Broken Skull Challenge*, to air Oct. 3.

In the Broken Skull Challenge, eight elite athletes compete each show in head-to-head battles until only one is left standing. That man or woman earns a chance to win \$10,000 by taking on Austin's personal obstacle course: the Skullbuster.

"It's a lot more about athleticism and grit," Van Paris said. "It's a lot of wrestling, person-on-person style combat. The intention is not to wrestle each other, but they set it up so there's no other way. You have to run as fast as you can to a ring, grab it and bring it to the opposer's side. Nine times out of 10, you get to the ring at the same time and end up playing tug of war and wrestling. I have never put my hands on anyone before so that was definitely switching gears for me to be on this show. I gave it my best. I'm proud of my performance there."

Van Paris is no stranger to new challenges. A Center Grove graduate, she was attending Indiana University when in October 2009 she was in a car accident that left both arms in casts from her fingertips to her elbows for two years. After the casts came off, she decided to do something to get back in shape. She ran her first obstacle course race in October 2014. Through the next year, she ran 48 obstacle course races. In October 2015 she represented the U.S. in the OCR World Championships.

In November 2015, Van Paris was chosen for

American Grit. The show featured 16 elite athletes, eight males and eight females, chosen for their "never give up" attitude. They were paired into teams of four and led by military mentors, who trained the athletes to work as a team to overcome military-grade challenges.

Van Paris made it to the second episode, when she was chosen to represent her team in the elimination round. After going through an obstacle course to get to the endurance portion of this round, the participants were challenged to do 10 burpees and then plunge into ice water, over and over again until someone called themselves out. Van Paris pushed herself until she literally passed out.

That wasn't the end of her fitness journey. She competed again in the OCR World Championships. In 2017, she participated in her first bodybuilding contest, winning in her Figure class. When that competition ended she applied for the *Broken Skull Challenge*.

After doing a Skype interview, she didn't hear anything for a month and a half. Then she got an email saying she was a semi-finalist. It happened quickly after that, and before she knew it she was on her way to Los Angeles to compete in the show.

"My family thinks I'm nuts," Van Paris said. "I don't think anything surprises them any more. They always expect the unexpected with me. I'm always dabbling in some realm of the fitness industry."

The season begins Sept. 26. Van Paris' episode airs Oct. 3, 9 p.m. She has invited family, friends and fans to a viewing party at Fireside Brewhouse in Greenwood during that time.



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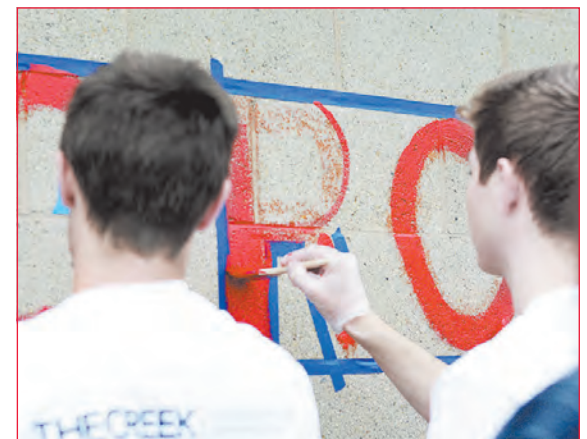


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Top and bottom right, twelve Center Grove juniors spent their Day of Caring painting the barn on State Road 144. | Bottom left, Meresa (Baker) Girdley returned to the site of the historic barn that she and her cousin, Russell Baker, originally painted. (Photos by Nicole Davis)

Center Grove Trojans are Dyn-O-Mite

High school students repaint historic barn along State Road 144 for Day of Caring project

FEATURE

By Nicole Davis

Twelve Center Grove High School juniors worked together on Sept. 12 during the school's Day of Caring to revitalize some school spirit that began in 1975. Red paint and paintbrushes in hand, they repainted the barn that sits along State Road 144 across the street from Bluff Creek Christian Church.

The historic barn was originally painted by Meresa (Baker) Girdley and her cousin, Russell Baker, when Center Grove was headed to the regionals in 1975. After receiving permission from the property owners, the two painted

'CENTER GROVE TROJANS ARE DYN-O-MITE' across the barn. Their inspiration came from the TV sitcom, *Good Times*, with JJ Walker. The paint may have faded through the years, but it's remained a recognized landmark in the community.

"Now because of Day of Caring, we were able to bring some students out here to bring what was a nostalgic barn back to its original state, we hope," Girdley said. "We're grateful to the family for never painting over it. There was a car accident that took off a corner of the barn. They redid the concrete blocks. We did have to redo the C."

She continued, "It is an icon. For directions, people will say go to the barn that says Center Grove Trojans are Dyn-O-Mite and make a left or right. People stop on the highway and take pictures of it all the time, even as faded as it was."

The supplies for the project were donated by Center Grove alumnus Jeff Beck. Four adult volunteers came out to assist.

"This is the perfect thing, alumni showing the kids pride," said Jack Russell, school board member. "This is going to look fantastic when we get the tape off."

ICONICbriefs



Tractor Supply hosts clover sales for 4-H

Fundraiser - Those shopping at Tractor Supply on Oct. 4 - 15, 2017 can make a \$1 donation to benefit the Johnson County 4-H program. In addition to helping raise money for the Johnson County 4-H, clubs which participate are eligible to enter the Paper Clover Participation Sweepstakes. This Fall, 75 participation sweepstakes winners will be selected. Winning clubs will receive a \$100 TSC gift card. Greenwood and Franklin Tractor Supply stores will participate.

Pilsung ATA Martial Arts celebrates 15 years of community service

Grand opening - Pilsung ATA Martial Arts is celebrating 15 years of building a stronger and healthier community by hosting a Grand Opening of its expanded and enhanced facility at 1729 US 31 South in Greenwood. The new space created opportunities to add training equipment. The Grand Opening Event will begin on Friday, Sept. 22, noon with an official Ribbon Cutting by the Greater Greenwood Chamber of Commerce and tour of the new facility. On Sept. 23, beginning 10 a.m., the facility will be open to the public. The Staff of Pilsung ATA Martial Arts will host a series of Mini-Clinics on Self-Defense, Bully Prevention, Board Breaking Skills, Leadership and more. All Clinics are free of charge to the public during the "The Pilsung Experience" and anyone completing three or more of the Clinics will earn a "Pilsung Class Pass" good for three Free Classes in an age-appropriate program.

Journey Johnson County invites organizations to apply for grants

Funding - Journey Johnson County is offering grant money to people and groups who plan to bring visitors into the county by building new attractions, or by organizing new festivals, events, business meetings and sports tournaments during 2018. A total of \$20,000 is available to be awarded in 2018. Journey Johnson County, the official destination management organization of Johnson County, is specifically looking to support endeavors that will bring visitors from outside the county, fill hotel rooms and have a positive economic impact on local businesses and attractions. Grants are available to nonprofits, government entities and for-profit

entities. The following grants are available: product development, up to \$5,000; sports sponsorship, up to \$3,000; marketing, up to \$2,500; and festivals, events, meetings or conventions, up to \$2,500. Anyone interested should visit journeyjohnsoncounty.com and click on the grants link in the menu. Applications must be submitted by noon Eastern time on Nov. 15.

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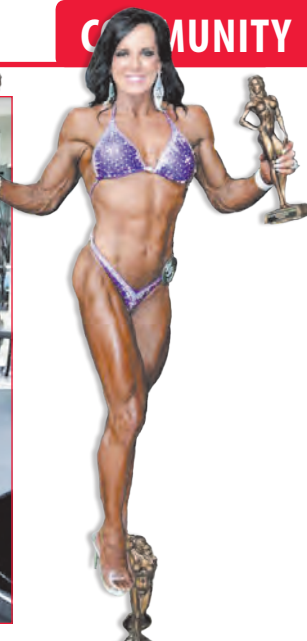
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Non-profits interested in participating in this free event, please contact LJC for an application. Applications are due by Friday, September 15.

RSVP to Kate Taylor at ktaylor@franklincollege.edu or call 317.738.8094 for more information.

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Left, Paula Hornback teaches a small group fitness class at Body Design by Paula. | Right, Paula Hornback earned her IFBB PRO card at the age of 50 in July at the Pro Masters Championship in Pittsburgh. (Submitted photos)

Train with a Pro

Paula Hornback earns IFBB Pro card at the age of 50 at the Teen, Collegiate and Masters Nationals in Pittsburgh

FEATURE

By Nicole Davis

When Paula Hornback got into bodybuilding six years ago, her goal was to earn her International Federation of Bodybuilding (IFBB) PRO card by the age of 50. She did it. At the age of 50, she won first place in the Figure division in the 45 and over class and second place in 35 and over at the 2017 IFBB Pittsburgh Pro Masters Championships in July.

"It's taken me six years of persistence, consistency, training five to seven days a week, getting the right nutrition for my body," Paula said. "I felt like the six years that I put into it did not go to waste. I kept pressing forward and not giving up. ... When it pays off, it feels good."

She's now planning to take a couple of years off from competing, but she'll be using the knowledge she's gained to train others - from the beginner just getting into fitness to experienced athletes.

A Perry Township resident, Hornback competed in her first figure competition in 2011, winning overall champion in Ms. Great Northern in Kankakee, Ill - at 43 years old. Since then, she has worked to advance her knowledge and move up to the next level of bodybuilding.

Paula, a certified respiratory therapist, also runs her own gym, Body Design by Paula. She is an ISSA Certified Personal Trainer, offering personal training and small group classes.

"This is her life," said Paula's husband, Jerry, who is an ISAA Sports Nutritionist. "She had laser focus. She didn't deviate one bit. She's

disciplined and committed. She sees and understands the benefits she's gained herself and wants to spread that to her clients."

Her next small group class, BootyCamp, will begin Oct. 7 and will take place weekly for six weeks. The cost is \$99 for the six one-hour sessions.

"Glutes are so hard for women to target," Paula said. "They come to me because they know at the specialized equipment we have that targets the glutes. We focus on glutes but we do everything. If your glutes are strong and developed, you can lift more, you can squat more. It's also a preventative measure for aging."

Paula has relocated to Perry Township from Center Grove since she first started the business. The new location offers a bigger training room, along with four acres of space clients can utilize for classes.

"Most of my clients are 25-55, of all levels," Paula said. "I have some that's never worked out that I teach how to work out. Others have experience and I advance them to be more athletic. Everyone that comes here is always learning something new about fitness. It's never the same, I'm always changing things up."

Earning her Pro card, becoming a professional athlete, has not only meant a lot to Paula, but has helped her lead by example for her clients.

"I preach it to them, but now they saw me practice what I preach," she said. "I transformed in front of their eyes."

For more information, visit bodydesignbypaula.com.

Patches upon patches

Angi Cheeseman, president of Indiana Going Blue, seeks to raise support for law enforcement throughout the country

WHERE ARE THEY NOW

By Nicole Davis

When Angi Cheeseman's daughter decided to become a police officer, the entire family became engrossed in the career. Angi has participated in a couple citizen's academies and has gone on many ride-alongs. She's seen the dedication that the men and women in blue have to their job, along with the disrespect they many times receive simply for donning the uniform.

That's why she became involved with Indiana Going Blue and America Going Blue. The social media pages are a registered nonprofit, for which she is the president.

"We want to increase support for law enforcement," Cheeseman said. "We want to help people to see or better understand what they really do."

The first 'Indy Going Blue' page was launched on Facebook three days after IMPD Officer Perry Renn was killed. Cheeseman, a 1983 graduate of Center Grove High School, met the founder of the page a few months later and volunteered to help. They launched both Indiana Going Blue and America Going Blue. After awhile, the original people stepped down and Cheeseman stepped up. She recruited additional volunteers to assist with the pages.

Indiana Going Blue helps law enforcement officers who have been injured in the line of duty, as well as the families of fallen officers. This year, they have helped raise funds for an officer in St. Joseph who was hit by a semi while aiding others in a snowstorm and for an officer in Carmel who was hit while on patrol on his motorcycle.

"Each time we do something, it's pretty much whatever the officer or the family wants," Cheeseman said.

When Deputy Carl Koontz was killed in the line of duty on Sept. 29, 2016, it was the first line-of-duty death since Indiana Going Blue had formed. Shortly after his funeral, Cheeseman said a deputy from Elkhart County messaged her about an officer taking photographs of the patches on the officers who were at the funeral. Cheeseman took his advice and made a post asking for photographs of patches from departments.

"Within one-half hour of posting it, an officer in the Southern part of the

state said you should collect patches - just ask for them and figure it out later," Cheeseman said. "Another trooper, from Eastern Indiana, said you should make a quilt. From the time I posted it to two hours later, I had numerous people volunteering to make quilts. I'm just the middle man. I didn't do much."

Five months after Deputy Koontz was killed, Indiana Going Blue presented the family with five handmade quilts made from the patches.

On July 27, Southport Police Lt. Aaron Allan was killed while responding to the scene of a vehicle crash. The suspect was trapped inside the vehicle and shot Allan multiple times. The incident wasn't far from Cheeseman's now Perry Township home.

She drove over to introduce herself to Chief Thomas Vaughn and offer help in any way she could. Indiana Going Blue began to promote fundraisers that benefitted Lt. Allan's family, with Angi making sure those fundraisers were legitimate by confirming them with Vaughn. She also began collecting patches to have quilts made for the Allan family. As of Sept.

11, Indiana Going Blue had received 450 patches from across the nation in its P.O. Box. Cheeseman would take the mail over to the Southport Police Station and allow the officers to open them. She said they will continue to collect patches until the end of the month, or as needed.

"Southport Police Department was shocked (by the amount of support), but it's not abnormal for the community, the state and the nation to come together in support of them in a time like this," Cheeseman said. "They were overwhelmed, but it's humbling to see everyone supporting them."

In 2015, there were zero line-of-duty deaths in the

state of Indiana, the first time that had happened in 30 years. Indiana Going Blue created a challenge coin to commemorate the news. She was hoping to do another in 2016, but Howard County Deputy Carl Koonz was shot and killed in March. Indiana Going Blue created and sold a coin designed for him. His wife is choosing to use the proceeds for a scholarship fund at Northwestern where he was a school resource officer. The page created another challenge coin in early 2017 when Allen County Sgt. Allen Cox was found unconscious and died in his police car.

Cheeseman said she was hopeful they'd only be making one coin a year, until she heard the news about Lt. Allan. His coin will soon be sold by the page. Allan's wife, Stacy, can use the proceeds in any manner she chooses.

With nearly 93,000 followers, Indiana Going Blue is able to reach more of an audience than the most of the individual departments can, which is why Cheeseman said she enjoys using that platform to share issues that either promote the good work the officers do every day, or show the struggles they go through.

"I don't have things planned," Cheeseman said. "It's whatever happens with current events. I know that God is working here. God has a plan for it. I just take each day and go with it."



Getting to know Angi ...

What's some advice you wish someone had given you when you were younger?

Don't let the popular people make you feel insignificant. You are in total control of your feelings. You control how you feel about yourself. Don't let the actions of other people change your feelings about yourself.

In your school-age years, is there a person who had a significant impact on you? Who and why?

Mrs. Clements, CGHS math teacher. Mrs. Clements obviously cared about her students. I remember struggling in another subject. That teacher wouldn't give me the time of day when I asked for help. I asked Mrs. Clements. She researched the topic and explained it to me. It's been over 30 years and I still remember her.

What do you do in your free time?

I enjoy my grandsons. I like to get each one separately and spend time with them. I also love taking road trips by myself. I usually have a destination in mind but no path and no time frame. Last year I was going on a cruise with my family. I knew I had to be in Tampa on a certain date. I left home about a week before that date. I drove thru small towns in Indiana and Kentucky then I decided I wanted to go to New Orleans so I did. Just a little detour to Florida!

What are some goals you'd like to accomplish in the coming years?

I don't normally set long term goals. I try to live each day to the fullest. I don't have a bucket list. None of us know when our last day will be. If there is something I want to do, I do it. I wanted to skydive so I did it. I wanted to parasail so I did it. I wanted to see New Orleans so I went. Several years ago, I decided I wanted to complete my college education so I did it! I went back to school and completed it.



Right, Angi Cheeseman, through Indiana Going Blue, has collected more than 450 patches to turn into quilts for Lt. Allan's family. (Photos by Nicole Davis)

OUR VIEW

Leadership makes for good schools

Center Grove Community School Corporation Superintendent Dr. Richard Arkanoff has been named 2018 Superintendent of the Year for District V by the Indiana Association of Public School Superintendents (IAPSS). Winners are selected by other superintendents in their district who consider the qualifications and accomplishments of area colleagues and their instructional leadership in a time of limited resources, according to a recent press release.

Arkanoff has been superintendent at Center Grove Community School Corp. since 2011. In that time, we've seen a great example of leadership for the ever-growing district, from the advancement of building projects and technology usage to professional development.

One of the eight district winners will be named Indiana Superintendent of the Year for 2018 and will represent Indiana in the American Association of School Administrators National Superintendent of the Year program.

Congratulations, Dr. Rich Arkanoff and good luck!



BELIEVE IT!

Our nation has all sorts of arcane, nonsensical laws on the books. Each issue, we'll share one with you ...

In Florida, doors of all public buildings must open outwards.

SOURCE: dumblaws.com

ICONtoon



Deep dive into the 'box' no one thinks within

HUMOR

By Gus Pearcy

"Thinking outside the box" has become so clichéd in the job-hunting world that using it exposes your lack of thinking outside of anything. Let's really explore the phrase "thinking outside the box."

First, let's examine the box. What's the box made of? Is it steel? Is it a wet paper bag? My thoughts focus on a cardboard box. It is solid enough to ship stuff in, but not impossible to open. What color is the box? It must be drab because no one likes the box. Who bothers to paint the box? Everyone ignores it so they can contemplate from any other vantage point. What if the box had feelings? If you were the box, would you like to be ignored? At one time, you were hot stuff. Everyone thought inside of you. Now, you represent the metrics of where not to think.

Let's unpack the box. What do you think we'll find? Tired, old corporate thinking? A ham sandwich? Perhaps, an idea that worked well in the 1950s but no is longer is effective? Is what's inside the box ever appropriate? What if it contained a treasure map or winning lottery numbers? My box is filled with packing peanuts and bubble wrap. I don't want anything to get damaged in shipping.

It seems as though the contents of the

box would be constantly changing. What was inside the box of 1989 is different than the 2017 version. We must replace the contents every three to five years with new, old stuffy thinking.

When we say we think outside the box, what does that really mean? Are we unconventionally creative? If you say you think outside the box, doesn't that mean you're not creative enough to come up with a better phrase? On a completely philosophical plane, isn't thinking outside the box, just a new box? Ponder that for a minute. I'll wait.

Are you reading this column in a box?

Outside the box is infinity. That's too much thinking. You won't ever accomplish anything because you are thinking about infinity. Nothing will get done. Boxes represent the edges of thought. Apparently, undesirable thought.

For me, take the box, put it in a larger box. The space between the inner and outer box is where I do my thinking.

Next month, we examine "the envelope."



Gus Pearcy is a contributing columnist to the Center Grove ICON. He may be reached at (317) 403-6485 or pearcy.gus@sbcglobal.net. Gus blogs frequently at guspearcycommunications.wordpress.com.

THUMBS UP THUMBS DOWN

👍 To Greenwood Parks and Recreation for wrapping up another successful Summer Concert Series at the Amphitheater.

👍 To the Garrett Companies – fastest growing company in Indiana – as stated by Inside Indiana Business.



👍 To Johnson County Library for participating in 1,000 Books Before Kindergarten program that encourages increased reading to children by families and caregivers!

👎 To the four Whiteland students who vandalized Center Grove High School's football stadium. No rivalry, or any potential reason, is worth property destruction and the potential consequences that could have followed.

👍 To the Center Grove Marching Band for receiving first place at their first competition of the season on Sept. 9 at Decatur Central. Keep up the hard work!

👍 To Anna Line, Center Grove volleyball player, for earning the first ever MIC Athlete of Character Award!

QUOTE

"What separates us from the animals, what separates us from the chaos, is our ability to mourn people we've never met."

– David Levithan,
Love is the Higher Law

NIGHT & day LOCAL Entertainment ENTERTAINING

EVENTS calendar

Purse Auction • New and a few gently-used handbags of all types will be for sale, many of which are designer bags, including Coach, Dooney & Burke, Anne Klein, Aigner, Kate Spade, Vera Bradley, Hobo, and Stone & Co. Each handbag will contain a small gift worth a minimum of \$5. Money raised will benefit KIC-IT and Coburn Place. | When: Sept. 16, 2 - 4 p.m. | Where: Greenwood United Methodist Church, 525 N. Madison Ave., Greenwood. | Cost: \$5 entry fee. | Info: Church office, 9 a.m. to 1 p.m., (317) 881-1653.

Apple STEM • Learn all about apples using science, technology, engineering, and math (STEM). | When: Sept. 20, 10:30 a.m. - 11:30 a.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.

2017 Purse Bingo • Greenwood Senior Citizen's Center presents the annual Purse Bingo. Guests must be 18 years or older to play. All proceeds benefit The Social of Greenwood. | When: Sept. 21, 6:30 p.m. | Where: Crestwood Village South, 8809 Madison Ave., Indianapolis. | Cost: \$35. | Info: (317) 882-4810.

Saints Francis & Clare Fall Festival • The event includes \$15,000 in raffle prizes, live bands and entertainment, carnival rides, silent auctions, quilt raffle, Monte Carlo tent, evening dinners, children's tent, petting zoo, teen games, artisan's marketplace, beer tent, photo booth and more! | When: Sept. 22, 5 - 11 p.m. and Sept. 23, noon - 11 p.m. | Where: 5901 Olive Branch Rd., Greenwood. | Info: ss-fc.org.

Johnson County Dancing with the Stars • This benefit for Johnson County nonprofit groups will feature local celebrities in a dance competition. | When: Sept. 22 and 23. | Where: The Historic Artcraft Theatre, 57 N. Main St., Franklin. | Info: eventbrite.com.

Fall Festival • Join the Town of Bargersville at its fall festival. | When: Sept. 23, 12 - 10 p.m. | Where: Town Hall, 24 N. Main St., Bargersville. | Info: townofbargersville.org.

Final Pizza + Wine Night of The Season • It's tradition! Bring lawn chairs and picnic blankets, spread out on the lawn, and enjoy great pizza by the slice with Mallow Run Wine while listening to live, local music. | When: Sept. 23, 5-9 p.m. | Where: Mallow Run Winery, 6964 W. Whiteland Rd., Bargersville. | Info: mallowrun.com.



Free Children's Concert • Greater Greenwood Community Band will hold a free Children's

Concert. From Disney fan favorites to classic cartoon melodies this will be a concert that will appeal to all ages. Free refreshments will be provided and there will also be a gift giveaway! Bring lawn chairs, blankets, and curiosity for a fun-filled afternoon. | When: Sept. 24, 3 p.m. hands-on demonstrations, 4 p.m. concert. | Where: Northeast Park shelter, Greenwood. | Info: greenwoodband.org/ourevents/2017-childrens-concert-greenwood.

All Aboard Community Volunteer and Board Fair • Leadership Johnson County invites the public to join multiple nonprofits serving Johnson County who will be in attendance with information to recruit for board seats, committee members, and volunteer opportunities at the All Aboard event. | When: Sept. 25, 5:30 - 7:30 p.m. | Where: Whiteland Community High School, Auxiliary Gym. | Info: leadershipjohnsoncounty.org.

Messy Art: Georgia O'Keeffe • School-age children between five and six years old can explore the world of art through new creations each month. Dress for a mess. | When: Sept. 25, 4:30 - 5:15 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.

Present Like a Pro • Greater Greenwood Toastmasters Club teach adults how to present like a pro. | When: Sept. 26, 6 - 7:15 a.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.

Trash to Treasures Sale • Proceeds benefit Centered Around Christ Homeless Ministry. | When: Sept. 28 and 29, 8 a.m. - 5 p.m. and Sept. 30, 8 a.m. - 12 p.m. | Where: Center United Methodist Church, 5445 Bluff Rd., Indianapolis. | Info: cumc-indy.net.

Camp CGC • This camp is for everyone in the Center Grove Church family: a weekend of fun, fellowship and growth. | When: Sept. 29 - 30. | Where: 2340 S. State Rd. 135, Greenwood. | Info: centergrovechurch.org.

Center Grove Education Foundation Monte Carlo Night • Join for a fun night full of games, food and drinks, and prizes! Poker, blackjack, craps, roulette and other fun games will be provided thanks to our friends from the Broad Ripple Sertoma Club. While no actual gambling will take place, guests will have the opportunity to play games for the chance to win great prizes. | When: Sept. 28, 6 - 9:30 p.m. | Where: Barn at Bay Horse Inn, 1468 Stones Crossing Rd. West, Greenwood. | Cost: \$50/person. | Info: Jennifer Rakow, (317) 881.9326 ext. 1530, jrakow@centergrovefoundation.org.

Encore • The Center Grove Choir Parent Organization (CGCPO) will host its annual Encore event. Encore events will include dinner, a silent and live auction, music, etc. The Encore

fundraiser provides scholarships to cover choir fees for students desiring to participate in the Center Grove High School Choral Program and are in need of financial assistance. | When: Oct. 1, 5 - 9 p.m. | Where: Mallow Run Winery, 6964 W. Whiteland Rd. Bargersville. | Cost: \$40 per person, \$310 per table of eight. | Info: centergrovechoirs.org/encore-registration.

It's a Bird, It's a Plane, No It's a Drone! • Drones can be used for all sorts of activities. Ron Smith with Indiana Sky Pics will demonstrate and discuss how he uses his drone in this family program. | When: Oct. 4, 6 - 7:30 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.

Observe the Moon Night • The Greenwood Public Library (GPL) is joining with the Indiana Astronomical Society and millions of people around the world for the annual International Observe the Moon Night (InOMN). | When: Oct. 6, 7 pm. | Where: Greenwood Public Library, 310 S. Meridian St. | Info: observethemoonnight.org, greenwoodlibrary.us.



Best of Show for 2016, by Diane Kiemeyer, "United We Stand"

SALI National Abstract Art Exhibition XIII • This annual event sponsored by the Southside Art League, Inc. is dedicated to showcasing the best two-dimensional abstract paintings from across the USA. All 50 paintings are for sale, so art collectors are advised to come early for the best selection. | When: Paintings hang Oct. 3 - 27, with black tie optional Opening Reception and Awards Ceremony Oct. 6, 6 - 8 p.m. | Where: The Garfield Park Arts Center, 2432 Conservatory Dr., Indianapolis. | Info: Southside Art League (317) 882-5562.

Gotta Pet Them All! Pokemon Pet Adoption • Meet real Bunnellbies, Rattatas, Dedennes and more! The wonderful volunteers from Exotic Animal Rescue and Pet Sanctuary are bringing some friendly small animals to a Pokemon Party. | When: Oct. 7, 2 - 3:30 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.



Antique Appraisal Fundraiser • Friends of the Johnson County Public Library will present an antique appraisal fundraiser featuring author and antiques expert Mark F. Moran of Iola WI. Appraisals are open to JCPL card holders for \$10 per item. Patrons must register in person at an information desk at any branch or at the Library Services Center. | When: Oct. 10, 4:30 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: MarkFMoran.com.

Toy Makers • School-age children can engineer fun by learning to make different types of toys. | When: Oct. 10, 4:30 - 5:20 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.

Pumpkin Painting • Children can bring in a gourd or pumpkin to decorate for the fall season. The library will provide plenty of paint, stickers and other craft supplies. | When: Oct. 11, 10:30 - 11:30 a.m. and 4:30 - 5:30 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.

Faculty Recital • The faculty recital will showcase members of the Franklin College Music Department's faculty. It will feature a wide range of musical talents. All events are free and open to the public. | When: Oct. 12, 7 p.m. | Where: Clarence E. & Inez R. Custer Theatre in Old Main, Franklin. | Info: (317) 738-8185.

Fall Break Perler Party • Create a melted masterpiece with Perler beads! All supplies provided. Attendee must be between the ages of 5 Years and 18 Years old. | When: Oct. 18, 4 - 5:15 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: pageafterpage.org.

Local Food Summit • Purdue Extension Johnson County, along with many partner organizations, will host a Local Food Summit. Deadline to register is Oct. 11. | When: Oct. 24, 8:30 am to 3:30 pm. | Where: Central Nine Career Center, 1999 S. US 31, Greenwood. | Cost: \$10; includes a locally-sourced lunch. | Info: Extension office, (317) 736-3724.

Getting to know Kwang...

- I'm a huge Colts fan, since day one. We tailgate every home game. I own a Colts bus. There's 15 of us that ride the bus down and another 50 that join us for the party.
- I have a family full of runners, except me. My wife, Kathy Casey, is a professional runner. I have four children, who run.
- I like to golf, but I'm not a golfer.
- I'm a big cigar fan

How did Kwang do it?

BEST ADVICE:

If you treat your customers like a guest at your house and your employees like a family member, you'll go a long way. My grandfather told me that.

WORST ADVICE:

Working hard is the only way to make it. I realized as I got older, you can work smarter at the same time as working hard. I wish someone would have told me that.

BEST BUSINESS DECISION:

Some of the staff I hired. From day one, they worked and had faith in me to make it. Twenty-five percent of my staff has been here since day one or the first year.

SECRET TO SUCCESS:

My staff. As much as I like to think I know about the business, you're only as good as your staff.

IN 5 YEARS...

I'll be less involved in day-to-day operations. I'll have the events center. Maybe I'll have another restaurant concept.

Oaken Barrel Brewing Company

50 Airport Pkwy.
Greenwood, IN 46143

(317) 887-2287
oakenbarrel.com

BUSINESS
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September 2017 | Issue 132

www.businessleader.bz

Brewing up a good time

Oaken Barrel Brewing Company owner Kwang Casey partners with Greenwood to give back to the community that supported him

By Nicole Davis

The Greenwood community has supported Kwang Casey since he opened Oaken Barrel Brewing Company 23 years ago. The business has seen steady growth, Casey said, and in return, he does whatever he can to give back to the Greenwood and Southside Indianapolis community.

"I like the rush of the business, on a busy night, handling three things at once," he said. "It's challenging, but when you sit back and watch the customers, you get to see familiar faces and see them enjoying dinner. That's why I feel like I owe something to the Greenwood community, or the Southside of Indianapolis community. They've given so much to us. There are 49 employees plus me here. They call this their home. They make a living. So I feel I have to give back to the community."

Casey came to the Southside of Indianapolis in 1977, where he continues to reside. A graduate of Southport High School, he's worked in restaurants his entire life. He ran Broad Ripple Steakhouse from 1990 to '94. There, he met the owners of Broad Ripple Brew Pub, the first craft brewery in Indiana, which sparked an interest in Casey to start making beer.

He opened Oaken Barrel, Indiana's second craft brewery, with two business partners, Bill Fulton and Brook Belli, in 1994.

"I wanted to open on the Southside," Casey said. "I know how Southside people are, what they like and dislike. We planted our roots here 23 years ago, before the craft boom. They said you guys are crazy."

Originally his concept was to sell beer and simple food like a bar, but his chef helped him make the business a full-service restaurant, for which Casey said he still thanks him to this day.

Not every business endeavor has worked. Nearly 20 years ago, Casey said they tried hard to get into production and get the Oaken Barrel craft beers on the market. Maybe Indianapolis wasn't ready for that

at the time, but Casey eventually realized that's not where he wanted to make his money. Instead, he focuses on local.

"There's more profit in selling more beer here, doing community events or beer festivals," Casey said. "So I refocused my business away from retail and focused more on in-house beer sales. It's worked for us."

Through the course of 20 years, the business has doubled in size. The brewing system has doubled which doubled brewing capacity, Oaken Barrel added a beer garden, packaging area and a second bar area.

Oaken Barrel partners with Greenwood for many of its festivals and events, such as the Summer Concert Series at Craig Park and Adults Only Swim Night at Freedom Springs.

"When I look at these events, we make money and that's great," Casey said. "Even if we don't make money, that's okay because it was a community event. You see people happy. Say only 200 people came to an event, but 200 people are happy, that's investment down the road. People tried your

beers and know where we're at. You don't do it to make a ton

of money. You try to help the city have the events grow. Knock on wood, we've been successful at these city events."

It was Casey's sugges-

tion that sparked Rock the Clock, a community festival in downtown Greenwood which features live music, local wine and beer, food trucks and more for all ages. The purpose is to connect residents and visitors with the businesses in Greenwood.

"I've been to cities that a one-day festival turned into a three-day festival with a national act," Casey said. "They started out small. I jokingly said to the guys at the parks department to do something downtown Greenwood because it is centrally located. They had a new clock they wanted to show off. Last year was the first year. We kept it low-key on purpose to work out the kinks. Last year, people that came to the event, after the event was over, they went to Revery for dinner, Oaken Barrel for dinner, Mallow Run for wine and food. It went off without a hitch. People had a great time. We're hoping to make it bigger and better."

This year's Rock the Clock is Sept. 23, 1 to 8 p.m. in downtown Greenwood. The live music stage, with LivingProof, The Why Store and Tastes Like Chicken, will be on the street, making space for the new addition of a zip line.

Casey's investment in the Greenwood community goes beyond events. Casey and Bemis Group are partnering to open a banquet hall in Franklin, expected to open in the spring of 2018.

Last year, he and Bemis Group purchased the strip center where Oaken Barrel is located, and the city is helping develop the area.

"We want to make this when you come to downtown Greenwood, this is the gateway," Casey said. "I thought about purchasing it 10 years ago and I didn't do it. The landlord lives in Cleveland and he wanted out. Right now we want to redo the parking lot and curbs. We already installed new parking lot lights. We will work from the outside in, replace some of the older materials to modern building materials. This building is over 30 years old. It needs some new windows. Once we get the outside done, in a year or so, we might do some remodeling in here (Oaken Barrel), but a lot of our regular customers say don't change too much. They feel comfortable here."



Kwang Casey, Owner of Oaken Barrel Brewing Co. (Photo by Nicole Davis)

PERSONNEL MATTERS

Back to School

An Experience Worth Remembering

By Mike Heffner

Recently I took my daughter off to college. It was both an exciting and sad experience for our family. I was so impressed with how Grace College executed the weekend events, so I came back and shared with my team on how I felt it applied to our business. It was very obvious to me from the moment we showed up on campus to the time we left that every person we came in contact with was interested in helping my daughter succeed. It started with the crew that showed up at the drop-off zone to her dorm. Within minutes they had our vehicle unloaded and all the items in her room. Then, another crew came and helped the girls arrange the furniture, take out the trash and inspect the room to make sure everything was just right. The Resident Assistant came by to see how things were going and then shortly after, the Resident Director stopped in to let us know how to reach her if we needed anything else. It was well timed, well planned and everyone was beyond helpful.

The weekend progressed with well-thought-out meetings that allowed us to meet teachers, counselors, chaplains and other parents. They hosted special events and meals to give the students a chance to see what lies ahead. I even had the opportunity to have a 10-minute, one-on-one chat with the president of the college. I know what you are thinking, "Well that is great, but why does all of that matter to me?" What I shared with my team was this. The experience I had as a customer was one that I will tell for some time. Grace kept my wife, daughter and I engaged and busy all weekend. They went above and beyond.

What every company sells in some way or another is an experience. It doesn't matter if you are servicing, producing, shipping, repairing, teaching - you get the point. In each situation, you create an experience for that customer. It starts with what happens at the first touch and needs to be well thought out until the final connection ends or the product is shipped and arrives at the destination. I highlight to my team often that our mission is to help people succeed. I reminded them today that we are in the business to help people find jobs, but we are only as good as the reputation we build and the experience that is created when someone visits, calls or messages our office or team members. This weekend my family felt special. The experience made me feel good about heading home and knowing my daughter was at a place that cared enough to make sure our two days together was special. The reason Grace is growing and doing well is because they have created an environment where every employee, volunteer and team member knows the goal and the experience they want to deliver for families, especially the students. An experience worth talking about needs to be every company's goal. It's truly what creates a reason to share the experience with others as I have shared with you.



This article is written by Mike Heffner, the owner of the local Greenwood Express Employment Professionals franchise. Contact Mike at Mike.Heffner@expresspros.com, @IndySouthMike on Twitter or visit ExpressIndySouth.com.

BUSINESS



Surgeon Lyon joins Franciscan orthopedic specialists

Provider - Adam W. Lyon, MD, has joined Franciscan Physician Network Orthopedic

Specialists. He joins a team of surgeons and advanced practice providers in orthopedic specialties and sports medicine. He will see patients at Franciscan Health Indianapolis. Dr. Lyon, who specializes in foot and ankle surgery, most recently completed an orthopedic fellowship at Orthopedics Associates of Michigan (Grand Rapids). To schedule an appointment, call (317) 528-4723.



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4 - Greater Greenwood Chamber of Commerce (Women Leaders Symposium); Oct. 4, 8 a.m. - 3:30 p.m., Valle Vista Golf & Conference Center, 755 E. Main St., Greenwood.

10 - Greater Greenwood Chamber of Commerce (Myers Briggs Type Indicator); Oct. 10, 9 a.m. - noon, Franklin College, 101 Branigin Blvd., Henderson Conference Room.

21 - Greater Greenwood Chamber of Commerce (Simple Steps to Start Your Business); Oct. 21, 10 a.m. - 12:30 p.m., 65 Airport Pkwy., Greenwood. For more information, call (317) 866-8601.

24 - Greater Greenwood Chamber of Commerce (October Membership 101); Oct. 24, 8:30 - 9:30 a.m., 65 Airport Pkwy, Suite 140, Greenwood.

25 - Greater Greenwood Chamber of Commerce (City of Indianapolis Certification Program Workshop); Oct. 25, 10 - 11 a.m., 65 Airport Pkwy., Suite 140, Greenwood.

Upcoming chamber meetings and events

21 - Greater Greenwood Chamber of Commerce (Business After Hours); Sept. 21, 4 - 6 p.m., Roy Skillman Ford, 1250 U.S. 31 S., Greenwood.

22 - Greater Greenwood Chamber of Commerce (Pilsung ATA Martial Arts Relocation Ribbon Cutting); Sept. 22, 12 - 1 p.m., 1729 S. US 31, Suite A, Greenwood.

27 - Greater Greenwood Chamber of Commerce (Talent Development and Succession Planning); Sept. 27, 9 a.m. - 4 p.m., Franklin College, 101 Branigin Blvd., Franklin, Branigin Room.

27 - Greater Greenwood Chamber of Commerce (Business Matters Workshop: Sales 101, Part 2) Sept. 27, 3 - 5 p.m., 65 Airport Pkwy., Greenwood.

27 - Greater Southside Business Alliance (September Member Meeting); Sept. 27, 7 p.m., Perry Township Education Center. For more information, visit gsbaweb.org.

OPEN 4 BUSINESS



Mike Mattingly and Dan Poore incorporated Bin Cleanse in January and set out on a mission to clean and sanitize Indy's trash bins. (Photo by Nicole Davis)

No more stink

Franklin Township friends Dan Poore and Mike Mattingly make Indy's trash bins cleaner through Bin Cleanse

By Nicole Davis

Indianapolis began distributing 96-gallon trash bins to residents served by Republic Services in 2014. In two years, all residents were to receive one of these bins, designed to make trash day cleaner and more efficient.

But those bins aren't always so clean. Trash leaks. It smells. The germs spread. No one wants to clean the bins, and even if they do, how do they keep the chemicals used to clean it from soaking into the ground?

Dan Poore and Mike Mattingly, Franklin Township residents and longtime friends, saw a need for those bins to be professionally cleaned on a regular basis. They engineered a truck that can take the empty bins, efficiently clean and sterilize them and properly dispose of the dirty water. The truck also has a commercial unit that can handle dumpsters.

They incorporated as Bin Cleanse in January and cleaned their first trash bins in July. Bin Cleanse serves customers across Central Indiana. Poore and Mattingly said they feel they're ahead of the curve on the business idea. Some cities, such as in California, mandate that the bins be cleaned.

"We're the only one in Indianapolis that does this," Poore said. "As our customers will tell you, they're over the moon with the service. The stink is gone. The cans are very clean. We deliver them back to their storage area. It's been very well received."

Why did you open this business?

"I used to live in LA and San Francisco. Mike was visiting me last December, right before Christmas. All of California has the big, wheeled bins, the blue and green bins that everyone uses... He says those bins right there, that's the next big thing. We started talking about it and Bin Cleanse was born, within a day or two." - POORE

"I've always wanted to do something like this. I saw the need for it and came up with the truck to be able to do it. We saw the need for getting the bins cleaned and eco-friendly. I live in an area that the HOA requires you to keep them in your garage. It stinks up your garage." - MATTINGLY

What did you do to prepare for opening your business?

"A lot of research in the truck, automating the truck, making sure it can handle the volume and the dirty water. Anyone can go clean their trash bin, but you have to break out a pressure washer. It won't be as clean and sterile as we can make it. The big thing is protecting the chemicals from going into the ground and the sewer system. We capture it and dispose of it properly. We can follow the trash truck routes when they empty them, then clean them before they're taken into the garage that evening." - MATTINGLY

Who is your ideal customer/client?

"The beauty about this business is every single family home has at least one trash bin. Everyone can be a client. Our ideal home is families with kids, who throw coke bottles in the trash bins and it gets in the bottom of those bins. From our market research so far, the women of the household seem to be more concerned about it and see the value of it. If you think about it, it's probably the dirtiest thing in your house. I always had my son take it in and out. It's dirty, full of bacteria and then you have your kids handle it." - MATTINGLY

How do you plan to be successful?

"Every time, especially new customers, I do quality control checks. It's being consistent. It's the quality of service needs to be outstanding every single time." - POORE

"Our plan is to be out in the neighborhoods, have people consistently see the product and anything we can do to get in front of people. We have been posting in Facebook groups. Once they see the service they are incredibly impressed." - MATTINGLY

What would we be surprised to learn about you or your company?

"We went to high school at Roncalli. We've known each other for 30 years. So we're two Roncalli guys who came back together after decades a part." - POORE

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PEER TO PEER

Big things come in
big packages

By Howard Hubler

A year ago I was driving down the interstate minding my own proverbial business, "but what to my wondering eyes did appear, what is that great big box on the interstate doing around here?" As Clayton Moore indicated in his tome, *The Night Before Christmas*, these people saw a jolly old elf and did not know what to make of it. I saw a box bigger than a house trailer going down the interstate and did not know what to make of it either. To be truthful, I thought it was a Vice President Mike Pence's motorcade. I figured, had it been Trump, I would've heard about it on the news.

In the opposing lane was a state police car by itself way out in front of something I could not quite make out. Eventually there were two more police cars, the three cars each straddling I-74 like pace-cars on the parade lap at the 500. The next thing I knew, here came a semi trailer hauling a box so big I couldn't see how it possibly could make it down the interstate. Behind this huge box were an array of police cars, and then eventually I saw all lanes of bumper-to-bumper traffic doing 45 miles an hour, more or less, going down the interstate. I thought thank goodness this doesn't happen very often and thank even more goodness that I'm not in that huge multi-thousand vehicle back-up going along behind it. Being a creature of logical thinking, I said surely this must be some aerospace or national

defense delivery to be as invasive as all of this was. The only thing I knew for certain, this was not Mike Pence.

Fast forward a year later, I go down the interstate and sometimes past two or three of these mega-motorcades transporting everything from 300-foot-long wind propellers to great big boxes full of I do not know what. Sometimes, the police allow you to slowly pass by the motorcade, at other times the shipment is so big that all the traffic just crawls along behind it. When did this all start? Yes eventually, I got stuck behind these, not once but two or three times. I could see me going to an early morning meeting that I called myself, only to arrive in the room full of angry people a half an hour late and explain, "It wasn't my fault, it was the fault of a 300-foot-long propeller".

I am not a "go write your congressman" kind of a guy. When you have a Republican state, generally speaking, logic dictates the activity. I know most of this activity is occurring on interstates, with a Republican Congress, I would think logic would dictate there as well. For my two cents, these people need to be moving their equipment after dark.



Howard Hubler can be reached at howard@hubler.com.

BUSINESS

Sandlin: Indiana Senate
republicans offering
paid internships

Students – The Indiana Senate Republican Caucus is offering paid, spring-semester internships during the 2018 legislative session to college students, recent graduates, as well as graduate students and law school students, said State Sen. Jack E. Sandlin (R-Indianapolis). Internships with the Indiana Senate Republican Caucus relate to various fields of study including legislative, legal, policy, communications, multimedia and information technology. Benefits in-

clude a \$750 bi-weekly stipend, scholarship and academic credit opportunities, professional development, community involvement and networking. Qualified candidates must be at least a college sophomore. Positions are open to Indiana residents and non-residents who attend a college or university located within the state. Senate internships are full-time positions at the Statehouse in downtown Indianapolis that begin with a mandatory orientation in late December and conclude at the end of the legislative session in March 2018. For more information, visit IndianaSenateRepublicans.com/intern-program. The deadline to apply is Oct. 31.

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Fitness and nutrition there's an app for that

TECH SAVVY

By Regina Miller



I am looking for an app for my smart phone to track the nutrition of the food I eat throughout the day and there are so many to choose from. Can you recommend one?

The choices can be overwhelming, but there are not only a lot of good solutions out there for all aspects of nutrition intake they also vary in cost from free to one-time purchase to monthly subscriptions. My personal favorite is MyPlate by Livestrong.com. I have been using it for years and not only is it a free app for both iOS (iPhone) and Android, the publisher has continued to develop the capabilities and features of the app. MyPlate is very customizable to what you tell it your needs are: merely tracking nutrition content of what you eat to setting goals for losing or gaining weight. The app features access to a comprehensive database of common foods both from the grocery and restaurants and even allows you to enter your own custom info. For example, I eat the same thing for lunch nearly every day. Rather than input each of the six foods in it, I have a meal that I built and just click on the saved lunch to enter it. I can easily add the exercise I had for the day to get a realistic estimate of how many additional calories I should take in based on my age, gender, weight and height rather than my prior mindset of "hey, I worked out a LOT. I'm sure I earned whatever I want to eat the rest of the day." Now I know what I actually "earned" from my hard workout is about a small chocolate dipped cone... and admittedly you'll find me slipping through drive thru most days to claim that prize. My last search showed MyPlate app available and still free for both iOS and Android.

Now that school has started I am going to try to make time to exercise more. Do you have a fitness app you can recommend?

Much like the nutrition apps, there are many to choose from and vary from tracking and monitoring progress to instruction. In our household we use Wahoo and RunKeeper. The Wahoo app works with their heart monitor (street price of about \$59 - \$89 as of writing). My heart rate is very high and I use the app as a visual check when I skate to make sure I keep my pulse under the threshold I am supposed to. My husband, on the other hand, has a very low heart rate and he watches to make sure he gets his up to the range he wants during a workout. We both then sync the results with RunKeeper, which is the app we used before we got our heart monitors; this adds to our previous workout history so we can keep it in one place. We've had each of our heart monitor straps for over three years and the button cell battery was easily replaced at about two years. RunKeeper is also a great solution when I've forgotten my heart monitor strap or when I am transitioning from my normal workouts back to running. There are great tools on RunKeeper for goal setting and pacing that aren't currently available on Wahoo. RunKeeper has a free version as well as a paid upgraded version with advanced goal setting. Both Wahoo and RunKeeper are available for iOS and Android. While RunKeeper doesn't require a heart rate monitor, one can be used with the app.



Regina Miller owns Geek in Pink. Contact her with tech questions at regina@geekinpink.com or (317) 882-1606.

Puzzle Time



Find the items in the puzzle going up, down, sideways or diagonally and list them. Each letter is used no more than once.

N
 N O S
 H D S E F
 L Q A R V C O
 A L O E E I L A U
 B A T W R D L U F T R
 E A K Z T B N L E I G H T
 D R G D P T E E M A P L E
 I C F R C A H C G K E W T
 R E V D R L Y D A L A S S
 D L A W R F R K S M F E K
 A O B L Y F F Q L I I O
 M N D U H F E P R X A R
 A P O R P E O F N K J
 S I G G J R E E B
 O L X E N B I
 U U L R Y
 P T B
 W

6 Tried & True Alehouse Offerings

4 Even Numbers

5 Indiana Trees

3 Spain Cities

2 Pets

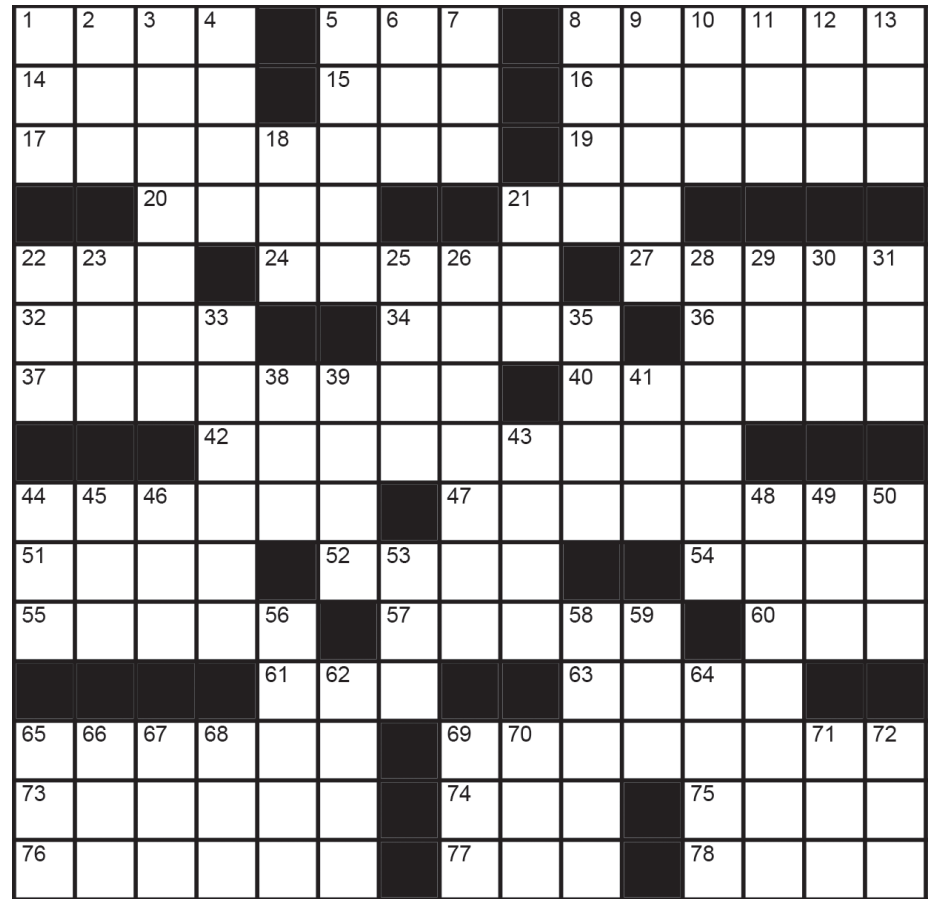
1 Center Grove Principal

ACROSS

1. Colts kicker Vinatieri
5. Spy novel grp.
8. Snub, in a way
14. Learning by memorization
15. Fair Oaks Farms chow
16. Steve Jobs, for one
17. So-so review of 42-Across?
19. Called
20. Hunt for
21. Fall behind
22. Sen. Donnelly photo ____ (media events)
24. "Old MacDonald" refrain
27. NE Indy reservoir
32. Indiana Golden Gloves match
34. "Hey... over here!"
36. Golden Rule word
37. "Enough!"
40. Pier 1 chair material
42. Local restaurant chain
44. Lash out at
47. Kind of instinct
51. Indianapolis Zoo animal shelter
52. No-goodnik
54. OK Corral lawman
55. Type of training for a tot
57. Buzzing with activity
60. Area raceway, initially
61. Variety
63. ___ weevil
65. Indiana's third largest lake
69. Stuffed yourself at 42-Across?
73. Strongly motivated
74. Hush-hush org.
75. Dogsled command
76. "Relax, soldier!"
77. Eagle Creek Reservoir barrier
78. Savvy about

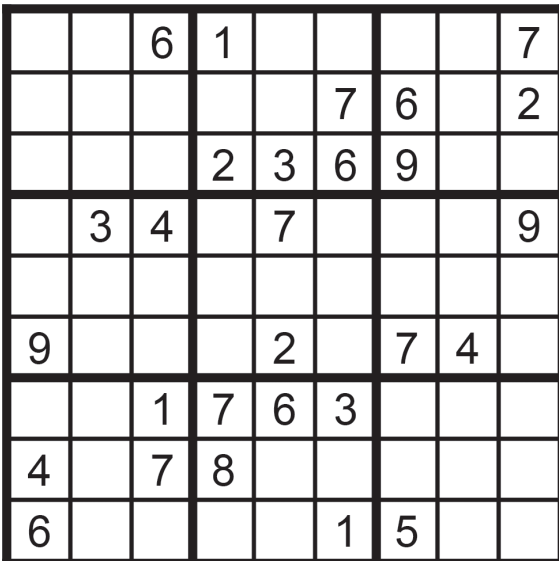
DOWN

1. Johnson County pound sound
2. ER pronunciation
3. Under debate
4. A ___ pittance
5. Uniform shade
6. Long-nosed fish
7. "See ya!"
8. IU frat letter
9. Loser to Pence and Holcomb
10. WFYI news affiliate
11. Duke Energy unit
12. Norma ____
13. CGHS football lineman
18. Service charge
21. ___ Lobos
22. KUMO Japanese Grill sash



23. Camera angle, for short
25. It's a long story
26. Narrow strip of land
28. Trick-taking card game
29. ICON printer's supply
30. Sault ___ Marie
31. The Raptors on a Bankers Life Fieldhouse scoreboard
33. Foil
35. Insignificant person
38. Bonefish Grill tuna
39. Pickle flavoring
41. Former Indy hockey team
43. Light bulb measure
44. Swiss peak
45. ___ Paulo, Brazil
46. Use a chair
48. Roofer's tool
49. Andrew Luck's pride
50. CD predecessors
53. Value City Furniture wood
56. "Omigosh!"
58. Construction girder
59. ___ v. Wade
62. I-65 division
64. Car with a bar
65. Handheld device, initially
66. Part of IMA
67. Trojans 21, Greyhounds 21
68. Midwest Fertility stock
69. Tried ___ True Alehouse
70. IND screening org.
71. FDR successor
72. However, informally

Answers See Page 23



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DEVOTIONAL

By Pastor
Chris Philbeck

In 1975 my family moved from Tulsa, Okla. to Houston, Texas. I was 17 at the time. After I went to college I returned to Houston where I began my first full-time ministry. It was in Houston that I met and married my wife Sandy and both of our children were born there. Houston holds a special place in my heart. That's why, like so many of you, I was heartbroken watching the devastation that Hurricane Harvey unleashed on the city and surrounding area.

Sandy and I have family living in the Houston area and more friends than I can name. In the middle of it all, I got the following text from my friend, Darrel Brooks, who was the Best Man at my wedding. He and his wife, Kathie are some of our closest friends. "We had to evacuate our home on Monday via boats. We're safe and secure at a friend's house." That sentence brought me lots of emotion. I could just picture the evacuation. Darrel and Kathie care for Kathie's 92-year-old grandmother. I couldn't imagine what it must have been like to get her out of the house and into a boat. But I was also blessed by the words, "We're safe and secure at a friend's house."

Honestly, where would any of us be without friends who come alongside us and offer help when we need it the most? I love

the quote from Fred Rogers following the Boston Marathon Bombing: "When I was a boy and I would see scary things in the news, my mother would say to me, 'Look for the helpers. You will always find people who are helping.'" Isn't that true.

My friend sent me another text later that same day that said, "I saw a news clip of a guy and his brother who drove 18 hours from Kentucky with their bass boat because God put it on his heart to go and help." The man went on to say that he was concerned that the world had gone from loving each other to loving things. What kind of IMPACT would it have on the world if we made the conscious choice every day to help someone in need? I love these words from Hebrews 13:16, *Do not neglect to do good and to share what you have, for such sacrifices are pleasing to God.* Don't wait for some disaster or act of hatred to reach out to someone in need. Honor God by helping someone today.

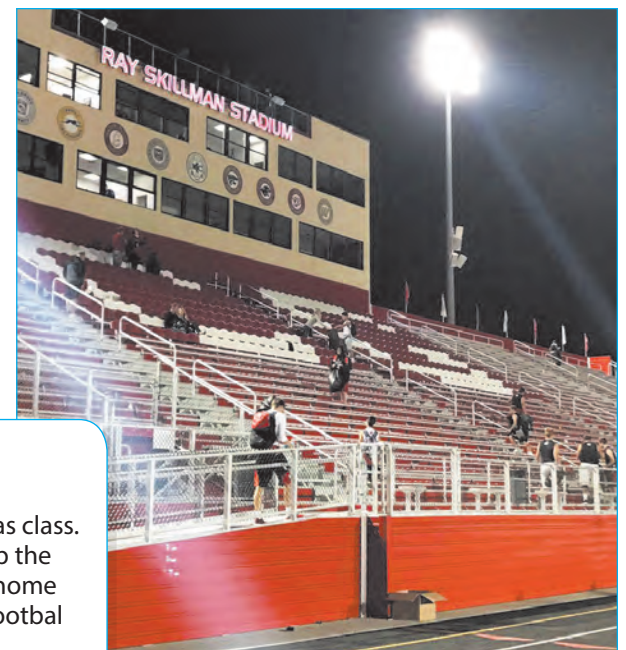


Chris Philbeck is senior pastor of Mount Pleasant Christian Church. You may email him at inquiry@mpccministry.com or call (317) 881-6727.

TWEET of the MONTH



"Our football team has class. Players cleaning up the stands after every home game. @CGTrojanFootball #TrojanPride"



Center Grove HS
@CenterGroveHS
posted on Sept. 8

OBITUARIES

CENTER GROVE

John Carter, Jr.

John Carter, Jr., 80, of Greenwood, died on Aug. 21, 2017. Funeral service was Aug. 25 at Southport Church of the Nazarene, 920 E. Southport Rd., Indianapolis. Burial was at Forest Lawn Memory Gardens.

Arthur Gerald (Jerry) Hauk

Arthur Gerald (Jerry) Hauk, 77, of Greenwood, died Aug. 12, 2017. He was a member of the Smith Valley Methodist Church. Service was Aug. 17 at Smith Valley United Methodist Church, 5239 Old Smith Valley Rd., Greenwood. Burial is at Mount Pleasant Cemetery, Glens Valley, Greenwood. Arrangements are entrusted to Simplicity Funeral & Cremation Care.

Emilio Hendel

Emilio Hendel, 73, of Greenwood, died on Aug. 10, 2017. He was born on Oct. 8, 1943 in Havana, Cuba. A Mass of Christian Burial was Aug. 21 at Saints Francis and Clare Catholic Church, 5901 W. Olive Branch Rd., Greenwood. He will be laid to rest at The Gardens at Olive Branch Cemetery. Arrangements have been entrusted to G. H. Herrmann Greenwood Funeral Home at The Gardens at Olive Branch, 1605 S. State Rd. 135, Greenwood.

Frederick W. Kraiger

Frederick W. Kraiger, 93, of Greenwood, died on Aug. 29, 2017. He was a World War II veteran serving with the United States Army Air Corps in the China, Burma, India Asiatic-Pacific Theater. After the war, he continued serving in the U.S. Air Force Reserves where he became a member of the elite Mach Buster's Club in a F-101 "voodoo" jet fighter aircraft and retired as a Master Sergeant. Funeral services were Sept. 2 at G. H. Herrmann Greenwood Funeral Home at The Gardens at Olive Branch, 1605 S. State Rd. 135, Greenwood. Burial will be at a later date in Fredonia, N.Y.

Virginia F. Neal

Virginia F. Neal, 97, of Greenwood, died Wednesday, Aug. 9, 2017. Visitation was Aug. 13 at Wilson St. Pierre Funeral Service & Cremation Greenwood Chapel 482 W. Main St. Service was Aug. 14.

Connie Mae Neel

Connie Mae Neel, 73, of Greenwood, died on Sept. 1, 2017. Visitation was Sept. 5 at G. H. Herrmann Madison Avenue Funeral Home, 5141 Madison Ave., Indianapolis. Funeral service was Sept. 6. Burial is at New Crown Cemetery.

Karin R. Rehs

Karin R. Rehs, 61, of Greenwood, died on Aug. 13, 2017. Visitation and service was Aug. 17 at G. H. Herrmann Greenwood Funeral Home, 1605 S. State Rd. 135.

Joyce E. Turner

Joyce E. Turner, 83, of Greenwood, died on Aug. 20, 2017. Private services will be held by the family.

Meredith A. Warner

Meredith A. Warner, 74, of Greenwood, died on Aug. 31, 2017. She retired from the Greenwood K-Mart after 34 years. During retirement she stayed busy working in the Greenwood High School cafeteria. She was longtime active member of Greenwood Christian Church. Visitation was Sept 6 at G. H. Herrmann Greenwood Funeral Home at The Gardens at Olive Branch, 1605 S. State Rd. 135. Service was Sept. 7, 1 p.m. Burial will be at The Gardens at Olive Branch Cemetery.



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Christian Maslowski

Executive director celebrates 10 years with the Greater Greenwood Chamber of Commerce

Compiled By Nicole Davis

Christian Maslowski was so focused on work, he barely noticed that his 10th anniversary serving as executive director of the Greater Greenwood Chamber of Commerce came and went on Aug. 20.

"The longer I am here, the more conscientious and sensitive I am to making sure I continue to drive, push, innovate and serve the community to the best of my ability," Maslowski said. "I don't want to settle in and become complacent. It feels amazing because it's been 10 years. I feel like I have a lot of experience. But it also makes me think, am I still as driven and eager as I was 10 years ago? I think the answer is yes."

A decade has flown by, he said, but his focus is the same as it's always been: to be a better convener of community leaders, to drive future-forward development and business-friendly policy, to support small business startup and find better ways to help existing business owners run their business.

"We are intentionally doing more to help the small business owner than ever before," Maslowski said. "We are tailoring programs, we are emphasizing workshops, we are offering more training. We partnered a year ago with the Business Ownership Initiative to bring micro lending closer to home for small business owners. We're engaging more in

community and economic development. We're engaging more in public policy debate and advocacy. What I love about what we're doing now in 2017 vs. 2007 is we are more regionally focused. We're diving into public policy issues that may be more regional, that have an indirect impact on us here in Greenwood but still have an impact."

Aside from his work on the chamber, Maslowski also serves as the Greenwood mayor's appointee on the Johnson County Tourism Commission, board chair for the Sertoma Club of Greenwood and marketing chair for Sertoma's WAMMfest. In July, he was named board chair for

the Indiana Chamber Executives Association.

"I now have an opportunity to give back and help others in my position across the state. Just like we here at the Greater Greenwood Chamber support our members, the professional business association is trying to support other chambers. It's rewarding to know my experience and network across the state is allowing me to help other chambers."

Maslowski resides in Greenwood with his wife, Michelle, five-year-old daughter, Gabriella, and another daughter due in December.

Here, learn more about our October ICON of the Month, Christian Maslowski.

What do you consider your greatest virtue?

I am far from perfect. Which is why I would probably say tolerance. Some say I am tolerant to a fault.

What do you most deplore in others?

I can respect different viewpoints, life choices, business choices, and behaviors. But a lack of basic personal responsibility saddens me.

What do you like most about living in Greenwood?

This is such a friendly, authentic community. Everyone is honest and real. We have almost every amenity we could need right here and what we might want could be found within a 20-30 minute drive. It's safe, affordable, growing, and improving.

If you had to live anywhere else in the Metro Indianapolis area, where would it be?

Anywhere in the metro would technically include a different neighborhood than where I currently live, right? I love the vision for the downtown Greenwood redevelopment plan and am trying to convince my wife we should buy a condo envisioned for old middle school site.

If you could begin life over, what would you change?

I can think of a few embarrassing professional moments I wish I could "do over." (Calling a college president "Don Juan" in jest. Thank you, Beth, for

not firing me.) But mistakes are how we learn. Too many of my most precious relationships today are derived from major decision points in my past; had I made a different choice – some might have argued were better options – I would not have certain people in my life today. So, I would make the same choices all over again.

If money were no issue, how would you spend it?

Philanthropy. I'd enjoy supporting many good causes.

What makes you happiest?

My daughter's laughter.



What is your favorite vacation spot?

A nice beach with white sand, hot sun, and cold drinks.

What do you do with idle time?

Ha!

What is it that makes you angry?

A lack of vision, aspiration, and interest in improving. I believe our community could be even better if we were willing to invest the needed resources.

What do you do to escape from reality?

Television. Spots, comedies, movies.

What or who is the greatest love of your life?

My wife, Michelle, and daughter Gabriella.

What is the quality you like most in a man?

Kindness.

What is the quality you like most in a woman?

Kindness.

What is your greatest extravagance?

We splurge on personal services to make our hectic lives a little more manageable.

What are your fears/phobias?

Swimming where I cannot see the bottom or at least know it is reasonably shallow.

What has been the happiest time of your life?

Previously, I really enjoyed my time as an undergraduate student away at college. But I enjoy my family now tremendously.

Which talent would you most like to possess?

I'd like to speak more languages.

What do you most value in your friends?

Honesty, loyalty.

Which historical figure do you most admire?

Abraham Lincoln.

What is your greatest regret?

I wish I had started my own business when I was younger and had less to lose.

What tenet do you live by?

Golden rule.

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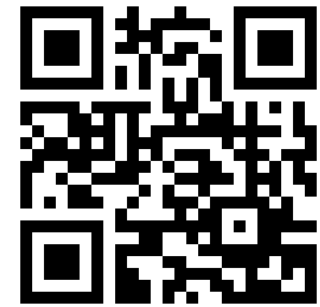
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Puzzles & Answers

SEE PAGE 19

Answers to HOOSIER HODGEPODGE:

Offerings: BEER, BURGER, FLATBREAD,
FRIES, SALAD, SOUP;

Trees: ELM, FIR, MAPLE, OAK, TULIP;

Numbers: EIGHT, FOUR, SIX, TWO;

Cities: BARCELONA, MADRID, SPAIN;

Pets: CAT, DOG;

Principal: JEFFRY HENDERSON

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Q&A

SEE PAGE 5

1. A
2. B
3. A
4. D
5. D

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6	2	3	4	9	1	5	7	8								



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"When they left all my plumbing problems were fixed and my drains have never worked so well since I have moved into my house." - L. Short, Indianapolis

"Answered the phone. Called when they were on the way. Arrived on time. Quickly assessed the problem. Offered a few options. Friendly and knowledgeable. Wish every contractor was this good!" - C. Mason Greenwood

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