

HENDRICKS COUNTY

ICON

October 14-31, 2017

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2017**

presented by

PARK SQUARE MANOR



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GOP County Chairperson
Anne Engelhardt**

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Call Chris Cornwall at 317-451-4088 or email him at chris@icontimes.com.

Remember, our news deadlines are several days prior to print.

**Want to Advertise?****Hendricks County ICON**

reaches a vast segment of our community. For information about reaching our readers, call Rick Myers at 317-451-4088 or email him at rick@icontimes.com.



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**ICONIC**image

Amy Comer-Elliot participated in Buckin for Charity, Saturday, Oct. 7 at Washington Township Park, Avon, part of the annual Rocking Hendricks County event hosted by WYRZ FM 98.9. The Danville-based attorney rode to raise money for All Sports for Kids.
Photo by Chris Cornwall

Q: Do you think the recent Las Vegas shooting will deter you from attending large, open-venue events in the future? Why?



No. It will not deter me from going to large events but it is something that will be in the back of my mind. I recently took my six-year-old to the U2 concert when they performed downtown and it gave me pause. I was aware of where I was but it would not stop me from going.

**Kara Livingstone,
Brownsburg**



No. I don't think there's a way to stop it ever, so why worry. I'm going to continue to live life.

**Joseph Lane,
Danville**



Yes. My outlook changed after 9/11, and the recent tragedy has once again brought it back to the forefront for me. I will be more cautious and less apt to attend outdoor events.

**Danielle Schrier,
Avon**

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SURVIVORS OF DOMESTIC ABUSE

COVER STORY

By Chris Cornwall

Sheltering Wings Women's Shelter, Danville, recently held a vigil inside its courtyard to honor the lives lost to domestic abuse. Local law enforcement officials read each of the names out loud, and as they did, a rose was brought up to represent each victim. After all the names were read, three clear glass vases stood full of pink, red and yellow roses—a sad reminder of how domestic abuse too often ends.

Fortunately, not every story ends with a rose. Many men and women who were once trapped in the cycle of domestic abuse have found a way out and are now leading happy lives. We interviewed four of these individuals, and although each story is different, common themes run throughout. Abusers control their victims by any means necessary, whether that be with the barrel of a gun or through thoughtful verbal manipulation, victims are alienated from a better life or made to feel as if they do not deserve one.

The other common theme is that these individuals are no longer victims but survivors of domestic abuse, and all say they will tell their stories as many times as it takes if it helps just one person.



Kimberley Merz

For **Kimberley Merz**, domestic abuse had always been a part of her life. She witnessed and experienced it as child, and would later fall into an abusive marriage with her now ex-husband.

"My father was an alcoholic and abusive so I didn't know any different," Merz said. "I

thought hiding my purse in the dryer or the oven was not normal."

She was often confined to her home by her ex-husband and physically abused, even while pregnant.

Merz said she battled with her ex-husband with numerous no-contact orders, and began to cut her hair short and color it because she knew he didn't like it. In 2007, he finally said to her, "get your stuff and get out."

"I had very little fight in me," Merz said. I remembering going to my friend's house and she had gotten a computer. That's how we had come across Sheltering Wings."

She came to the shelter soon after and began to see the world in a different light. Merz said the support system at Sheltering Wings helped her come out of her shell, and that she had never felt that kind of support in her life.

"This was my beginning, not my ending," Merz said. "This was the compass the lord used to propel me in the right direction. Not only did I have healing but the cycle of abuse has stopped in my children."

Merz was asked to speak at the vigil earlier this month. It had been 10 years since she first came to Sheltering Wings and she had much to add to her story. She said she got her GED in 2008, found steady work, became the first in her family to become a homeowner and is now studying to become a minister.

Merz held off on dating anyone until 2013, when she felt she was ready to choose the right person. She is now engaged to marry "the most kind and gentle man I have ever met."

Karen Scott came to Sheltering Wings in March 2012 after suffering emotional and financial abuse for most of her 32-year marriage.

"He never hit me," she said. "He left me with a lot of scars that aren't seen."

Scott said her late ex-husband would always belittle her in front of friends and family, gave her a curfew and wouldn't allow her to leave the house unless she brought one of the kids with her.

She tried to leave early

How three brave individuals broke the cycle of abuse at Sheltering Wings



Kimberly Merz adds a rose representing someone who lost their life to domestic violence during the Sheltering Wings annual vigil.
Photos by Chris Cornwall. Cover photo: Fotosearch

in the marriage back in 1991, and was successful for a few months until Scott said he threatened to hurt her family. She came back and wouldn't attempt to leave again for another 25 years.

"You can't just leave sometimes," Scott said. "You need to have the will power and they take that away from you. They take a lot away from you."

The tipping point for Scott started after she learned her late ex-husband was cheat-

ing on her, and so she refused to have intimate relations with him.

"It got to the point where he forced himself on me," she said. "That was in the last two months of our marriage."

As she tried to leave for good, Scott remembers him firing a gun behind her.

"When I was driving away, he said 'I told you what would happen if you ever tried to leave me.' Then I heard a gunshot," Scott said. "I just kept driving. God pushed me out of there, I felt the hand on my back."

It was at that moment, Scott says, that she knew she would never return. She stayed at Sheltering Wings until July 2013.

"I felt welcomed here," Scott said, who now works at the facility as its kitchen coordinator.

"It was the best move I ever made. Only after a few months being here, I would see people I hadn't seen in a while, and even his family. They would say, 'I haven't seen your smile in so long, I forgot what it looked like. You look totally different. You don't have the fear look.'"

After taking the job as kitchen coordinator at the shelter, she feels as if she is giving something back.

"When they (new residents) see where I



Karen Scott

SURVIVORS OF DOMESTIC ABUSE

(continued from Page 4)

am now as opposed to where I was when I came here, they feel hope." Scott said with a smile. "I can sympathize with them and reassure them that this is the best thing that you could have done. You could be a statistic, I almost was."

"I lost everything I had and needed (to start) fresh. But I gained so much more. Now I'm just enjoying life."

Emily Voorhis was only 16 when she began dating a 23-year-old. She became pregnant with her first child a year later and the two moved in together.

At the beginning of the relationship, she remembers he had a way with words and made her feel like he was all she would ever need.

"I don't think anger was a factor, it was more of manipulation," she said. "He convinced me that it was fate that I was pregnant and we would be together forever, and he was going to take care of me."

Voorhis said this soon transitioned into constant criticism from the clothes she wore to the friends she kept. She wasn't allowed



Emily Voorhis

to have a driver's license or job.

By the time she became pregnant with her second child at age 19, the abuse escalated. Voorhis said there was no more subtlety to how he tried to control her. His words were now harsh and uninhibited.

"He would say, 'What are you going to

do? You are 19 and have two kids, no one else but me would ever want you.' And it all felt true."

Shortly after her second child was born, he became physically violent.

"The first time he hurt me he choked me," Voorhis said. "I remember getting tunnel vision from lack of oxygen and thinking he was going to kill me."

This wouldn't be the last time he choked her, and Voorhis lived in fear for the next six years.

"I had nowhere to go," she said. "My father was physically violent and my parents were going through a divorce."

Voorhis tried to move in with her father but became frightened at the prospect of him becoming physically violent with her own kids. So she felt she had no other options but to go back.

Voorhis says a lot of details have gotten fuzzy over the years, but she remembers the day she decided to leave for good. He had become enraged because one of the kids had been making too much noise. She remem-

bers feeling a sharp pain in the back of her head where he had just punched her.

"I can still hear the sound of my children screaming and crying because they were so afraid of what he was doing to me," she said. "I knew that if I stayed, my son would grow up to be a man like that, and my daughters would grow up to be like me. I'd rather they never exist than grow up and have that life. I left July 27, 2006."

Voorhis went straight to Sheltering Wings.

"I was terrified and realized my life has not turned out the way I planned, but I was doing it anyway. Those are the days that I want to define me. Because plan B was suicide and the only thing that kept me from that was my children."

Since that fateful day, Voorhis, who had once been living a totally dependent existence, now is now happily making it on her own. She has a successful career and will soon earn a college degree in Data Management. She is also a first-time home owner and rearing her three children independently.

Beth Harlin's Story

After her niece lost her life to cancer, Beth Harlin honored her memory by starting the "Miracles for Melanoma Fund" at the Community Foundation to spread melanoma awareness.

Partnering with HCCF, Beth connects her passion with action by making grants every year to provide cancer education and sun-protective supplies to our community. Call HCCF today to support the causes YOU care about!



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Hendricks County
Community Foundation



How three brave individuals broke the cycle of abuse at Sheltering Wings

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Hendricks County ICON's Greatest Generation

Chet Wright, 99



Chet is from Indianapolis. He graduated from Ben Davis in 1936. He went on to join the Army and was in WWII. He served in the Southwest Pacific, Philippines and New Guinea. He served almost 38 years in the Army and earned the rank of Brigadier General.

He was married to his wife Velma for 60 years. They had 3 sons, 6 grandchildren, 19 great-grandchildren and 4 great-great grandchildren. Chet has survived

the great depression, WWII, a plane crash and a train crash!

Chet played drums in high school and also in the Army. He enjoyed playing in dance bands as well.

Greatest accomplishment: Being a husband and a father.

Advice for the younger generation?
Have consideration for others.

NOMINATE someone in Hendricks County that we should recognize as a "**Greatest Generation ICON**" • email: news@myICON.info

HENDRICKS COUNTY PLANNER

AVON

Town Council | Oct. 26, 7 p.m.
Board of Zoning Appeals
Oct. 19, 7 p.m.

Plan Commission | Oct. 23, 7 p.m.
All meetings are held at Avon Town Hall, 6570 E. U.S. Highway 36. For more information, call (317) 272-0948 or visit avon.org.

BROWNSBURG

Town Council | Oct. 26, 7 p.m.
Plan Commission | Oct. 23, 6 p.m.

All meetings are held at Brownsburg Town Hall, 61 N Green Street. For more information, call (317) 852-1120 or visit brownsburg.org.

DANVILLE

Town Council | Oct. 16, 7 p.m.

All meetings are held at Danville Town Hall, 49 N Wayne Street. For more information, call (317) 745-4180 or visit danvil-leindiana.org.

PLAINFIELD

Town Council | Oct. 23, 7 p.m.
Board of Zoning Appeals
Oct. 16, 7 p.m.

All meetings are held at the Town of Plainfield Building, 206 W. Main Municipal Street. For more information, call (317) 839-2561 or visit townofplainfield.com.

HENDRICKS COUNTY

County Council | Oct. 24, 9 a.m.
County Commission | Oct. 10, 9 a.m.
Board of Zoning Appeals
Oct. 16, 7:30 p.m.

Plan Commission | Nov. 14, 6:30 p.m.
Board of Health | Nov. 7, 7 p.m.
All meetings are held at the Hendricks County Government Center, 355 S Washington Street. For more information, visit: co.hendricks.in.us. To reach the Plan Commission or Board of Zoning Appeals, call (317) 745-9255; for County Council, call (317) 745-9221; and for the Board of Health, call (317) 745-9217.

Mike Schaefer joins Times-Leader Publications

By Brogan Dearing

Mike Schaefer started full-time as Times-Leader Publications' sales manager earlier this month. In this role, he will work to expand advertising sales in Hendricks County and the south and north sides of Indianapolis.

"I am very excited to have Mike on the ICON and Business Leader team," said



Schaefer

Rick Myers, Publisher and President of Times-Leader Publications. "I have always had a tremendous amount of respect for his professionalism and his attention to customer service. Not to mention, Mike has a great

knowledge of our industry as demonstrated by his many years of experience in the Hendricks County market in newspapering and direct-mail advertising. He has a passion for the business that is contagious."

Times-Leader Publications is the parent company of the Hendricks County ICON, Hendricks County Business Leader, Southside Times and Center Grove ICON. Schaefer will also manage sales for Current Pub-

lishing, Times-Leader's sister company.

Schaefer brings with him years of experience in the newspaper industry. In college, he worked at the Indiana Daily Student, Indiana University Bloomington's student-run newspaper, and after graduating he stayed on board as its sales manager. In the '90s, he was part-owner of a weekly community newspaper. He also owned a direct-mail couponing franchise for 16 years.

He's excited to join Times-Leader because of the value its publications bring to advertisers.

"Our products work really well for our advertisers," he said. "We've got a great market, great products and great employees," he said. "I think those are ingredients for success."

While large newspapers are struggling in the increasingly digital news climate, community publications like the Hendricks County ICON and Hendricks County Business Leader continue to thrive.

"The reason we're different is that we carry local news," he said. "We have something no one else has."

Hendricks County Jewel Find

The first 10 who can identify this photo by Nov. 1, 2017 will be entered to win a \$250 Nelson Jewelers' gift certificate to be awarded Dec. 20.

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ICON

Pet
Lovers
issue
2017

Diesel

submitted by
Lisa Majdak,
Brownsburg

1st
Place

Diesel

submitted by
Lisa Majdak,
Brownsburg

Izzy

submitted by
Robin Douglas
Danville

2nd
Place

Ruby

submitted by
Tammy Dooley
Danville

3rd
Place

Presented by
PARK SQUARE MANOR



Pets are companions that never judge or criticize us. After a stressful day, they calm us with their simple charm and help us forget the complexities of life. They can protect us, and be helpless. When we arrive home, they welcome us, and always with enthusiasm. They can sense when we are sick or grieving. If it's cold, they warm our feet. Sometimes they anger us, make messes and bark instead of sleep.

Some slip out after dark to hunt while others stir-up game and retrieve the day's catch. Pets can be entertainers, ice-breakers, plate polishers and troublemakers. But we love them anyway, because pets are family.

Well it's finally here! The second annual Hendricks County ICON Pet Lovers Issue. We asked our readers to send their best pet photos for a chance to have it featured on the cover. The response was huge. We received over 170 submissions of the cutest, funniest and most unique pet photos Hendricks County has to offer. This made the task of choosing only three to appear on the cover difficult. Our staff judged photos based on personality, uniqueness and the undeniable "aww" factor. However, as promised, we have published every photo received before the deadline. Thank you for all the submissions and enjoy.



Cassidy
submitted by Jayce Everling



Branson
submitted by Mark Kirkpatrick



Gracie
submitted by Meloye Draffen, Plainfield



Nicholas & Weston
submitted by Richard & Carol Farrington, Danville



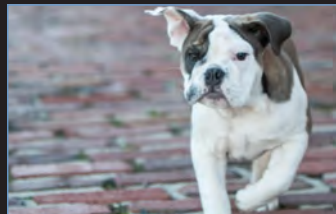
Griffy



Kikah
submitted by Melanie Conley



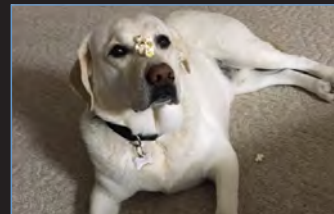
Moto
submitted by Michelle Fulkerson, Brownsburg



Reagan
submitted by Bree Emsweller, Brownsburg



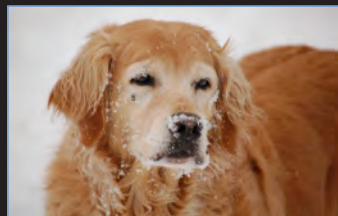
Rocky
submitted by Kendal Martin



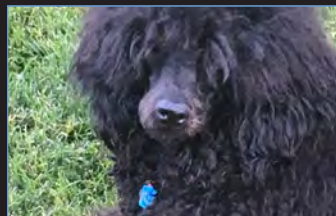
Rooney
submitted by Daniel Torrance



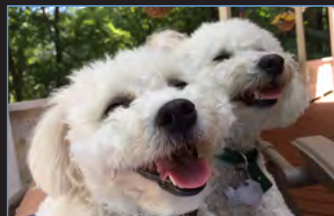
Chloe & Cassi
submitted by Cheri Niemann, Brownsburg



Abbey
submitted by Jennifer Nelson, Plainfield



Celia
submitted by Donna Wolf, Plainfield



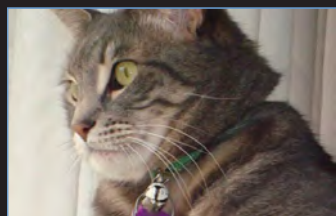
Sadie & Timex
submitted by Susan Mason



Riley
submitted by Shelby Rodney, Danville



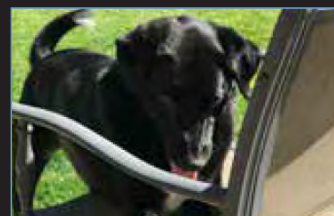
Chopper & Cubbie
submitted by Victoria Rife, Avon



Leopold
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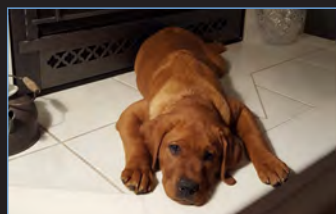
Gracie
submitted by Matt Gardner, Danville



Boomer
submitted by Jacob Rose, Avon



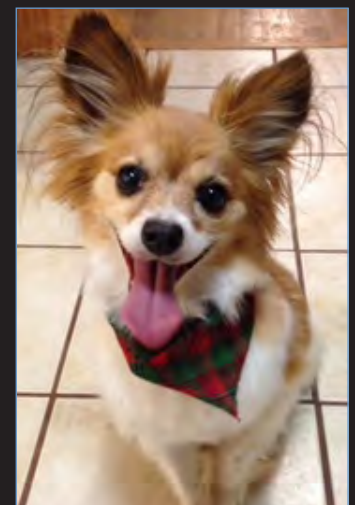
Jake
submitted by Mandi Piggott, Plainfield



Ziva
submitted by Phyllis Palmer, Avon



Ziggy Olsen
submitted by Becky Kanipe



Sammy
submitted by Carmen Rose



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Park Square Manor resident Janet with her service dog, Spirit.

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submitted by Robin Douglas, Danville



Harley
submitted by Anne Wright, Brownsburg



James
submitted by Cheri West, Avon



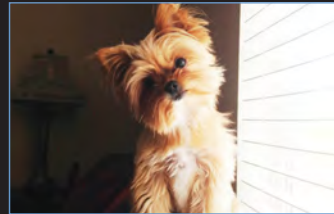
Izzy
submitted by Tammy Dooley, Danville



Jewel
submitted by Steve Wildermuth, Avon



Bailey
submitted by Julie Barnes, Brownsburg



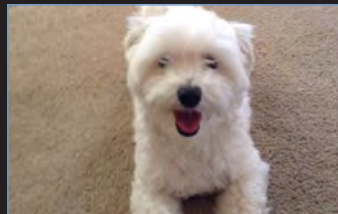
Pepsi
submitted by Teresa Strano, Avon



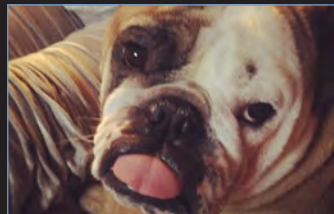
Neffie
submitted by Tammy Dooley, Danville



Lucy
submitted by Amber White



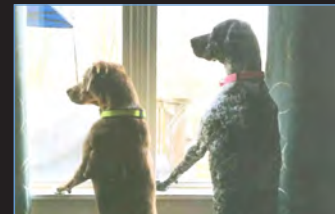
Sammy
submitted by Lisa Majdak, Brownsburg



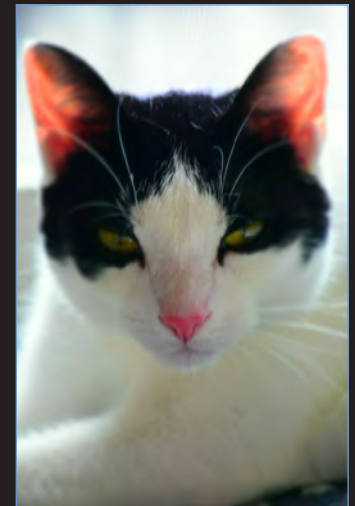
Willie
submitted by Michelle Freeman, Danville



Brady
submitted by Carol Keisler, Brownsburg



Buck & Polly
submitted by Daniel Torrance



Jax
submitted by Brian McDonald



Sam
submitted by Lisa Majdak, Brownsburg



Miss Bella
submitted by Helen Christian and Mark Jung, Brownsburg



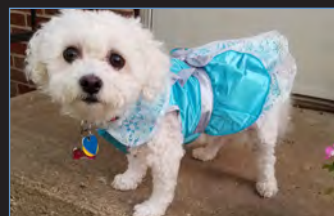
Jett
submitted by Malanie Strycker, Plainfield



Ruby
submitted by Tammy Dooley, Danville



Sophie
submitted by Peggy Carter, Avon



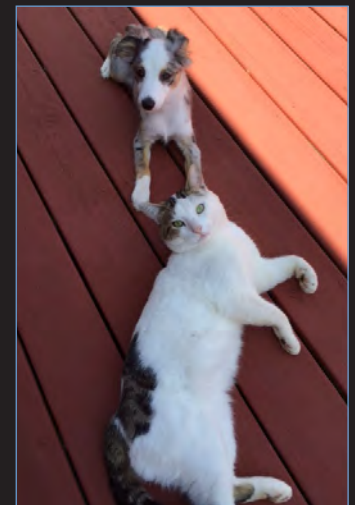
Chloe
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Bailey
submitted by Jennifer Scott, Brownsburg



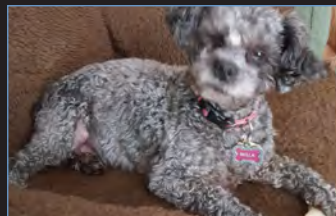
Bonnie-Brook
submitted by Pamela Kyle, Avon



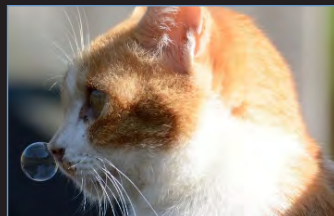
Blue (Dog) & Ghost (cat)
submitted by Iva Smith, Danville



Cooper
submitted by Stef Davis, Avon



Bella
submitted by Tim McHugh, Brownsburg



Cheddar
submitted by Tim McHugh, Brownsburg



Duchess
submitted by Donna Dawson, Avon



Snowball & Chester
submitted by Merrily Nilles, Danville



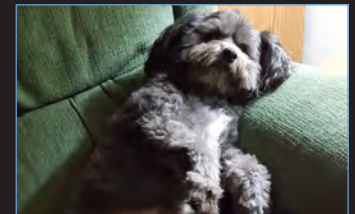
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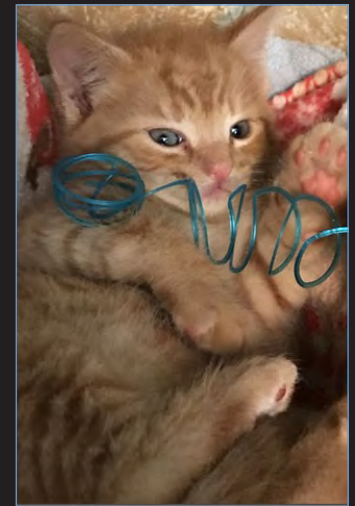
Leroy
submitted by Betty Kitchen, Brownsburg



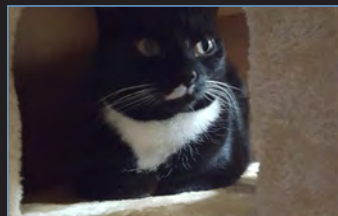
Li'L Darlin with Ryder Ross
submitted by Betty Kitchen, Brownsburgh



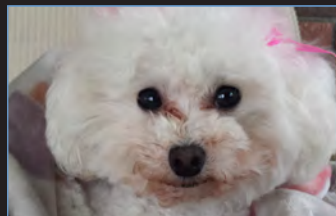
Lily
submitted by Betty Kitchen, Brownsburgh



Bubbie
submitted by Betty Kitchen, Brownsburgh



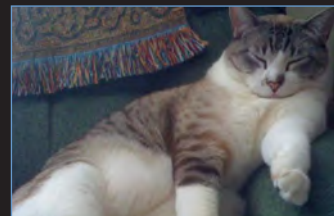
Lou
submitted by Tim McHugh, Brownsburg



Lilly
submitted by Stacy Herald, Plainfield



Willow
submitted by Betty Kitchen, Brownsburgh



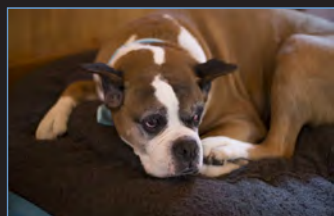
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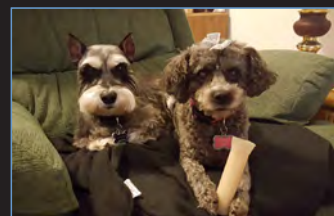
Molly
submitted by Lisa Mitchell, Brownsburg



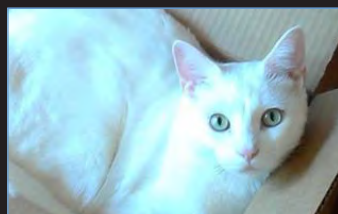
Sadie
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Marley
submitted by Cindy McKinney, Danville



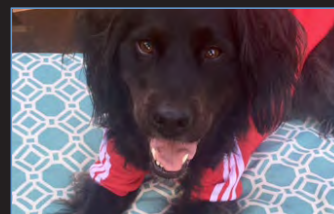
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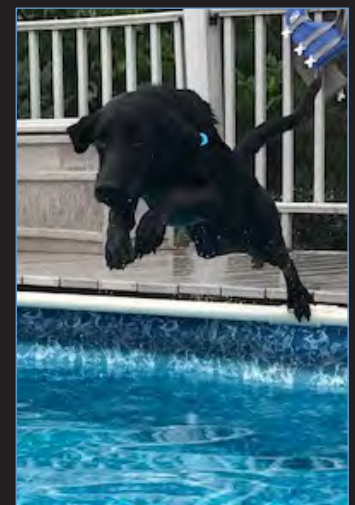
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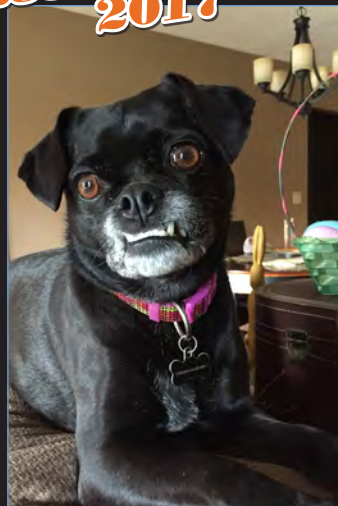
Miss Ruby
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Memphis Monroe
submitted by Mary Beth Carmichael



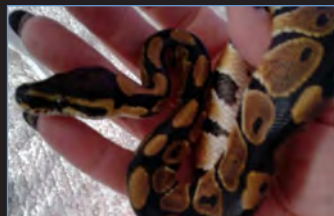
Dexter
submitted by Ryan Babbit, Avon



Chelsea
submitted by Melissa Sauer, Danville



Chloe
submitted by Lisa



Elliot
submitted by Cindy McKinney, Danville



Cam & Cooper
submitted by Pattie Hammerle, Brownsburg



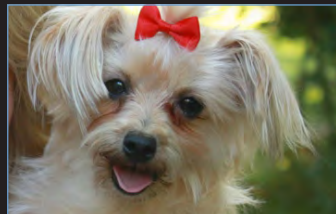
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Harley
submitted by Sandy Pridmore, Plainfield



Jax
submitted by Lacey Wilson, Avon



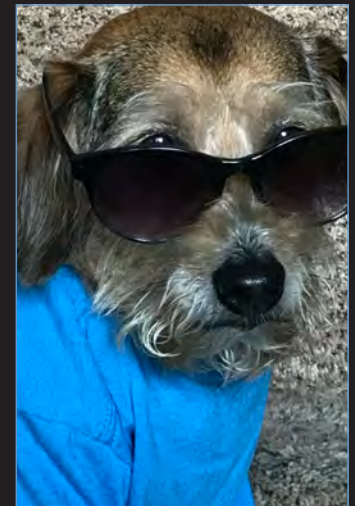
Jojo
submitted by Cheryl Johnson, Danville



Mr. Cuddles
submitted by David Seay, Avon



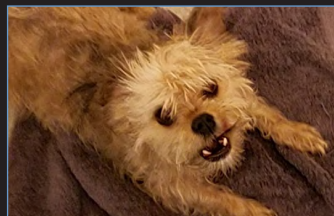
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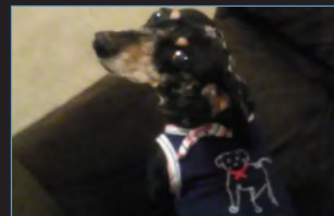
Fargo
submitted by Carol Ford, Plainfield



Jojo, Jesse & Jazmine
submitted by Cheryl Johnson, Danville



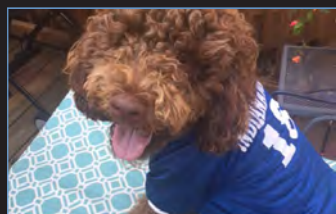
Sophie
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Smalls
submitted by Kim Longoria, Plainfield



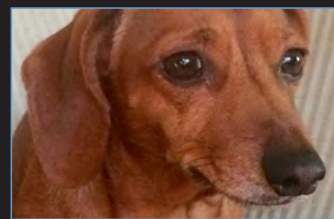
Walter
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Yogi May
submitted by Mary Beth Carmichael



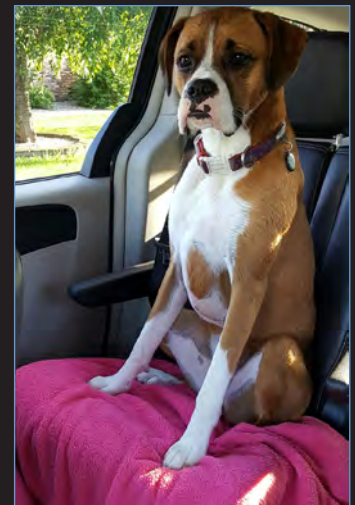
OJ, Lucky & Blue
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Ellie Jo
submitted by Shirley Plante



Teddy
submitted by Bob & Leanne Craig, Plainfield



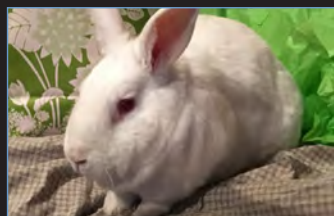
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submitted by Lisa



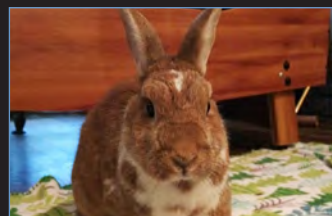
Emma
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Gabi
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Galadriel
submitted by Ruth Miller, Plainfield



George
submitted by Ruth Miller, Plainfield



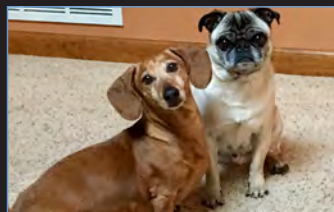
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Grace
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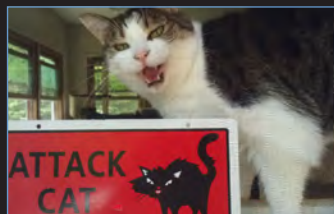
Susie
submitted by Megan Le, Danville



Gunter & Chan
submitted by Debbie Abshier, Avon



Sophie & Sadie
submitted by Jane Berry, Avon



Squeaky
submitted by Linda Crowe, Brownsburg



Harley & Boe
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Samson & Willow
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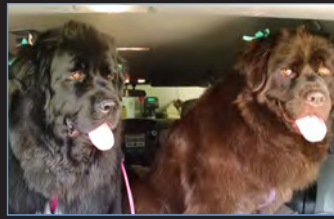




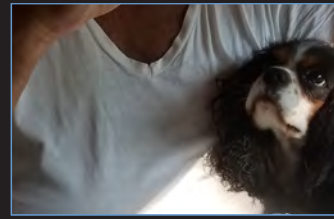
Taylor
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Oliver
submitted by Jennifer Scott, Brownsburg



Payton Marie & Cubby Bear
submitted by David Seay, Avon



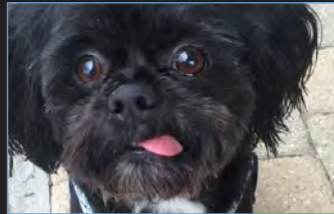
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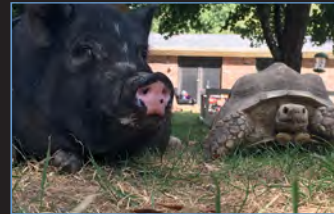
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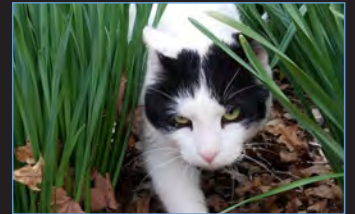
Shyloe & Snickers
submitted by Cindy McKinney, Danville



Yogi
submitted by Carolyn Kaflik, Avon



Albert Einswine & Sheldon
submitted by Olivia Head, Brownsburg



Albert
submitted by Debbie Abshier, Avon



Snickers & Shyloh
submitted by Cindy McKinney, Danville



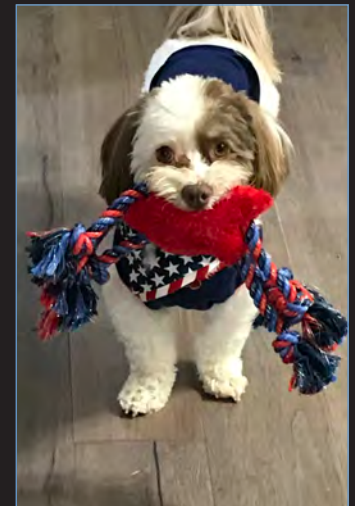
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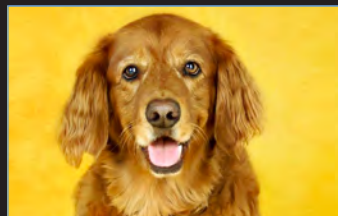
Bain & Mooney
submitted by Robin Douglas, Danville



Ava & Lizzie
submitted by Teri Veatch, Avon



Romeo
submitted by Beth Ford, Avon



Bearinger
submitted by Sheryl Sackett, Brownsburg



Chloe & Cassi
submitted by Cheri Niemann, Brownsburg



Cletus & Charley
submitted by Oliva Head, Brownsburg



Kizzy & Maggie
submitted by Terry Miller, Avon



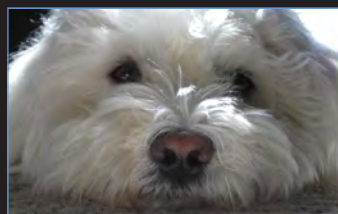
Mamie
submitted by Robin Douglas, Danville



Jeckle
submitted by Olivia Head, Brownsburg



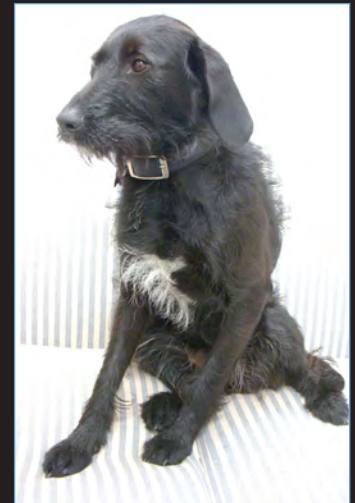
Loki
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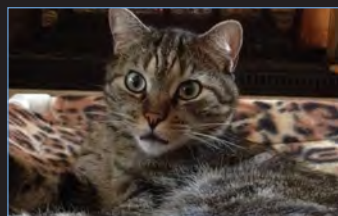
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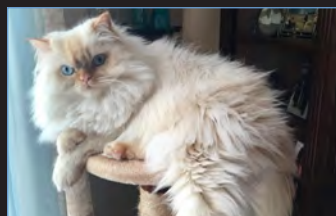
Lucy
submitted by Judy Carson, Brownsburg



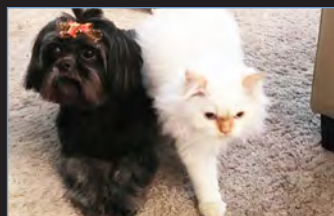
Gracie
submitted by Bryce Culverhouse, Avon



Sprinkles
 submitted by Sally Mason, Plainfield



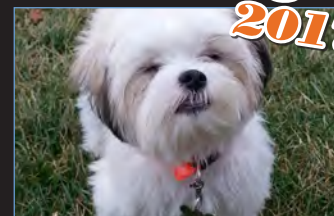
Memphis
 submitted by Susan Pineda, Plainfield



Molly & Memphis
 submitted by Susan Pineda, Plainfield



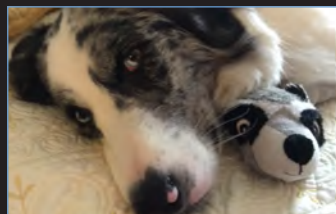
Sadie
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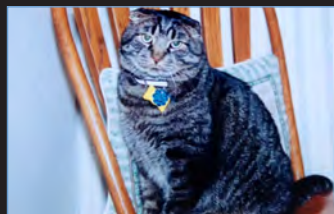
Molly
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submitted by Sue Noah, Avon



Cali
 submitted by Lisa Majdak, Brownsburg



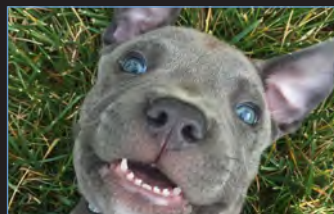
Caruso
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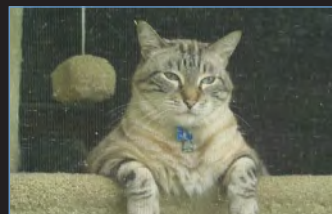
Cheyanne
 submitted by Lisa Majdak, Brownsburg



Duncan
 submitted by Debbie Abshier, Avon



Diesel
 submitted by Lisa Majdak, Brownsburg



Yum
 submitted by Janet Leimenstoll, Danville



Maxxie
 submitted by Amy Lauth, Avon

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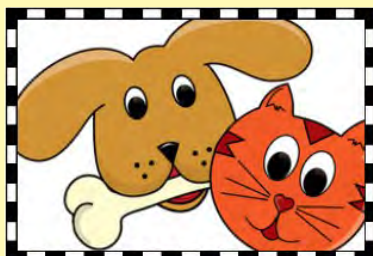
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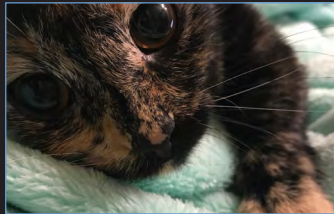
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Kanani
submitted by Brenda Barnett, Brownsburg



Milton
submitted by Cara Ortoleva, Brownsburg



Molly
submitted by Cindy, Ronnie & Amy Coursey, Avon



Nugget
submitted by Olivia Head, Brownsburg



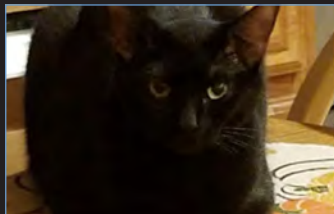
Pippa
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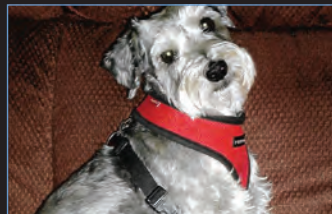
Tiny
submitted by Brenda Barnett, Brownsburg



Rufus, with Thomas
submitted by Olivia Head, Brownsburg



Sadie
submitted by Kathy Fast, Plainfield



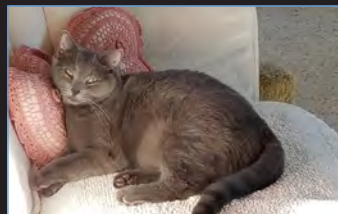
Max
submitted by Ed & Jane Krakowski, Avon



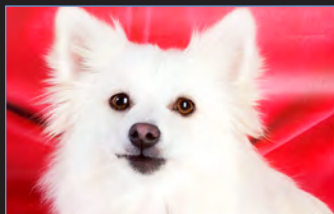
Woodstock's Firecracker Rebellion
submitted by Bryce Culverhouse, Avon



Pepper (lower) & Lucy
submitted by submitted by Judy Carson, Brownsburg



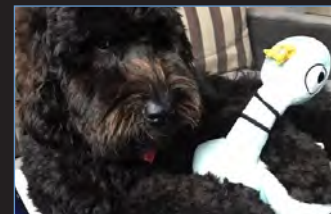
Stewie
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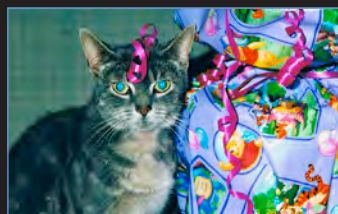
Zoey
submitted by Sheryl Sackett, Brownsburg



Noah & Milly
submitted by Ruth Bruemmer, Avon



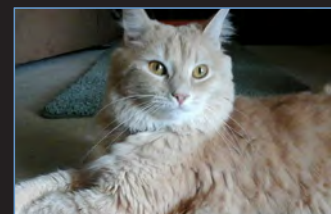
Zoey
submitted by Chris Lynch, Avon



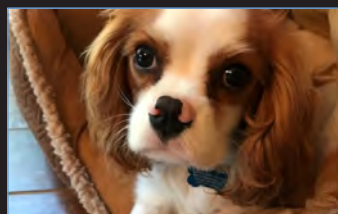
Stinkie
submitted by Brenda Barnett, Brownsburg



Sadie, Nala, Elmer & Tanner
submitted by Jane Pfaffenberger, Avon



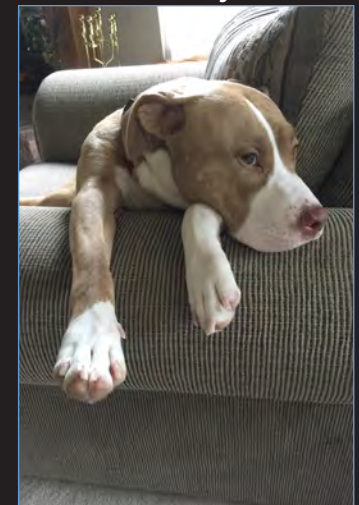
Samson
submitted by Laura Eggers



Louie
submitted by Amy Lauth, Avon



Snickers
submitted by Jerry & Anita Miller, Danville



St. Joesie
submitted by Bryce Culverhouse, Avon

OUR VIEW

Resurrecting Halloween

Halloween approaches again and we implore residents not to turn off the porch light and cower behind drawn shades in hopes Hendricks County's young ghouls and goblins pass by like ghosts in the night.

As adults we have become obsessed with political correctness—don't get us wrong—it pays to be PC as we navigate through countless social and professional interactions, yet denying children candy on Halloween is a trick too far.

We've heard it all: sweets are making our children fat. It rots their teeth! Trick-or-treating makes them greedy. Halloween is not Christian. It is all a conspiracy formulated by the candy and costume companies. And so on and so forth.

Let's just call a spade a spade. This is cheapskatism at its best (or worst). And over the last few years, Hendricks County neighborhoods have become barren of trick-or-treaters. It's a sad sight really.

We are sure that many of you remember when little witches, Draculas and Jasons lined every sidewalk on Halloween night. Kids didn't have to travel across town to uppity neighborhoods like they do now, knowing these homes are where you get

Let's just call a spade a spade. This is cheapskatism at its best (or worst).

the really good candy. But what choice have we left them?

Kids should be able to loot candy from their own neighborhoods. So do yourself and the kids a favor and show some community initiative. Buy a pumpkin. There is no excuse for not being able to find a pumpkin in Hendricks County. Have a bowl of candy ready. There is no need to get too fancy with the goods but remember that kids nowadays don't usually go for tootsie rolls and Werther's Original anymore. Turn on the front porch light. And if you really want to make sure trick-or-treaters enjoy their stop, throw on an old costume.

One final step: check with your local law enforcement agencies about curfews. Halloween does fall on a Tuesday this year.

We encourage residents follow these steps and help resurrect one of best traditions for America's youth, Halloween!



ICONtoon

Sofa loafer

(As it might have been written by my wife, Mary Ellen)

HUMOR

By Dick Wolfsie

Dick has been home this past week on the living room couch, recuperating from knee replacement surgery. I am his designated coach, responsible for taking care of him and ensuring that he does all the required exercises and maintains a healthy diet. I plan to do my job conscientiously. After all, that's what wives are for.

So, because I am a good wife, I'm prepared to respond to anything Dick might need. Uh, could you excuse me for a second? He's calling me. "Yes, of course, Sweetheart, I'll get you a glass of water. That's what I'm here for. There you go."

So, as I was about to say, my husband is a very good patient and I'm sure that—"What's that, Dear? Yes, I got the water from the tap. Oh, you wanted bottled water? Of course, that would be my pleasure. Funny, you usually say bottled water is a big waste of money. Let me just run to the store. I want to be sure you are happy."

Sorry for the interruption. Anyway, as I was saying, I think it's important that a wife show her love in any small way possible—"What's that? You want some tomato soup? Of course, whatever your heart desires. There you go. Hot and delicious."

Now back to my point about a wife's commitment. Excuse me a sec, Dick is ringing the attendant bell again. "Yes, Dear, that was creamy tomato soup. No, I didn't know you wanted plain tomato soup. I'll get it next time. You want it right now? I'll just jump in the car and be back in a jiffy."

I'm back. Now, for you wives reading this, try to take a lesson from me on how important it is to be a loving caretaker. "What, Dick? You want another pillow? I'll get you one. Here you go. Yes, it's a down pillow. For 40 years all our pillows have been down pillows. But now, all of a sudden, you feel like a foam rubber pillow? Well, not a problem, let me just go down in the basement crawl space and look through 25 years of cobwebs and see if there might be one. Here you go. MAYBE THIS WILL MAKE YOU HAPPY. Sorry, I mean: I sincerely hope this makes you happy, Dear."

Readers, I'm sorry for all these interruptions. But it's very important to be supportive—"I'll be right there, Dick. No, I didn't realize that a bulb in our cathedral ceiling was out. Actually, I never even noticed we had lights up there, but then I'm not lying on my back with absolutely nothing to do all day but think of things... Sorry, let me get a new bulb and then see if I can find someone in the neighborhood with a 20-foot ladder."

I must say that Dick has been very grateful for all my help. He even told me the other day that I was "irreplaceable." That's so sweet. I wish the doctor had felt that way about his knee.



Dick Wolfsie lives in Indianapolis with his wife of 33 years. Dick is usually in the basement trying to think up something funny to write. He can be reached at: wolfsie@aol.com.

THUMBS UP, THUMBS DOWN

Minions and more. Danville's annual "Scarecrows on the Square" has set the mood for fall. Congrats to Caskey Affordable Dental Services for its winning tooth fairy scare-crow.

The Fairground in Danville was bustling during the annual Here We Grow Again kids fall consignment sale. Hundreds of new and veteran parents were able to snag things like discounted strollers and toys. 480 volunteers worked day and evening to organize 101,000 items. That's a lot of onesie size sorting!

Spotted in Pittsboro: Business owner throwing nails in their own parking lot to deter other customers from parking in her lot. Tough stuff.

Cell phone bandits. Danville Metro Police are looking for two suspects who went into the Casey's gas station in Danville and took off with the clerk's cell phone. It's unclear what kind of calling plan they had.

QUOTE

"A strong, positive self-image is the best possible preparation for success."

~ Joyce Brothers

BELIEVE IT!

Our nation has all sorts of arcane, nonsensical laws on the books. Each issue, we'll share one with you...

In Ohio, it is illegal to fish for whales on Sunday.

SOURCE: dumblaws.com

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Nominate someone today for
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This is your chance to honor someone in your community and celebrate the power of human connections. Visit whopowersyou.com/enter between 10/2/17 and 11/4/17 and submit a photo of your nominee. Then tell us why that person inspires you and how they make a difference in your co-op community—and they could win a cash prize!

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As the national network of more than 740 co-ops, Touchstone Energy Cooperatives value the people who elevate and energize our communities. That's why we are launching a contest to honor inspirational community members across the country.

Winners will be selected by a panel of judges based on the impact they have on the community. All entries must be submitted by November 4, 2017. Winners will be announced January 2018. **NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.** Visit whopowersyou.com for full contest rules.

— *Rooted Locally,* —

GROWING HEALTH CARE FOR OUR COMMUNITY

In 1962, we put down roots in Hendricks County with a commitment to delivering high-quality, patient-centered care. Fifty-five years later, Hendricks Regional Health has grown into the full service health system we are today, with a breadth of award-winning comprehensive services available to our community.

Our campuses have expanded to support the needs of Western and Central Indiana, and we are proud that our patients trust us to treat them like family. Our Emergency Departments in Danville and recent addition of our new Hendricks Regional Health Brownsburg Hospital, opening in December, further our mission in providing increased access to care close to home.

We're expanding our roots regionally. That's because we believe in building a stronger health system that truly puts our patients, and our community, first. Learn about our emergency services at [HENDRICKS.ORG/EMERGENCY](https://www.hendricks.org/emergency).

David Farman, MD
Medical Director of Emergency Medicine

EMS EMERGENCY
MEDICINE
SPECIALISTS



Robotic Pets are Big Hit at American Senior Communities



American Senior Communities has added another resource to its array of innovative practices - robotic pets. The dogs and cats look, feel and act like real pets. They bark or purr and respond to being patted when sensors detect the petting motion. The dog wags its tail and the cat turns over on its back. And when dinner or potty time arrive, these pets are no problem.

"They don't demand a thing, but provide lots of love," said one of the residents of an American Senior Communities location where the pets are a hit.

American Senior Communities has incorporated the pets into daily living at locations across Indiana. While the pets are mostly made available to memory care residents, which includes those with Alzheimer's disease and other forms of dementia, post-acute care residents also are pleased by the pets.

Memory care staff tell of nonverbal residents who, after interacting with the pet, smile and sometimes speak. For those in post-acute care, the pets can trigger a calming effect.

Memory Care Specialist Corinne Brown Grott said the pets are used as part of ASC's

Meaningful Day activity program. The program addresses eight domains of wellness necessary for a resident's well-being. The program focuses on each resident's physical, intellectual, spiritual, creative, social, emotional, environmental and occupational domain of wellness.

Residents' days are built around making sure each of these areas is filled, Grott said. The pets can potentially address multiple domains. Clinicians see decreases in respiration, heartbeat, blood pressure and anxiety when the resident is petting and connecting with the pet.

Brownsburg Meadows Assisted Living Memory Care Facilitator Helen Gebar said the pets take residents back to a time in their lives when they were younger and had pets. "It provides that comfort and those memories are brought back," said Gebar.

Grott said once the pet is introduced to the community, it's always on someone's lap. "Our residents take to the pets almost immediately," said Grott. "They name the pets, take turns deciding who cares for the pets, and most of all they find a lot of joy in just being with the pets."

Many American Senior Communities locations allow live pets. Pet therapy is also



Brownsburg Meadows Assisted Living residents Gayle Godfrey and Blanche Cunningham are amused by the robotic pets. Photo submitted

utilized in American Senior Communities locations. When live animals are not immediately available, robotic pets are an innovative and effective alternative.

For more information about American

Senior Communities, go to www.ASCSeniorCare.com.

Compiled by Eunice Trotter,
American Senior Communities



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Injury, stroke or surgery doesn't have to be debilitating. At American Senior Communities, we offer hope in the form of Moving Forward Rehabilitation. With a full range of physical, occupational and speech therapy programs, the goal of Moving Forward is to help people return home safely with the skills they need to live life on their own terms. Our therapists are trained and committed to your success; caring people who really make the difference.

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Countryside Meadows
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Danville Regional Rehabilitation
255 Meadow Dr., Danville, IN

Eagle Valley Meadows
3017 Valley Farms Rd., Indianapolis, IN

Washington Healthcare
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Intergenerational Activities for Assisted Living Residents



If a senior you love lives in an assisted living community, you no doubt understand the importance of family visits. Of course, weekend trips to Grandma or Grandpa's house might look a little different now that they live in an assisted living community. But it's important to include grandchildren, even

Weekend trips to Grandma or Grandpa's house might look a little different now that they live in an assisted living community.

the youngest ones, in these visits.

This is why we've pulled together a few fun intergenerational activities your entire family can enjoy together.

Intergenerational Activities for Assisted Living Residents

Here are a few ways to enjoy an intergenerational family visit to an assisted living community:

Board games. Technology may have captured most kids' attention in recent years, but board games can still be fun for families. Whether it's a rollicking round of Monopoly or quiet, strategic moves made in a chess match, board game can make the hours fly by.

Coloring books. That's right – coloring books aren't just for kids anymore! Adult

coloring books are quite popular. They not only encourage creativity, but can also be a relaxing activity for people of all ages. So grab some crayons, colored pencils, or markers and get to work. Staying in the lines not required!

Puzzles. Brain games are a great way to have fun and stimulate your gray matter. Jigsaw puzzles are always a crowd pleaser. If there's room, set up a small table in the corner with a puzzle that you can work on together each visit.

Chapter books. Everyone loves a good cliffhanger, right? Choose an exciting book, perhaps one that features an adventure story, and have a family member read a chapter every visit. Young grandchildren will be intrigued by a good plot—and it's yet another reason to look forward to a visit with Grandma or Grandpa!

Arts and crafts. Hands-on activities are a great way to keep minds and hands active during a family visit. Pick a simple craft idea that is easy for both little hands and senior hands to work on.

Nature walks. If the assisted living community has landscaped grounds, take a walk together. Fresh air and exercise are a wonderful combination. It also allows the family to meet and socialize with their senior loved one's friends and neighbors.

Look at photo albums. Another enjoyable pastime for families is looking through old family photos. Seniors and young children alike will enjoy the trip down memory lane.

Compiled by
Park Square Manor



2018 Tox-Away Days

April 7 Brownsburg High School

May 19 Hendricks Co. Fairgrounds

July 28 Hickory Elementary, Avon

Sept. 15 Hendricks Co. Fairgrounds

Oct. 20 Plainfield Middle School

Tox-Away Days are opportunities for Hendricks County households to properly recycle or dispose of household hazardous waste (HHW), tires, electronics & appliances.

All HHW (chemicals, auto fluids, fluorescent bulbs, batteries, pesticides, herbicides, medicines, sharps, fire extinguishers, propane tanks, etc.) is accepted from households free of charge.

Latex paint should not be brought to Tox-Away Day for disposal. Instead, dry it out & throw it away.

Fees are charged for the recycling of TV's (\$20/\$25), appliances (\$5/\$10) and tires (over a certain number). Cash & check accepted.

Regulations prohibit wastes from businesses or other organizations from being accepted at Tox-Away Days.

Tox-Away Days are open from 8 am to 1 pm

Visit HendricksSolidWaste.com or call (317) 858-6070 for more information



ICONography

Reining in the fall harvest



The rain didn't deter local kids from conquering the towering haystack set up during the festival. It offered a grand view of Beasley's Orchard.



Guests were able to purchase pumpkins from a vendor or pick out their own from a pumpkin patch.

For most of opening weekend, the weather was great during the Heartland Apple Festival at Beasley's Orchard, Danville. However, wind and rain appeared last Sunday afternoon. But that didn't deter families from enjoying live music, games, rides and a variety of fall harvest goods. We would like to share a few of our favorite photos from the Heartland Apple Festival Sunday, Oct. 8 for this edition of ICONography.

The Heartland Apple Festival is going again this weekend, Oct. 14 and 15 at Beasley's Orchard, 2304 E. Main St., Danville. The price of admission is \$5. For more information, contact Jim Finley at (317) 745-4876.

Photos by Chris Cornwall



Above: The wind picks up as two-year-old Ivy listens to Indiana Boys with parents Emily and Sonny at Beasley's Heartland Apple Festival, Oct. 8, 2017. Below: Landen Moore (13) and dad Tyler, of Avon, play a friendly game of tetherball at Beasley's Heartland Apple Festival.



October 2017

Teacher of the Month

Mrs. Strahle
by Simon Borem
St. Malachy Parish School
Second Grade



Heather Painter, Simon Borem and Mrs. Strahle

St. Malachy teacher sweetens math with cupcake examples

Mrs. Strahle is cool, awesome and talks a lot about cupcakes. She is funny because in math instead of circles she calls them cupcakes. If we forget something, then she helps us, (like lunch sticks). Also, she doesn't give us extra homework which makes me happy! Sometimes in math she lets us skip one and play the game instead. Mrs. Strahle is so nice and the best of all teachers!

Kids, send your name, address and telephone number, along with a 100-word summary of why your teacher should be honored as the Chick-Fil-A/Hendricks County Icon Teacher of the Month, to teacher@myicon.info. The deadline for nominations for the November 2017 Teacher of the Month is October 31. Your teacher will receive special recognition plus your class will win a lunch party compliments of Chick-fil-A (Avon/Plainfield). Please take time to nominate a deserving teacher from Hendricks County.

Chick-fil-A (Avon/Plainfield)
is the official ICON
Teacher of the Month
Lunch Party supplier

At right, photos of students in
Mrs. Strahle's second grade class at
St. Malachy Parish School enjoying a party
provided by Chick-Fil-A!



NIGHT & day LOCAL Entertainment ENTERTAINING

EVENTS Calendar

21 Saturday

Fall Colors Festival

10 a.m. – 4 p.m. | McCloud Nature Park, 8518 Hughes Rd., North Salem | Celebrate the beautiful autumn foliage, try your hand at archery, climb a tree, throw an atlatl (an ancient hunting weapon), decorate a pump-kin, operate a cider press, explore the heron-themed prairie maze, take a hayride (nomi-nal fee) Appropriate for all ages. Free. For more information, call (317) 718-6188.

21 Saturday

Haunted Hargrave Hall

7 - 11 p.m. | Hargrave Gym, 49 N. Wayne St., Danville | Come see if you have what it takes to survive those who Haunt Hargrave Hall. For more information, call (317) 745-3015.

28 Saturday

Astronomy

6:30 – 8:30 p.m. | 8518 Hughes Rd., North Salem | Learn to identify and observe celestial objects in the deep night sky above McCloud Nature Park. The Indiana Astronomical Society will present a brief informational session, rain or shine, describing the celestial objects to be observed, followed by outdoor stargazing under clear skies only. Learn to use the powerful telescopes provided to share, or bring your own. Appropriate for all ages, and no advance registration is required. For more information, call (317) 718-6188.

28-29 Sat & Sun

Beasley's Dog Daze at the Maze

Noon – 4 p.m. | Beasley's Orchard, 2304 E. Main St., Danville | The mission of Dog Daze at the Maze is to raise money and gain awareness for local rescue groups as well as to offer a day of fun and good times for pet seekers, pet owners and their pets alike. Beasley's encourages pet owners to bring their pets along for a final adventure through the 8-acre corn maze. Anyone seeking a pet is invited to come visit the many rescue groups that have adoptables needing loving homes. Also see pet costume contests, delicious food, pet supply vendors, Hayrides to the Pumpkin Patch, The Barnyard Bonanza Family Activity Area, Face Painting and The Corn Maze. Beasley's donates 50 percent of the proceeds from this event to support the efforts of local animal rescue groups. For more information, call (317) 745-4876.

Studio-Z to give thrilling performance Oct. 28

Studio Z will host Community Zombie Day Saturday, Oct. 28, 11 a.m. – 1 p.m. at 2605 East Main Street, Plainfield. The fitness-dance club is once again putting on a free performance of Michael Jackson's Thriller dance to celebrate Halloween. The performance starts at noon and Studio Z encourages anyone interested in learning the dance call (317) 370-8921 for more information.

Studio Z owner Mary East they have 40 dancers already participating in the dance.

"Anyone can partici-pate; we have moms, husbands and grand-mothers," East said.

"This will be our eighth year performing the dance. It all started because I was searching for a fun way to raise money to help local kids enjoy Halloween and then it sort of took off. Everybody that wants to learn Thriller can come for free."

Community Zombie Day is about more than just the Thriller Dance says East. She also started Z-Force, a non-profit that donates food to

help feed local kids.

"We have such a need in the community," she said. "We decided to have everyone come and eat."

Z-Force will also have Halloween games, zombie clothes and make-up, including spray on blood donated by Party City, not to mention hats and scarfs available for kids needing some extra warmth during cold weather.



Owner of Studio-Z Mary East dressed as a zombie.

Photo by Chris Cornwall

EVENTS Calendar

28 Saturday

Hallowellness 5k Walk & Run

9 a.m. – 12:30 p.m. | Hendricks County 4-H Fairgrounds, 1900 E Main St., Danville | This chip-timed race is perfect for seasoned runners, families and groups. RaceMaker Productions is supporting the organization of this event. Cost is \$25 per individual, \$80 for a family of four.

Price includes a t-shirt, medal, treats and fun. To register or for more information, visit hendricks.org/hallowellness.

29 Sunday

Hendricks Symphony Presents Len Cheatham and Friends

3 – 5 p.m. | Bartlett Chapel United Methodist Church, 4396 East Main Street, Avon | Leonard Cheatham, Principal Cellist of the Hendricks Symphony Orchestra under the direction of Benjamin G. Del Vecchio. Mr. Cheatham will be joined by other musicians from the Hendricks Symphony Orchestra. For an afternoon of spectacular classical music, come to the free concert by Leonard Cheatham. Free. For more information, call (517) 403-8379.

Trick-or-Treat at the Library

Avon-Washington Twp. Public Library
498 North Avon Ave.
Oct. 31.—All day
Wear your costume and get a treat.

Brownsburg Public Library
450 South Jefferson
Oct. 31—1-7 p.m.
Halloween Book Hop with stations inspired by different books with fun activities and treats.

Clayton /Liberty Township Public Library
5199 Iowa Street
Oct. 31—6:30- 8 p.m.
Come wind your way through the library and receive lots of treats. Wear your best costume and bring something to carry all of you goodies

Danville-Center Township Public Library
101 S Indiana St.
Oct. 26—6-7:30 p.m.
Monster Bash. Journey through the pumpkin patch There will be Halloween games, face painting, crafts, and treats.

Plainfield Guilford Township Library
1120 Stafford Rd. Plainfield.
Oct. 26—5:30-7:30 p.m.
Pacers Fan Van, Monster Mini Golf and more. Staff will be giving out goodies.



FAITHONFOOD

by Faith Toole

AN OPTION

Dave's All American Pizza & Eatery
Highway 136
Danville

It's officially fall in Indiana with the start of Parke County's Covered Bridge Festival. We all enjoy the sights of the covered historic bridges with beautiful colors as a backdrop and smells of the food vendors throughout Parke County.

May I suggest adding Dave's All American Pizza & Eatery on Highway 136, Danville, as stop before or after your drive to Parke County? Dave's All American is more than pizza; it also features a fresh salad bar, pasta, burgers and steaks. Dave's also offers daily specials like Tuesday-all you can eat soup and salad, Wednesday-biggest spuds in Indiana, Thursday-sirloin steak and pasta, and Saturday-juicy prime rib. Dave Byrdwell, owner and the Business Leader July 2016 Cover Story, "Slice of life" enjoys welcoming his customers who he considers friends, telling the stories behind the unique and one-of-a-

kind military decor throughout the restaurant. One of our visits was on a Wednesday for the

"biggest spuds in Indiana." My selection was the Texas Spud; BBQ Beef, cheddar cheese, bacon and sour cream plus and salad bar. The salad bar selections were fresh and several house salads including one of my favorite's pickled cucumber and onions. The spud was baked to a creamy perfection served with what looked like three cups of BBQ Beef with cheddar cheese and spattered with bacon. Dave's claim of the "biggest spud in Indiana" is not misleading. My potato was the size

of a dinner plate which left me in a quandary after seeing the "create your own sundae bar." Isn't that one of the reasons for "doggie bags?"



WHERE I DINE

Missie Johnson,
Pittsboro

Where do you like to dine?

The Bread Basket in Danville

What do you like there?

Chicken salad on fresh croissant and their peanut butter chocolate cake or really any dessert!



What do you like about this place?

Everything is always fresh and/or homemade. They have some of the best desserts in the county. I love to go there with friends for lunch and just catch up on life. It has a very homey welcoming atmosphere.

*Bread Basket Café & Bakery
46 South Tennessee
Danville*

BEHIND THE BEAN

OPA!

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(317) 707-7513

Bartender:

Bri Gibbs, Danville



Faith Toole is our Hendricks County Foodie. She can be reached at HCICONfoodie@icontimes.com. Follow on Instagram and Twitter @HCICON_foodie #HCICONfoodie

OPA! Baklava Martini

Rim martini glass with house made Baklava syrup

Shaker:

Fill with ice

1 oz Smirnoff

2 individual

Hazelnut Creamer

3 Individual Half & Half

Squeeze of honey

2.5 oz Frangelico



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The Great Organ Spook-tacular Oct. 28

The Plainfield United Methodist Church Concert Series, a community arts program presented by Plainfield United Methodist Church, will next feature a family-friendly Halloween concert on Saturday, Oct. 28, 6:00 p.m. The event is free and all are welcome, there are no tickets. The Great Organ Spook-tacular™ features music of a spooky and seasonal nature performed on the new pipe organ. The program includes music from Harry Potter, the smash Broadway hit Wicked, plus music from The Phantom

of the Opera, The Wizard of Oz and much more. The concert follows immediately after the church's Trunk or Treat event in the East parking lot. Children are invited to dress in costume and trick-or-treat in the parking lot before bringing the entire family in to the church for the kid- and family-friendly concert at 6:00 p.m. Trunk-or-Treat activities also include a bounce-house, games, and door prizes. PUMC is located at 600 Simons Street, Plainfield. For more information visit pumc.org or call (317) 839.2319.

Fall didn't come early - it's a mini-drought and time to start watering

GARDENING

By John Chapin
All of Hendricks County is

experiencing drought conditions. Even with the recent welcome rainfall, the area is officially in a "moderate drought". It's even more severe in many parts of the county. Normal rains stopped at the end of July, and as the map clearly illustrates, there is a narrow band of the state, including our county, that has received less than an inch of precipitation in the past nine weeks, less than a half-inch in many parts. Even with the scattered but infrequent showers, most non-watered lawns in the area are brown, the grass having gone dormant.



supplemental water, too. For larger areas, use a sprinkler that will cover a good portion of the plantings. Put a can or bucket to catch water, and keep watering until it collects at least an inch, or even two if you haven't watered in weeks. For smaller yard trees, set an open hose at the base and let it run for at least 20 minutes at a steady rate to really flood the base of the tree. For large trees, set a sprinkler to soak as much of the area under the canopy, again at least 2". Evergreens will need even more water than deciduous trees. Repeat this watering weekly, more often if you can, until we get some heavy rainfall totals.

Ever since the really severe state-wide drought in 2012, the first in decades, parts of the state, including Hendricks County have had "mini-droughts" of a month to six weeks of abnormally dry conditions. These have occurred in different months and, fortunately, have always been followed by heavy rains. Last year, we had virtually no rain from the end of May till the end of June, then we had the second-wettest July on record! Wet spring weather has been helpful, but false comfort. We are officially ahead of normal precipitation this year because of a wet spring, but that doesn't make the current mini-drought, record in length, any less serious.

If you value your landscaping and lawns, start a serious watering schedule. We need lots of rain to make up for the deficit, and the long-range forecast is for "normal precipitation" this fall, so watering is crucial. Good luck!



John Chapin is a retired school teacher and sole proprietor of Chapin Landscaping in Danville. He has over 30 years' experience in the landscaping business. For questions, email John at jfchapin@gmail.com.

"If you value your landscaping and lawns, start a serious watering schedule."

Many have remarked that fall is early this year, seeing that trees are showing color and dropping leaves. Don't be fooled. This is the trees' reaction to the drought. They aren't receiving enough water to support a full leaf canopy, so are dropping leaves in an effort to survive. If we don't receive good rains this fall, permanent damage will be evident next spring. Likewise, dormant lawns can survive about six weeks without water, but after that the grass will start to die. It's crucial to water at least an inch per week or, at the least, there will be patches of dead grass needing reseeding next spring.

Foundation shrubs and yard trees need



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ICONICARTS

"Make an Impression" is impressive

By Peg McRoy Glover

Make an Impression is a visual art show that provides an opportunity for young artists in Hendricks County to showcase their art and be awarded scholarship money.

It began three years ago when eighty-year-old Dodi Willoughby Nichols, from Mount Vernon, Missouri, passed away leaving \$2,500 to the Hendricks County Arts Council. She was an artist who had once lived and taught in Hendricks County. She wanted these funds to go directly to young artists in Hendricks County.

The board designated \$1,700 to create an art show and award promising young artists with scholarships. The balance of the funds was utilized to create art workshops for children.

All the seed money for *Make an Impression* was awarded the first year. Subsequent scholarships are generated through sponsorships and donations.

Brian Russelburg, board member and local artist, immediately volunteered to curate the county-wide art show and competition. He reached out to art teachers in Hendricks County high schools.

Russelburg remembers, "Many of those teachers were skeptical but liked the idea. *Make an Impression* was created to advance, make known, encourage and reward student artists in their pursuit of the visual arts." The past two years approximately 300 visitors viewed the show and this year promises even more visitors.

Teachers select the participating students. Each student may submit two origi-

nal pieces of art in the genres of painting, photography, ceramics, sculpture or mixed media.

The first two years Bread of Life Church in Avon offered their gallery at no charge. Russelburg reflects, "I looked around for spaces to house the show but every place had a price. I didn't want to lower the winnings by paying rent. I asked if Bread of Life Church would be interested in hosting it. They loved the idea and offered its space rent free!"

The one disadvantage at Bread of Life Gallery was that the show could only be exhibited for one night. This year Laura Appleby, library gallery coordinator at the Plainfield-Guilford Township Library, offered the library's gallery for the event allowing the art work to be displayed for a month.

An opening night reception in the gallery will begin at 6 p.m., Friday, Nov 10. Performances by the Plainfield Belles and Beaus and the Triwest Choir will be presented. Light refreshments will be served.

The Plainfield-Guilford Township Library is located at 1120 Stafford Road. Visit [facebook.com/makeanimpressionartshow](https://www.facebook.com/makeanimpressionartshow) for more information. The event is free and open to the public.



Peg McRoy Glover is vice-president of the Hendricks County Arts Council, as well as a freelance writer. She may be contacted at pegglover@yahoo.com or info@hendrickscountyarts.org



This award-winning art created by Alex Wiles from Triwest High School for last year's exhibit, demonstrates the high caliber of art work submitted by students to *Make an Impression*. This piece is titled "Sleeping Dreamer." Photo submitted



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J Doug Boles

President, Indianapolis Motor Speedway



Plus Additional Speaker: **Matt Ruedlinger**

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ASK THE EXPERT

How do you recommend coping with a new cancer diagnosis?

The shock of a new cancer diagnosis affects people in many ways. Here's what I recommend to help patients and loved ones feel in control:

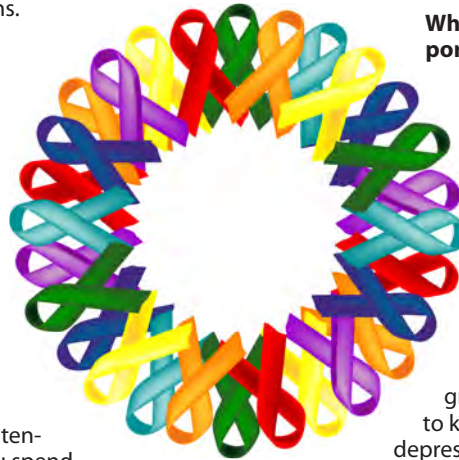
- Gather information about the diagnosis from your care team and reliable websites.
- Communicate clearly with your medical team. Write questions down in advance of your appointments, bring someone with you and seek a second opinion if necessary.
- Don't be afraid to ask family and friends for help and support.
- Know your benefits. Talk to your Human Resource department about disability and leave benefits. Encourage those who will be caring for you to do the same.
- Organize your medical bills. The financial impact of a cancer diagnosis can

be overwhelming.

- Find an outlet for your stress. Journaling, listening to music, praying, talking with a friend and exercising are all healthy options.

How can I learn to adjust to my "new normal?"

Throughout treatment, priorities, family roles and professional roles tend to shift. Once treatment ends, some of those roles may readjust again. As you adjust to your life during and after cancer, learn to be intentional. Make sure you spend time and energy on what you truly value. Make a list of your top priorities. If



you find those priorities are not receiving the bulk of your time and energy, make adjustments to bring those into alignment.

Where can I find support?

The best place to start is with your medical provider. By being direct and specific about your needs, your medical provider can connect you to helpful resources, such as social workers, nurse navigators and support groups. It's important to know that anxiety and depression are not uncommon when dealing with cancer. Be open to discussing these feelings

with your medical provider. Lastly, don't overlook your family and friends who offer to help. Whether it's an offer to cook a meal or run an errand, learn to say, "Yes, that would be great. Thank you."

Curious if a health myth is true? Interested in learning the how's and why's of medicine? Email questions to suburbspr@iuhealth.org to have your question featured in this column and answered by one of the highly skilled experts at IU Health West Hospital.



Michelle Hoy, oncology social worker at IU Health West Hospital

Curious if a health myth is true? Interested in learning the how's and why's of medicine? Email questions to suburbspr@iuhealth.org to have your question featured in this column and answered by one of the highly skilled experts at IU Health West Hospital.



Your Donations Making a Difference

Grant name:
We Like to Move It! Move It!
at Reagan Elementary
\$3,186.00

"We Like to Move It, MOVE IT!" has had an amazingly positive impact on the students at Reagan Elementary. They are eager to use the flexible seating options to help them stay focused and learning while moving and wiggling. I am thrilled the children are making personal choices about what type of seating will best support them on their learning journey."

~ Lindsey Catellier

The alternative seating purchased with this BEF grant accommodates the variety of physical learning needs that students have. With wobble stools, stand-up desks and ball chairs, students are able to choose a seating option that provides the best support for their learning experience. With flexible seating options, students achieve greater academic growth, and classroom behavioral disruptions are diminished.

Just a part of the \$100,000 in grants that BEF awarded for the 2016-2017 school year!



Visit our website at
www.brownsburgeducationfoundation.org
to learn more about the grant projects funded by BEF in the 2016-2017 school year.

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Quantities limited. Available only at participating Kia dealers. Contact your local Kia dealer for availability. 0% Annual Percentage Rate (APR) up to 66 months. Subject to credit approval by Kia Motors Finance (KMF), through KMF, to very well qualified buyers and not available on balloon financing. Only a limited number of customers will qualify for advertised APR. No down payment required. Must take delivery from a participating dealer and from retail stock from 7/11/2017 to 9/5/2017. New vehicles only. This incentive is for a limited time offer on eligible Kia vehicles and may not be combined with other special offers except where specified. Dealer contribution may vary and could affect actual monthly payment. See your participating Kia dealer for more details on these special offers. Finance contract must be signed and dated no later than 9/5/2017.

A punch to Parkinson's disease

Rock Steady Boxing of Brownsburg will host its annual fundraiser on Nov. 4 to raise money and awareness for its unique fitness program that helps people with Parkinson's disease through non-contact boxing. The Main Event, held at Don Schumacher Racing in Brownsburg, 1681 E Northfield Drive, will feature boxers, brunch, silent and live auctions, and tours of the NHRA racing team's shop. It will also highlight stories of inspiration from Indiana residents who use the program. Rock Steady, a non-profit, serves everyone from the newly diagnosed to those who have been living with the disease for decades. The fundraiser is from 10 a.m. to noon. Tickets are \$12 a piece or \$80 for a table of eight. For more information, call (317) 858-0356.

Early Holiday Craft Show in Plainfield

The second annual Holiday Emporium will be held Oct. 28 at the United Community Church of the Nazarene, 149 Vestal Road, Plainfield. Local artists, crafters, boutiques, and vendors will be there with home and holiday gift items for sale. The event is free. It runs from 9 a.m.-3 p.m. For more information, contact Martha Bean at martha-bean63@gmail.com.

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HC ICON News Quiz

How well do you know your Hendricks County community? Test your current event knowledge with a little Q&A!

1 Which Danville attorney was recently elected to Hendricks County's GOP executive leadership?

- A. Amy Comer Elliot
- B. Greg Steuerwald
- C. Greg Irby
- D. Ben Matlock



2 Z-Studio out of Plainfield will perform which Halloween-ish dance during Zombie Community Day?

- A. Monster Mash
- B. Thriller Dance
- C. Ghostbusters Shuffle
- D. Adams Family finger snap



3 Which Avon elementary school was recently recognized as a National Blue Ribbon School by U.S. Secretary of Education Betsy DeVos?

- A. Maple
- B. River Birch
- C. White Oak
- D. All of the above



4 Avon Community School Corporation was recently awarded a \$790k grant by the Lilly Endowment to address students' _____ needs?

- A. extracurricular
- B. parking
- C. counseling
- D. cyber security



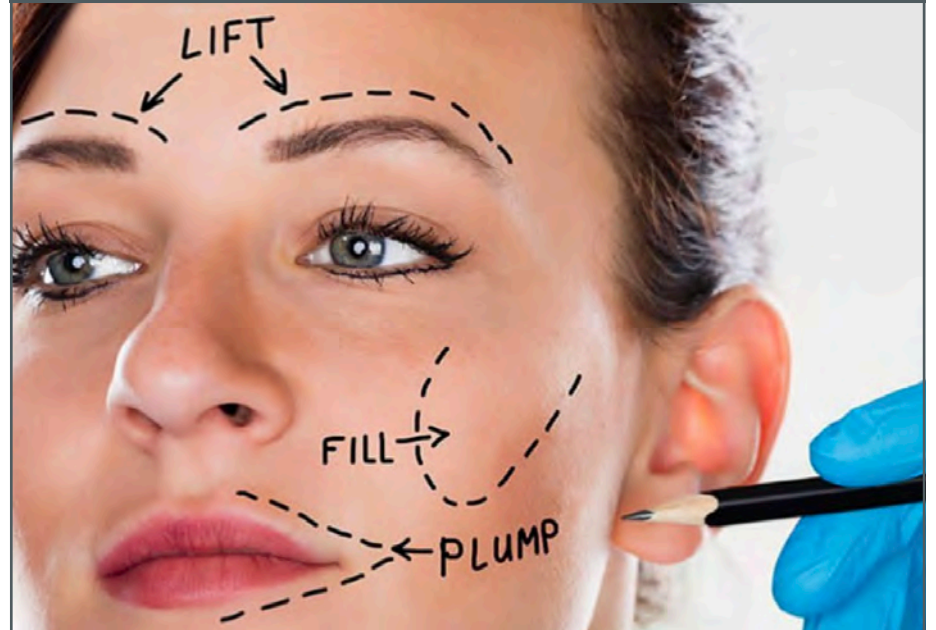
5 With the departure of Mark Todisco from the Plainfield School Board, who was named to fill the vacancy?

- A. Barry Blackwell
- B. Anne Engelhardt
- C. Scott Flood
- D. Chris Cavanaugh



Answers on page 32
Compiled by Chris Cornwall

LOOK YEARS YOUNGER

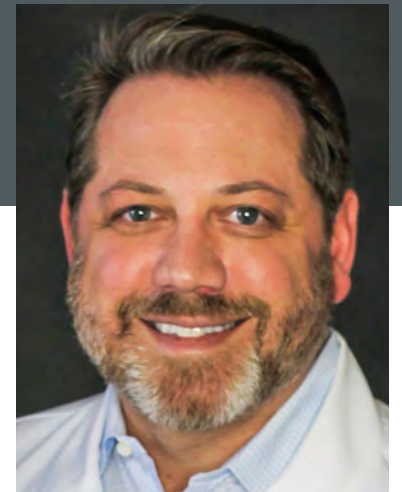


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* must mention ad



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ICONICrewind

AVON

Avon's Maple Elementary named National Blue Ribbon School

U.S. Secretary of Education Betsy DeVos recognized 342 schools as National Blue Ribbon Schools for 2017. Maple Elementary, part of the Avon Community School Corporation, is one of seven schools in Indiana to receive this honor. The recognition is based on a school's overall academic performance or progress in closing achievement gaps among student subgroups. They look at both public and private elementary, middle and high schools where students achieve very high learning standards or are making notable improvements in closing the achievement gap. On Nov. 6-7, the Secretary and the Department of Education will celebrate with these honorees at an awards ceremony in Washington, D.C.

ACSC gets a nearly 800k grant from Lilly

Avon Community School Corporation (ACSC) has received a grant of \$792,005 from Lilly Endowment Inc. as part of the Endowment's Comprehensive Counseling Initiative for Indiana K-12 students. The initiative is designed to help schools across the state strengthen counseling programs and to develop the best models to address the academic, college, career, and social and emotional counseling needs of students. Avon is one of 52 public school corporations and five charter schools in Indiana selected for the grant. ACSC plans to use the money to hire school counselors, add curriculum, and purchase a data system to keep track of student academics and behaviors.



Photo submitted

Charlie, son of Pittsboro Police Department Officer Nick Webber poses with dad and the rest of the department before its National Night Out event, Tuesday, Oct. 3 at Scamahorn Park.

HENDRICKS COUNTY ICON'S
ADOPTABLE PET OF THE MONTH

MEET GERTIE!

Gertie is a very sweet and friendly 2 year old Hound/Pitt Mix. She is good with children, but not cats. She was heartworm positive, but she has finished her treatment. She is a cuddle bug and great kisser. She will need to be introduced to new dogs. She loves to play ball but she is not very coordinated at it. Come meet Gertie at the Shelter today!

Hendricks County Animal Shelter
250 E. Campus Blvd, Danville
317-745-9250

Solutions

from page 30

Answers to HOOSIER HODGEPODGE:

Classes: ANATOMY, ASTRONOMY, BIOLOGY, CHEMISTRY, GEOLOGY, PHYSICS

Animals: DEER, DINGO, DOG, DONKEY, DUCK

Hall of Famers: DAWSON, GRIESE, STRAM, WOODSON

Grains: BARLEY, RICE, WHEAT

Holidays: COLUMBUS DAY, HALLOWEEN

Capital: PARKE COUNTY

Puzzle Time



HC ICON Quiz

Answers

from page 6

1. B 2. A
3. B 4. C
5. B

1	3	2	9	8	4	5	7	6
6	5	9	3	7	2	8	4	1
7	8	4	1	5	6	2	9	3
5	9	8	7	6	1	4	3	2
3	4	6	8	2	5	9	1	7
2	7	1	4	9	3	6	8	5
4	1	5	2	3	8	7	6	9
8	6	7	5	1	9	3	2	4
9	2	3	6	4	7	1	5	8

M	R	S		H	B	O		O	P	P	O	S	E	R
O	O	H		E	L	K		P	L	A	Y	O	F	F
O	C	O	N	N	O	R		T	A	L	E	N	T	S
L	O	W	O	N	C	A	N	I	N	E	S			
A	C	U	R	A			O	N	E			L	I	T
H	O	P		M	G	M		G	L	A	R	E		
			N	O	C	L	E	A	N	W	I	N	O	S
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			C	O	N	N	I	E	L	A	W	S	O	N
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T	E	A	P	O	T	S		Y	E	N		Y	D	S

FOR THE RECORD HC OBITUARIES

AVON

Kathy Ellen Nidey

Kathy Ellen Nidey, 59, passed away Sept. 28, 2017. She was born Feb. 4, 1958. Services were private.

BROWNSBURG

Lisa Marie Durham Berkey

Lisa Marie Durham Berkey, 53, passed away Sept. 28, 2017. She was born Dec. 10, 1963. Services were held Oct. 3 at Bethesda Baptist Church, Brownsburg.

Lewis Dean Esenwein

Lewis Dean Esenwein, 82, passed away on Oct. 2, 2017. He was born Jan. 22, 1935. Private services are scheduled for a later date.

Arnold E. Myers

Arnold E. Myers, 82, passed away Sept. 27, 2017. He was born Sept. 8, 1935. He served in the U.S. Army. Services with Military Honors were held Oct. 8 in the Brownsburg American Legion Post #331.

William F. Potts Sr.

William F. Potts Sr., 83, passed away on Sept. 29, 2017. He was born Aug. 24, 1934. Services were held Oct. 3 at Matthews Mortuary, Brownsburg.

Shirley J. (Crawford) Grounds

Shirley J. (Crawford) Grounds, 82, passed away Oct. 1, 2017. She was born Sept. 25, 1935. Services were held Oct. 5 at New Maysville Cemetery.

DANVILLE

John Richard Bull

John Richard Bull, 79, passed away Sept. 28, 2017. He was born July 28, 1938. Services were held Oct. 1 at the Baker Funeral Home, Danville.

Christine Rhea Wise

Christine Rhea Wise, 96, passed away Oct. 4, 2017. She was born Jan. 31, 1931. Services were held Oct. 7 at Baker Funeral Home, Danville.

Barry G. Horning

Barry G. Horning, 62, passed away Sept. 26, 2017. He was born Sept. 30, 1955. There will be no services.

Kenneth R. Rayl

Kenneth R. Rayl, 73, passed away Sept. 23, 2017. He was born Nov. 1, 1943. Services were held Sept. 26 at Weaver & Randolph Funeral Home, Danville.

John M. "Johnny" Thurman

John M. "Johnny" Thurman, 58, passed away Sept. 28, 2017. He was born Sept. 26, 1959. Private services will be held at a later date.

PLAINFIELD

Bertha Marie Black

Bertha Marie Black, 97, passed away Oct. 5, 2017. She was born Aug. 15, 1920. Services were held Oct. 8 at Clayton Christian Church, Clayton.

Suzanne "Susie" Durell

Suzanne "Susie" Durell, 86, passed away Oct. 2, 2017. She was born June 7, 1931. Services were held Oct. 7 at the Hampton-Gentry Funeral Home, Plainfield.

James A. Lewis III

James A. Lewis III, 74, passed away Oct. 4, 2017. He was born Feb. 28, 1943. Services were held Oct. 8, 2017 at Conkle Funeral Home, Avon.

Ralph E. Price

Ralph E. Price, 98, passed away Sept. 21, 2017. He was born Oct. 12, 1918. He was a veteran of the United States Army Air Corp during WWII. Services were held Sept. 26 at Christ Church, Plainfield.

PITTSBORO

Dale E. McLane

Dale E. McLane, 67, passed away Sept. 29, 2017. He was born Aug. 7, 1950. Services were held Oct. 4 at David A. Hall Mortuary, Pittsboro.

Early Action for Autism community panel Oct. 25

Kiwanis Club of Plainfield will host "3 Wishes: Early Action for Autism: a community panel on autism and the new initiative from Riley Hospital for Children," Wednesday, Oct. 25, 7 p.m. at the Plainfield Rec Center, 651 Vestal Road. Guest speakers will include Dr. Nancy Swigon-ski, IU School of Medicine; Joel Thacker, Fire Chief for PFT; and a special education teacher from the Plainfield Community School District. For more information, call (317) 450-5734.

Hendricks County obituaries are printed free of charge and published twice a month. Funeral directors are encouraged to send obituaries and photos to info@myicon.info.

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Bracing work-life balance

Brownsburg orthodontist Dr. Jayme Adelsperger shares her game plan for effectiveness as a mother, professional and community volunteer

By Lindsay Doty

4:30 a.m.: Alarm goes off. Dr. Jayme Adelsperger wants to work out before her day begins.

5:30 a.m.: Coffee and a shower.

6:00 a.m. Quick check to see if her two girls are up and getting ready for school.

6:30 a.m. Adelsperger is out the door. Her husband makes sure the girls get on the school bus.

6:45 a.m. Team meeting at her practice, Adelsperger Orthodontics in Brownsburg, with her staff of 11 women before patients begin arriving for appointments, something that continues for the rest of the day.

5:30 p.m. Back at home (provided the girls don't have any scheduled sports or school events) the family enjoys a healthy dinner together. As a group, they like to do stuff outdoors like hiking and weekend triathlons.

No, this isn't a biography of a "doctorbot." While Dr. Jayme Adelsperger may seem like a Supermom, she's pretty realistic about the crazy professional/personal balance that so many families strive for. The orthodontist and mother of two admits: it's never all perfect.

"Trust me. I go to bed sometimes with dirty dishes in the sink. There were nights where my house was a disaster. I know people say I have some perfect life sometimes, but I hide my crazy well," she laughs.

The Indiana native is living out her dental dreams. After her own experience with braces as a kid, she became fascinated with the process. She was encouraged by her pediatric dentist (who happened to be the first female dentist in the state) to study hard and pursue a career in orthodontics.

Flash forward to 1998. Fresh out of Indiana University School of Dentistry, Adelsperger and her husband (an oral surgeon whom she met at dental school—yes, their kids will have good teeth) decided to set up their life in the Indianapolis area. Adelsperger made the decision to start her own practice in a small leased office in Brownsburg, the second shop in town at the time.

"It was a struggle for the first five years. Orthodontics is very a referral-based business. I was young and it was hard

coming into a community being the young person," she remembers. "In my first month, I had four patients. So, it was slim pickings."

She worked the few contacts she had and hit the pavement networking with other dentists, volunteering at schools and getting involved in her new community. Over time, she was able to build her practice. During the "growing years," she also had two girls (now a 7th grader and high school sophomore). She credits a trusty babysitter and an amazing husband—he grocery shops and cooks!—as key to the balance.

"I'm very lucky in that department. He's unreal. I can't say enough wonderful things about him."

With time management and a sense of humor, they made it work.

"The two of us are both partially insane," laughs Adelsperger.

In 2007, she moved her practice into a new office that she had designed. She felt like things were in balance, both personally and professionally.

"My kids were getting a little older and it was just all coming together. Every stage of life has something cool, but I think I kind of felt like, Ah, I don't have to struggle so much now. I kind of had it figured out."

To keep that balance, she's had to make adjustments along the way. When the business was established enough, the busy mom (who says at times she was sleep deprived) started taking Fridays off to spend more time with her girls.

"These people need me and I want desperately to be their mother as well as be an orthodontist and I don't think I can do both things well without dialing it back a little bit," she said.

Although Dr. Adelsperger does her best to

separate the roles of mom and orthodontist, the 46-year-old says her maternal side has helped her practice, considering 70 percent of her patients are kids and teenagers.

"I think they kind of see me as mom or a teacher. A lot of them will call me Mrs. Adelsperger which is super cute. So, I think I connect with them on that level and get them to do things I want them to do... like wear their rubber bands."

And when it comes to patient relationships and hiring, she believes in the age-old Golden Rule: Treat others like you would like you would want to be treated.

"I have learned over the years to hire positive people. You can teach skills, but you can't teach people to be nice," she adds.

To spread that same message, Adelsperger is also involved with local schools and nonprofits, like Habit of the Heart that helps area children and families in need.

"I think everybody can give back in some way, it doesn't have to be money, it can be your time," she said.

And no matter what's on her busy agenda, time management—and an open mind—seem to keep the balance.

"I think you can have it all, but I think you have to be a realist and realize that your life is not going to be a Pinterest board."

But if it was, we'd say she "nailed it."

Dr. Adelsperger's list...

Five books that have had an impact on you:

- *The Bible - best blueprint for how to live well*
- *Outliers: The story of success* by Malcolm Gladwell
- *The Big Picture* by Tony Horton
- *Grit* by Angela Duckworth
- *The 7 Habits of Highly Effective People* by Steven Covey

Shortcuts that help balance it all:

- *Healthy food prep on weekends like cutting veggies and stocking the freezer with go-to staple meals like veggie burgers.*
- *Hiring a cleaning lady.*
- *Working out early in the morning or when the kids are in bed.*
- *Leaving work at work as much as possible and having a day to be "mom" during the school week helps.*

How Dr. Adelsperger did it:

What's the best advice you ever received?

No one is in charge of your happiness except you and "whatever you do, work at it with all your heart, as working for the Lord and not for men." Col.3:23

Best business decision I ever made:

To hire a team full of positive, happy people. I can teach skills, but it is close to impossible to teach someone to be kind.

Worst advice you ever received?

I had a guy I dated for a bit in college ask why I wanted to go to dental school, didn't I want a family? My dad always told me I could do anything and I think to some degree if you plan well you can have it all!

In five years I want to...

have raised two independent, happy girls and enjoy watching them blossom as adults. Hopefully, John and I have more travel adventures planned as well!

EXTRA
BUSINESS
LEADER
HENDRICKS COUNTY

As originally appeared in the October 2017 issue of Hendricks County Business Leader.



Dr. Jayme Adelsperger

Photo by Rick Myers

Open 4 Biz

21-year-old to deliver sit-down restaurant food to local doorsteps

By Chris Cornwall

Danville native Alek Cunningham recently started his own restaurant-food delivery service called Danville Eats, the first of its kind for the area. Although he is only 21-years-old, he says he has already had all the advantages needed to get the business off the ground: delivery experience, a working car, and the drive to succeed.

Businesses similar to Danville Eats have popped up over the years, beginning with larger cities like Chicago. They provide customers with an alternative to pizza when ordering out. And since pizza was just about the only food in the Danville available for delivery, Cunningham saw the potential in being the first to offer more options.

Delivering pizza, however, has given him some valuable experience. Cunningham delivered pies for Pizza Hut, Danville and Pizzaville, Avon for a few years. He said this helped him learn to navigate the area, like which roads to use during rush hour, or the nuances of each neighborhood.

Cunningham's first challenge will be adding local restaurants to his network. And although hopes to hire a team of drivers, he'll be relying on himself for the near future. It will be an uphill climb, but he has already taken the first step that so many talk about and never do, he started his own business.

Describe your business in one sentence?

We deliver sit-down restaurant food to Danville area customers.

Why did you want to open your own business?

Restaurant food delivery has really taken off in other areas, but we didn't have anything like that in Danville so I saw it as an opportunity to provide local residents with a new service.

What advice would you give to someone starting their own business?

It's not going to be easy, but there are resources available that you can take advantage of. I recommend using Score for people just starting because they offer advice for small business entrepreneurs.

-Editor's note: For more information about Score, visit indianapolis.score.org.



Alek Cunningham, owner/operator of restaurant delivery business Danville Eats.
Photo By Chris Cornwall

What are a few things that could help your business?

Building up my customer base and gaining more support from local restaurants.

What do you envision for the future of your business?

I envision a good business serving the town, helping it out with more than just deliveries.

Danville Eats

(317) 563-1830

Hours: 11 a.m. – 11 p.m.

facebook.com/danvilleeats/

EXTRA BUSINESS LEADER
HENDRICKS COUNTY

As originally appeared in the October 2017 issue of Hendricks County Business Leader.

Open 4 Biz

Dashboards – why bother?

By Jim Ittenbach

Leaders love dashboards, and why not? They provide transparent evidence of goal achievement – or do they? Unfortunately, many performance dashboards are merely a composite of graphical depictions that foster both positive and negative consequences. While more good outcomes are achieved than not, the effort is too often underwhelming; they frequently fall woefully short of potential or invoke cost additives that exceed gain potential.

Ensuring desired outcomes depends upon the inclusion of two key ingredients: 1) Evidence-based “value” contribution for each measurement and 2) Evidence-based understanding of the true drivers that influence change. I know ... “Thanks, Captain Obvious!”

Yet, too often the dashboard performance scores are derived from industry standards or “normative” data points like net promoter, satisfaction, value, willingness to return, tenure, churn, contacts, transactions, sales, etc. While each of these can be valid metrics, none contribute to organizational sustainability unless they definitively support a keen understanding of which actions deliver appreciable “value” to the consumer as well as the organization’s competitive longevity.

Value equals effort, minus cost, divided by sustaining contribution. Undoubtedly, many factors contribute value by promoting customer loyalty, profitability and longevity. Conversely, some customer relationships eventually end up with costly fulfillment activities that aren't sustainable for the organization.

It seems that today's marketing pundits are promoting personalized pampering that delivers on-demand satisfaction at every customer touchpoint. Not that this is



wrong, but the organization must be able to track and calculate the cost to deliver over the length of the relationship. Profitable organizations must be able to determine the sustaining value of the effort – simply put, what is the payback? Capturing customers just may be cheaper than keeping them.

We have been working with many clients on developing associated, reinvention strategies that expand the customer relationship by cross-selling partnered services/products. Expanding the value imbedded within a relationship drives true margin into the relationship over an extended timeline. The premise is that value-based co-services have imbedded price elasticity and become “sticky” cohesion. Now that would be a great dashboard metric. How deep is the relationship beyond the core business proposition? Creating multiple value-based relationships drives scalable profitability, lessens price sensitivity and ultimately fosters sustainable competitive longevity. Live Long & Prosper.



Jim Ittenbach is owner of SMARI, a research company, and he offers insights based in his years conducting research.

Teens to debate at Respect Life annual speakers program Oct. 25

St. Susanna's Respect Life Ministry will present the annual October Respect Life Speakers program. This year speakers Sophia and Alana Tragesser will talk about “The Fight for Pro-Life at Carmel High School” on Wednesday, Oct. 25, 7 p.m., in the Parish Center East at St. Susanna Church, 1210 E. Main Street, Plainfield. Sophia and Alana, members of Carmel High School's Teens for Life Club, will dis-

cuss the club's battle with Carmel High School last school year over their freedom of speech to hang a Pro-Life banner. They will also discuss the event, its outcome, and what they learned from this experience. Light refreshments will be available at 6:30 p.m. before the presentation. For more information, call (317) 839-8598.

Inaugural Stories of Hope Gala raises 36k



Sam and Danielle Driggers

The inaugural Stories of Hope Gala fundraiser, presented by Hope Health-care Services, was held Sept. 30 at the Dallara IndyCar Factory in Speedway, IN. With America Health Network leading the way, the gala was made possible by sponsors which provided \$23,000 for the event. The Stories of Hope Gala raised \$36,560 through ticket sales and donations to be used for the continuing operation of Hope Healthcare Services in Avon. The key note address was delivered by retired General David Wilmot, former deputy surgeon general for the Army National Guard. For more information about Hope Healthcare Services, visit myhope-health.org or call (317) 272-0708.



Jason and Amy Younie



Tara and Josh Kegeris



Kiana and Andrew Schauer



Lilly and Austin Stirling



Mike and Maureen Morgan
with Randy Williams



Baynx Stirling and Colton East



Keith and Cathy Adams



Michele and Brian Myers



Jen and Dave Massey



Dan and Rachel Jensen



Dianne and Steve Seibold



Josh and Becky Halon

Photos by
Gus Percy

'Gambling in Gotham' for Susie's Place



Kelly and Nick Hunckler

Last year, Susie's Place, which opened in Avon in 2009 and has locations in Bloomington and Terre Haute, conducted more than a thousand cases investigating child abuse and neglect in those communities. On Oct. 7, supporters gathered to help continue SP's mission with a Superhero Celebration - 'Gambling in Gotham' - at the Country Club of Indianapolis. As of press time it was not known how much the event raised, but if fun was any indicator it was a tremendous financial success. Sponsors of the event were Mantooth Insurance, Hendricks Regional Health, Erie Insurance and Impact Insurance Restoration. For more information about Susie's Place, visit susiesplace.org or call (317) 272-5696.



Max Hank and Patricia Cabrera



Nick and Kim Reinhart



Chuck and Mitzi Ridenour



Jessica and Jonathan Barnett



Joe and Sandy Bennett



Aja and Doug Pirtle



Camie and Adam Broughton



Bob and Jenny Campbell



Nicole Spires and Jeff Nicoson



Angel Wells, Linda and Ralph Mantooth

Photos by
 Gus Percy

Puzzle Time



Find the items in the puzzle going up, down, sideways or diagonally and list them. Each letter is used no more than once.

```

      Z
    E X Q
  Y R R E B
O P O S S U M
B E A V E R R X A
C M F R U I T O X W T
D N E L A G I O T Q Z H E
D N A R G M G M C Q Y E E
F R O Z E N O O N R M R
S Q U I R R E L D O I A H
K C R I M S O N D O A Y T
Y N G R M U K Y O C D O Q
E R U A U E O K O C S R R
G R M R B A W G A H O
A E P N Y T E R S
  R H I E K H E
    I C H T T
      M E C
        N
  
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6 Shades of Red

4 Kroger Departments

3 Las Vegas Hotels

5 Indiana Wildlife

2 New Fall TV Shows

1 Adam Vinatieri's Spot on NFL All-Time Scoring List

	5				1	6		7
			8		5			
	4	3		7	6			
2	7		4					
1								6
					2		5	9
			6	8		7	9	
			1		7			
5		7	9					1

Across

- Fauna's partner
- Retained
- Social rebuff
- Collar attachment
- Oil of ____
- Pacers locker room supply
- First-stringers
- Woodworking tool
- Biblical prophet
- Start of a Halloween riddle
- Indy hotel: ____ Severin
- PC key
- Washington Square area
- Plainfield HS physics class topic
- Letters on some pumps
- Composer Rorem
- Riddle, Part 2
- Jaws menace
- Matterhorn, for one
- Start of Avon's area code
- End of riddle
- Fannie ____
- Nor. neighbor
- Ship rigging support
- Foreign film feature
- "Get the picture?"
- Yellow Cab alternative
- Riddle answer
- Indianapolis Opera aria, e.g.
- Old Italian coin
- North Dakota's largest city
- Saintly glow
- West Chase club choice
- C4H8O2 in a Cascade HS chem class
- ICON news bit
- Gen ____ (post-boom babies)
- Brownsburg Bowl button

Down

- Scratch on a gem at Nelson Jewelers
- Strip of wood
- Follow orders in the Indiana National Guard
- Half Price Books patron
- Nearly
- Handbag designer Michael
- Make merry
- Ottoman title
- Prepare for printing
- South Bend's county
- One of the Judds
- Overtun
- Contradict
- Main Street Vapor Shop product
- Tri-West HS final, for one

1	2	3	4	5		6	7	8	9		10	11	12	13		
14						15					16					
17						18					19					
20						21					22					
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26	27	28				29			30							
31						32		33	34				35	36	37	
38				39	40		41			42						
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- Rose-Hulman, e.g. (Abbr.)
- Classic soda brand
- Dutch cheese at Kroger
- Moby-Dick captain
- Motor add-on
- Nimble
- Witty Bombeck
- Close by, like Marion County
- Regard
- IMS "pit stop"
- Fuzzy fruit
- Orange is the New Black streamer
- Miss Hendricks County pageant wear
- Illegal smoke
- Put down
- Tin's House bar food
- German sub in WWII
- Southern lady
- France's longest river
- Victory Field miscue
- Catches some rays at Splash Island
- Table scraps
- Curved molding
- Do a Danville Post Office job

Solutions on page 32

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10

Questions for...

Hendricks County GOP Chairperson Anne Engelhardt

Anne Engelhardt, Avon, was recently named Hendricks County GOP Chairperson. With the recent departures of Mike O'Brien and Wes Bennett, Engelhardt is the third county chairperson in the last six months. However, she says the collaborative executive leadership within the county party has made for a smooth transition.

Engelhardt says she is excited about the level of interest from local millennials in the GOP and wants to focus on getting those individuals plugged in to leadership roles.

Engelhardt is married and has five children and one grandson. She has served on the Avon School Board for nine years.



Anne Engelhardt

Photo by Chris Cornwall

Compiled by Chris Cornwall

1 What challenges do you face with your new leadership role?

The first challenge is understanding the roles of each of the other seats so I can lead effectively. Also, I want to better understand the logistics of how the party works within the county.

2 You are the third Hendricks County Chairperson in the last 6 months. Do you think the rapid succession has caused any issues within the party?

We had a strong plan in place and I feel like I've picked up where Wes left off. We have a very collaborative group so it wasn't difficult re-dividing the leadership.

3 You were the vice-chairperson prior to this correct?

Yes, for five months. But for those five months, because Wes wasn't territorial, he gave me a good view into what he did. The transition wouldn't have been as smooth if he wouldn't have included us in a lot of the conversations and I wouldn't have been ready for it... I believe I do have a few blind spots and I have asked a few people to mentor me through that...

4 Have you noticed any recent trends within the party after taking on the new leadership role?

We have quite a few young millennials who have conservative values and want to be in leadership.

5 How are you working to incorporate millennials into the GOP?

I am trying to find roles for them and get them plugged in, because that is our next level of leadership. They really know what is going on and we need to learn from them as they learn from us. So that is what I am really focusing on, the youth of our community and continuing leadership.

6 How important are the Young Republicans to maintaining conservative values here in Hendricks County?

They are very important because they are tomorrow's leaders. They understand how to communicate in a different way. In the next 10 years, they are going to be our senators and state representatives. We need them because they will help us grow and we will help them become seasoned leaders.

We had a strong plan in place and I feel like I've picked up where Wes left off. We have a very collaborative group so it wasn't difficult re-dividing the leadership.

7 How has your time serving on the school board helped you prepare for your role as chairperson?

I understand local government finance and how tax caps have affected the whole county and that is important for someone in my position.

8 How so?

I see how the townships, towns and county now all have to share the same pie. So it is healthy for me to be able to discern where there might be strained relationships. I've seen that with our own budget. I can articulate with them and maybe offer ideas on how best to treat those situations.

9 Are there any new faces in the executive leadership?

I appointed Greg Irby and he has been phenomenal. He is really our up-and-coming leader within the party.

10 What do you like to do in your free time?

I love science; we always have an experiment going on in our house. We have a lot of dead grass spots from little concoctions. I love hiking canoeing, rafting, hiking and kayaking. So as family, we love to get out and enjoy the outdoors.

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