

# CENTER GROVE ICON

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March 18 - April 14, 2017

#JasperStrong  
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Center Grove Junior Olivia Wright organizes Shootout  
Cancer basketball fundraiser to benefit Lenglade family

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From left, Nate McLain (Junior), Noah Gillard (Junior), Trayce Jackson-Davis (Sophomore) and Joey Klaasen (Junior).  
*Submitted photo*

### ATHLETE OF THE MONTH STATS

<b>NAME:</b> Trayce Jackson-Davis	<b>COLLEGE PLANS:</b> Weighing major NCAA Division I scholarship offers from Purdue and IUPUI; anticipates many more in the coming seasons
<b>HIGH SCHOOL:</b> Center Grove	<b>FAVORITE ATHLETE:</b> Russell Westbrook
<b>AGE:</b> 17	<b>FAVORITE TV SHOW:</b> ESPN SportsCenter
<b>POSITION:</b> Power forward	<b>FAVORITE MOVIE:</b> Remember the Titans
<b>HEIGHT:</b> 6-foot-8	
<b>VARSITY EXPERIENCE:</b> Two-year starter	
<b>PARENTS:</b> Ray and Karla Jackson	

### Contact the Editor

Have any news tips? Want to submit a calendar event? Have a photograph to share? Call Nicole Davis at 300-8782 or email her at news@myICON.info. Remember, our news deadlines are several days prior to print.



### Contact the Product Champion

Center Grove ICON reaches a vast segment of our community. For information about reaching our readers, call Haleigh Inscore at 300-8782 or email her at info@myICON.info.



Bob Rohrman's **INDY**  
**HONDA**

## Athlete of the Month Trayce Jackson-Davis

By Rick Morwick

Trayce Jackson-Davis is only a sophomore. But you would never know it by the critical roles he fills on the Center Grove High School boys basketball team.

Statistically, he is the Trojans' leading scorer and rebounder.

Emotionally, he's the unifying figure they rally around.

"I try to be a leader each day and try to give everyone else energy," said Jackson-Davis, a 6-foot-8 power forward. "I try to be positive all the time because they try to feed off me, so I need to be the role guy. "I need to be a really good leader."

To date, Jackson-Davis hasn't disappointed in any of his roles. His play, coupled with his leadership qualities, has helped the Trojans enjoy their best season in the past six years.

On March 4, the Trojans won their first Class 4A sectional title since 2011 with a 57-54 win against tournament-host

Franklin Central in the championship game. At the regional semifinal March 11 against No. 1 New Albany at tournament-host Seymour, the Trojans lost 49-57.

Center Grove is unranked and finished with an 18-10 record.

Having saved their best for last, the Trojans won seven of their last nine games before semi-state and brought a four-game winning streak to the regional.

Jackson-Davis and his teammates draw inspiration from the advice of their third-year coach, Zach Hahn.

"Our coach says you can win as many games as you to. It's all our mentality, and I truly believe that," Jackson-Davis said. "It's our mentality that will carry us, because we're better than those teams, but sometimes we don't play like it.

"But if we play the way we're capable of, then we can go pretty far."

One of the state's most highly sought college recruits, Jackson-Davis averages

team-leading totals of 12.2 points, 9.0 rebounds and 3.5 blocked shots per game. He has already received scholarship offers from Purdue University and IUPUI and anticipates more in the coming months.

He doesn't expect to make a decision anytime soon.

"The college process is still wide-open," Jackson-Davis said. "I have a lot of other interest, but (early offers) are going to be a key rule down the line because they believed in me as a sophomore instead of waiting until I'm a senior. But also you've got to think there's going to be a lot more schools that are going to come in, especially in the next few years.

"Two years ago from today, I was not very good at basketball. I can keep maturing and developing into a better player."

For the moment, Jackson-Davis' attention is on the Trojans, not college options.

"We came together and finished the (regular) season out strong," he said.

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Nicole Davis  
Content Editor

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Asha Patel  
Production & Design

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**7670 US 31 S**  
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**Ph: (317) 300-8782**

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# Ramona Jackson

Johnson County Sheriff reserve deputy puts energy into enforcing the law and serving her community

## BEHIND the BADGE

Compiled by  
Nicole Davis

Having gone into law enforcement in her late 30s, Ramona Jackson may have gotten a late start in the field but says she can't imagine having to give up her badge now. Serving as a reserve deputy for the Johnson County Sheriff's Office for nearly 11 years, she said she loves being on the road, taking calls and working with everyone in the department.

"I have lots of energy," she said. "That's a good thing because I stay very busy. It's rewarding because you know you are going out there to hopefully do good every day."

Jackson is a graduate of Perry Meridian High School, growing up near Southern Plaza. She has worked as a sales operator for Ray Skillman for 28 years. She has lived in Greenwood for 16 years, and said she can see that the people in Johnson County do genuinely love and appreciate their Sheriff's department.

"We have a great group of people," she said. "We're out here to do the best that we can."

In addition to her volunteer service as a deputy, Jackson can also be found working security at places such as Banker's Life Fieldhouse or directing traffic locally.

### What was your inspiration to become go into law enforcement?

In January, I have been doing this for 11 years. I was 38. I had a friend who said they were going to get an application to be a reserve. I always loved police stuff. I always thought, it's not a good time in my life, I'm getting into my late 30s. I was talking to my friend that day and thought I want to do this finally. It was spur of the moment. I said, "pick me up one, too."

### What has been one of your most gratifying moments on the job?

I like helping people. It's not always getting the bad guy. It's when you know you've done something good to make someone's day better or make them feel better. You have people thanking you. It's not even for the thank you but when they do you highly appreciate it.



Ramona Jackson.  
Photo by Nicole Davis

### What aspect of the job do you find most challenging?

When you do go in a home and there isn't anything you can do. It's a bad situation and you have to leave hoping that something will help that family. The challenging part is if you've left wondering if these kids are going to be okay or if they are going to work this out.

### What do you enjoy doing in your off-time?

Exercising and hanging with my boyfriend and my son.

### What are your future goals, professionally or personally?

I would like to do this until I am retirement age. It would be so hard to give up my badge. My goal is to do this as long as I can. Personally, I want to get better and do better every time I come into work.

### What would you have done if you hadn't become a deputy?

I would still be working my regular, full time job.

## TWEET of the MONTH



"Center Grove has done it! Sectional champs! 57-54 over Franklin Central! Piercefield 20, Roehling 16 @indsportstalk @INBBallSource #Proud"



Center Grove Hoops  
@CGTrojanHoops  
posted on Mar. 4

## Center Grove News Quiz

How well do you know your Center Grove community?  
Test your current event knowledge each month with a little Q&A!

- Center Grove Junior Olivia Wright is organizing the #Jasperstrong Shootout Cancer basketball fundraiser to benefit Lenglade family. Jasper Lenglade, who attends Center Grove Community Schools, is in what grade?
  - A. First
  - B. Sixth
  - C. Eighth
  - D. Eleventh
- Center Grove ICON of the Month Carol Tumey taught, coached and served as an athletic administrator during her 40-year career with Center Grove schools. She helped to originally begin the girls athletic program, starting with which sport?
  - A. Basketball
  - B. Tennis
  - C. Track
  - D. Softball
- Express Employment Professionals Indy South, owned by Center Grove resident Mike Heffner, recently held an open house to celebrate what?
  - A. Hiring Fair
  - B. Relocation
  - C. 10-year business anniversary
  - D. It's 50,000th client served
- Johnson County Sheriff's reserve deputy Ramona Jackson works as a sales operator for which locally-owned company?
  - A. Carter's My Plumber
  - B. Hampton's Market
  - C. Express Employment
  - D. Ray Skillman
- According to Geek In Pink owner Regina Miller, why should you install a free app on your child's phone to upload every photo online automatically?
  - A. To find where they are in case of emergency
  - B. To invade their privacy
  - C. To track them at all times
  - D. You shouldn't do this

ANSWERS ON PAGE 27

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Top, nearly 460 guests attended 2016 Gala for the Grove: Unforgettable Friday. Bottom, Coach Eric Moore put aside the note cards and gave a speech from the heart, he says, during the gala. Moore will speak again this year. **Center Grove ICON file photo**

### 2017 GALA FOR THE GROVE

**WHEN:**  
April 21, doors open 6:30 p.m.

**WHERE:**  
The Crane Bay Event Center,  
551 W. Merrill St., Indianapolis

**INFO:**  
[centergrovefoundation.org](http://centergrovefoundation.org)

## 2017 Gala for the Grove

Tickets are on sale now for the Center Grove Education Foundation's annual fundraiser

### FEATURE

By Nicole Davis

Celebrating its most successful year in 2016, the Center Grove Education Foundation (CGEF) is at it again, planning the 2017 Gala for the Grove on April 21, 6:30 p.m. at The Crane Bay Event Center in Indianapolis.

Tickets are on sale now for the event which includes dinner, dancing, a silent auction and more. The 10, 25 and 50-year classes of Center Grove High School will be recognized as the evening's special guests. Tickets are \$100 per person, with special pricing for those milestone alumni classes and Center Grove school staff.

Football Coach Eric Moore will do the "ask" again this year, requesting donations during the evenings program. Rafael Sanchez will return as the evening's emcee.

"I'm excited for new people to attend the event," said Lori Halterman, CGEF member. "It seems each year more and more people attend who haven't attended in the past. It's always fun to share in their experiences and hear their response. A lot of people aren't familiar with the education foundation, so (it's exciting) hearing their response to the

amazing things we're providing to administrators and teachers to improve the lives of our students."

CGEF uses its proceeds to award grants to teachers throughout the Center Grove Community School Corporation. With nearly 460 guests in 2016, the gala raised \$60,000 toward these grants. For the 2015-15 school year, the foundation awarded \$28,000 in grants in the spring and \$22,000 in the fall.

"That was our highest year so far," Halterman said. "It's exciting that more and more teachers are asking for grants and we're able to grant them. The more people that attend, the more we're able to donate, the more teachers and students we'll be able to help and truly make an impact on their lives."

New this year, along with Jennifer Rakow as the new executive director for CGEF, is the change of venue and an added option for those who cannot attend to still be able to bid on the silent auction items online. Halterman said for everyone to follow CGEF on social media, [facebook.com/cgfoundation/](http://facebook.com/cgfoundation/), for the silent auction directions.

# #JasperStrong

## Center Grove Junior Olivia Wright organizes Shootout Cancer basketball fundraiser to benefit Lenglade family

By Nicole Davis

It didn't take Center Grove High School Junior Olivia Wright long to think of a topic when she was assigned to create a research project and do something with that research for her dual-credit English Composition class.

Her brother's friend, sixth grader Jasper Lenglade, had been diagnosed with leukemia a year ago and is currently undergoing treatment. Upon receiving permission from the Lenglade family, Olivia began to organize the Jasperstrong Shootout Cancer 3V3 event that will take place April 14, 5 to 9 p.m. and April 15, 8 a.m. to 8 p.m. at the Center Grove Middle School North gymnasium.

"Ever since I learned what happened, I always wanted to do something," Olivia said. "This is what I decided to do to finally get to help Jasper."

The Lenglade family came to the Center Grove area, from Indianapolis, when Jasper was just a year and a half old. His mom, Jennifer, said the family is very close-knit and enjoys spending time together, especially riding roller coasters at Cedar Point or sharing their love for hard rock music. At 11 years old, Jasper enjoys playing acoustic and electric guitar, building with Legos and anything to do with food.

Jasper is a member of the Bantam-basketball and football teams, and though he still attends practices and games, he hasn't been able to play in the past year.

"On March 1, (2016) he got up and was about incoherent," Jennifer said. "He couldn't put a sentence together, couldn't talk. He had been complaining of headaches beforehand. He was clammy. We thought it was a diabetic episode so we decided to take him to Riley."

Upon checking his blood work, the family was told that Jasper has

leukemia. He was officially diagnosed March 3 and received his first chemo treatment March 4.

Jasper is now in the maintenance stage of his treatment, which will last two and a half years. He is back to school, attending half days when his health allows. He's building up to going full days, and although he misses getting to do some things, "there's no point moaning and complaining because it's not going to get anywhere," he said.

Ever since his diagnosis, Jennifer said the community hasn't hesitated to show their support. The Wright family would bring them dinners for the first few weeks when they returned home. CGMSN held a bracelet fundraiser. The football league did a cancer awareness day.

"You can see how much people want to help," Jennifer said. "It really is a tight-knit community. He appreciates everything, certainly, and we're grateful for everything. At the same time, you wish the reason he's getting all of the attention wasn't there."

Jasper concurred, saying, "I'd rather have landed on the moon or something... or broken the world cheeseburger-eating record."

As Olivia organizes the Jasperstrong Shootout, she said she has seen firsthand that support for Jasper. She has far exceeded her initial goal of raising \$2,500 from the event after receiving a \$2,500 match from The Garrett Companies. The new goal is \$10,000.

Local businesses from all around the community have chosen to sponsor, or even approached Olivia about sponsoring the event. The primary sponsor is Chick-fil-A of Greenwood on State Road 135, while many other local business have also contributed.

"She took on a big project," said Olivia's mom, Amy Ford. "I'm really proud of

her. Both of my kids were so sad when they found out Jasper had leukemia. (This event) has been a good way to redirect some of that energy and put it to good use for the community... Already, a lot of community members have come to us and said this is really amazing. A lot of people who wanted to be involved and couldn't, this opened the door for them."

Registration is currently open for the tournament and will run through the first week of April or until they sell out. The tournament is open to all ages, from first grade to adults. Olivia is looking for at least 50 teams of three to participate. Many items have been donated for a raffle, and food, refreshments, T-shirts and bracelets will be available for purchase. Be the Match, national bone marrow registry, will have a donor drive, while The Leukemia and Lymphoma Society will have a booth there for awareness. The event details have been posted to Facebook, Twitter and Instagram, and are regularly updated as Olivia gets more sponsors.

Olivia said she's looking forward to the day of, watching the sixth graders play, while Jasper said he's anticipating watching his dad play.

"I'm really excited," Olivia said. "I'm looking forward to seeing everybody there and helping to support them. I'm looking forward to what the T-shirts are going to look like. I'd love if we could do this annually."

### JASPERSTRONG SHOOTOUT CANCER

**WHAT:** Three vs. three basketball tournament focusing on raising money for Jasper Lenglade, six grader battling leukemia.

**WHEN:** April 14, 5 - 9 p.m. and April 15, 8 a.m. - 8 p.m.

**WHERE:** Center Grove Middle School North

**INFO:**

[f/pg/jasperstrong3v3](https://www.facebook.com/pg/jasperstrong3v3),  
[@jasperstrong3v3](https://www.instagram.com/jasperstrong3v3)



Above, Jasper Lenglade receives his treatment for leukemia at Riley Hospital for Children. Middle, Jasper enjoys playing basketball in his spare time. Submitted photos Below, Olivia Wright and Jasper Lenglade. Photo by Nicole Davis



## Getting to know Eclective...

- Two of our co-owners are sisters and three co-owners went to college together.
- Our co-owners own a few other businesses, including The Bindy Agency, The Southside Vintage Marketplace and Rooted Structure Design.
- We're all parents. We have four "shop" kids between us, who you may spy doing homework after school.

## How did Eclective do it?

### BEST ADVICE:

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## Upcoming Events/Classes

- **MARCH 24, 6 P.M.**  
Speculative Art and Fiction Night.
- **APRIL 8, 9 A.M.**  
Vintage Spring Fling



On left, from left, Piper Voge, Melinda Hess, Gina Rambow and Sarah Hendrix. Top right, a gift basket raffled off for a charity in February. Bottom right, a sampling of items found at Eclective.



Photo by Nicole Davis

# Creativity meets entrepreneurship

## Six business partners look to empower entrepreneurs while building a community through their new store, Eclective

### By Nicole Davis

What is the best part about an antique mall? A consignment business? A flea market? An outside marketplace?

Six local entrepreneurs with a background in these businesses, along with marketing, put their ideas together and came up with Eclective. The new store at 2915 S. Meridian St., Indianapolis, sells handmade and repurposed items from local vendors and artisans.

Eclective is owned by Melinda Hess of The Southside Vintage Marketplace, an open air market, and Piper Voge, Sarah Hendrix, Raphael Hendrix, Gina Rambow and Jessica Bupp of The Bindy Agency.

"We tinkered with the idea for a long time," Voge said. The idea never worked out, until their current building location opened up just before Thanksgiving. By Christmas, they were painting walls. The shop opened Jan. 1 with hours of operation Tuesday to Friday, 11 a.m. - 7 p.m.; Saturdays and Sundays, 12 p.m. - 5 p.m.

"We did a holiday pop-up just before Christmas as a teaser for this," Voge said. "We filled the space up. That got people excited, jazzed and saying they see this potential."

Hess had a list of vendors from The Southside Vintage Marketplace. With that as a starting point, the business partners began scouring the internet in search for other artisans from Indianapolis whose work fit their vision for the shop.

"We went across outlets to find the best mix of things," Voge said. "We didn't want to duplicate stuff. If we have multiple bath and body products, we want there to be some-

thing different about each line of them. We want to offer the best of products. We have a paneled screening for vendors."

The shop has filled up quickly. In eight weeks, they are near full with 64 vendors. Operating with a mix of consignment and booth rentals, vendors can fill an entire booth, or simply rent one shelf.

"We have a very advanced POS, point of sales, system so our vendors can go online at any time and see how much they've sold this month," Sarah said. "We're very vendor-first oriented."

In addition to offering a place for local artisans to sell their merchandise, the owners of Eclective aim to support vendors with classes such as how to promote their business via social media, and are looking into wholesale purchasing to help the artisans keep their costs down.

"We always try to be on the edge of what's next and what people need," Sarah said. "We realize in today's society, people are missing the home touch. They're missing relationships where they come in and we're here to talk to them. I think we are filling that need. We listened to what our vendors and our community told us that they needed. We will meet those needs the best we can."

The store is organized by item type: a room for children's items, a room for all things geek related, a section for bath and body items, furniture, home decor and more. For those who want to give that perfect gift, but aren't quite sure what to purchase, Eclective

offers a gift basket service and helps customize the baskets for the recipient.

"Watching people's faces when they come in and find the perfect thing," Sarah said. "I have seen people say 'oh my gosh, I can't wait to give this to someone. I love to give gifts, so watching other people come in and say 'yes, I finally found it,' is so cool."

Voge said Eclective will also give back to its community through various means, such as a gift basket that will be raffled off each month with proceeds donated to a different cause.

Eclective is also home to community classes such as painting workshops, card making classes around each holiday, string art classes, open mic nights, a series on home decor and even yoga classes each Thursday night. They will continue to update their calendar at facebook.com/ShopEclective or shopeclective.com.

"Our goal is if they can see it on Pinterest, if they see a DIY of it somewhere in the world, we want to bring in that," Voge said.

The space which holds these classes is also available for rent, and Sarah said they are looking at adding 'drop-in crafting' also. Beginning this year, The Southside Vintage Marketplace will alternate its location, one time at the Southport Antique Mall and the next at Eclective.

"We want to build more than a business, but build a community," Voge said. "We wanted to differentiate ourselves from other area stores by not only offering a way to shop, but a way to create as well."

**BUSINESS LEADER**  
SOUTHSIDE

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## FEATURE

## ‘Breaking the norms of fitness’

Jennifer Sherlock demonstrates that fitness is for everyone through Life Balance Fitness in Greenwood

## By Cleveland Dietz II

Since Life Balance Fitness opened for business last August, its clientele has grown more than sevenfold.

The small group studio hosts classes capped at 14 people throughout the day. Some allow parents to bring their children while they exercise.

“One of the biggest things here, and it’s on all of our information, is that we’re fitness for everyone,” owner Jennifer Sherlock said.

She has trained people with intellectual and physical limitations throughout her career. Sherlock prides herself on being able to adapt routines to the individuals without impacting the rest of the group.

Her own fitness journey began near the end of a 12-year career in construction as a project manager and custom home builder. She was laid off from her job and left the construction industry entirely.

She thought she’d study to be a nurse practitioner, but it wasn’t for her. Back then, Sherlock said, she was overweight, depressed, anxious and suicidal. Getting fit and becoming a group trainer at the

Community Life Center helped her discover her passion.

“I wanted to help people who were like me, who had hit the bottom of the barrel and didn’t know how to take themselves out of it,” she said.

By the time she graduated from IUPUI with a degree in exercise science in May 2016, she already had a lease for the studio and had been running classes out of her home.

Life Balance Fitness doesn’t cater to the “super athletic,” Sherlock said. Her goal is to show people they can be fit even if they aren’t “ripped like a fitness person.”

“I’m breaking the norms of fitness,” she said.

## Why did you open this business?

There’s a need for small group training places for people that want personal training that can’t afford personal training, but they want to have the accountability.

## What did you do to prepare for opening your business?

I knew I was going to have to get something larger. Because this space has been

empty for so long it wasn’t like I was biting off way more than I could chew. That was probably the biggest thing. A lot of places are so expensive and this is a very inexpensive place to lease.

## Who is your ideal customer/client?

[People] who need more accountability, somebody who can say, ‘Why weren’t you here?’

## How do you plan to be successful?

I plan to be successful by helping my clients reach their goals and do the things that they want to.

## What would we be surprised to learn about you or your company?

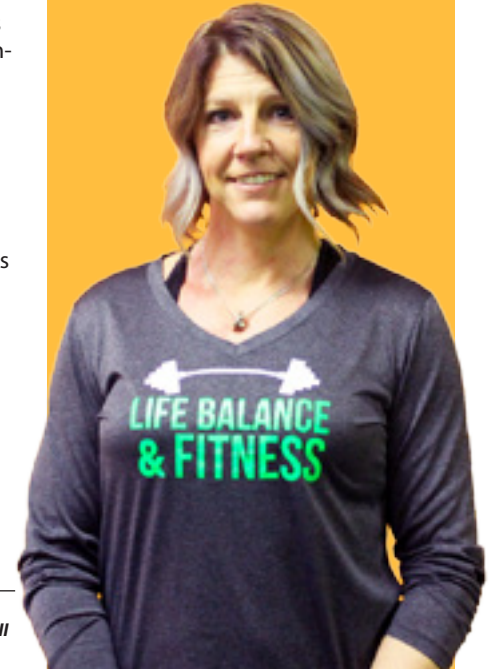
I dealt with severe depression, severe anxiety, [I was] suicidal. I was a very sick person. That’s probably the biggest surprise. My clients see who I was before and see me now. That gives them hope.

Jennifer Sherlock. Photo by Cleveland Dietz II

## LIFE BALANCE FITNESS LLC

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## PERSONNEL MATTERS

# Keep Chopping Wood!

By Mike Heffner

Recently, our Operations Manager, Phill Powell, used a video of Chuck Pagano in our annual planning meeting. The video was a highlight reel of Pagano and his "sayings." He showed this two minute clip of Pagano that was both entertaining and insightful. If there is one thing I agree with that Pagano does, it's to repeat the things that need to be heard over and over. Everyone should know the goal and your philosophies and be able to repeat them.

For Pagano, it's things like, "Keep working, keep chopping wood. Keep swinging the axe, the tree will fall." He also likes to say "Keep the main thing, the main thing" as well as "60 minutes, don't judge, all you got." My all time favorite is "We're gonna stick to the process."

The things Pagano says are things that his players probably repeat in their sleep. They hear it at practice, before games, during and after games. The video showed interview after interview with other players repeating Pagano's sayings. I sat and listened to the video and just smiled to myself. My team says I have lots of sayings as well.

The importance of the video in this meeting was to reinforce what was laid out as part of our annual plan. The plan includes a bit of retooling, learning some new skills and a focus on 2 or 3 things. This means we are going to need to "keep the main thing, the main thing" and "keep chopping wood." Those have now become some buzz words in the office since that time and they are added to my other sayings like "control the controllables," "stupid is as stupid does" and "put the big rocks in first."

You may not think Pagano is a good coach but I believe that he does the things a good

leader should. A good leader has the team focused on executing the fundamentals. He must be willing to stand for what he believes are the lead measures that foretell the future result.

Sean Covey, co-author of The 4 Disciplines of Execution, says that a leader must keep his team focused on the "predictive and influenceable things." The "magic" to success is in the "cadence of accountability." Covey says "Team members must be able to hold each other accountable regularly and rhythmically." This means you must "keep chopping and swinging the axe" because the things you have decided will get you to the goal are the most important things you can do. The leader's job is to create an environment where the team holds each other accountable and they stay focused on the few things that really matter.

Tim Cook, Apple CEO says, "We are the most focused company that I know of or have read of or have any knowledge of. We keep the amount of things we focus on very small in number so that we can put enormous energy behind the ones we do choose." In most cases, business gets overly complicated because we allow all the noise to move us away from what needs done. So, as Chuck Pagano says, "keep grinding, keep chopping, eliminate some mistakes here and there and do your job!"



This article is written by Mike Heffner, the owner of the local Greenwood Express Employment Professionals franchise. Contact Mike at [Mike.Heffner@expresspros.com](mailto:Mike.Heffner@expresspros.com), @IndySouthMike on Twitter or visit [ExpressIndySouth.com](http://ExpressIndySouth.com).

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## BIZ WEB

## Online customer reviews matter more than ever

By Andrew Angle

Although customer reviews can make or break a business, not having enough reviews can sink your site in search engines. Here are some facts you need to know:

- **90 percent** of consumers read online reviews before visiting a business.
- **88 percent** of consumers trust online reviews as much as personal recommendations.
- Customers are likely to spend **31 percent** more on a business with "excellent" reviews.
- **86 percent** of people will hesitate to purchase from a business that has negative online reviews. Customers are more eager to share negative experiences than positive ones.

In the long run, it's better to have customer comments spread across several sites that publish reviews in your niche.

### HOW TO DEAL WITH NEGATIVE REVIEWS

- Respond promptly
- Admit your mistakes

- Correct inaccuracies
- Highlight your strengths
- Write like a person, not a corporation
- Take it offline
- Provide restitution if it's warranted
- Bury negative reviews with positive experiences
- Be consistent
- Understand how rating and review sites work

Have you ever noticed that some businesses in Google have tons of reviews and others don't? Getting happy customers to post positive reviews has been tough. Chances are, the winners of the reviews race are doing something different than the others.

Now for the fun part. Go to [BusinessLeader.biz/getreviews](http://BusinessLeader.biz/getreviews) to see how it's done.



Andrew Angle, of Greenwood, is the owner of NetGain Associates, Inc. He can be reached at (317) 534-2382.

## PEER TO PEER

## A dirty little secret

By Howard Hubler

Sometimes you see those surveys online asking you to rate the business whose service you just experienced. There are those sanctioned by your particular industry, and those that just pop up preying of your industry.

For example, I could start up a rating service, rating hardware stores. The National Hardware Association may have an excellent consumer survey with excellent standards that make everyone better. But I, in my "infinite wisdom" feel that they need one more. So I start "I Like My Hardware Company" survey service and duplicate the sanctioned one.

I may tuck my service under some quasi internet service finder so when you are looking for great service, you will look at my rating company. When you call or email the hardware store, my survey will pop up. Out of curiosity you take the bait and make a "hit" to my site. In turn, I tell a local hardware store owner how many hits were in his zip codes, and, "your scores, Mr. Hardware Store Owner are not what they should be to be competitive with the others in the community." Here is where the ruse comes in.

You look at the online comments, some pretty embarrassing. Now in addition to your

national guild's survey, you have my survey to worry about! And you do great on the national survey too! But these guys ask different questions, some begging a negative response. However, if you just, "Join my association group for \$350 per month, you will have the chance to reach out to the frustrated customers and offer them free stuff to change your score from a 1 (terrible) to a 5 (great)."

Now, your scores begin to climb and you look pretty good... for awhile. Soon the entire city signs up and neutralizes everybody's efforts. I need to do nothing. They all signed one-year contracts. Off to another city. Quickie Signs gave me a swell logo for my car and business card that looks very official. Hey, I think all of the quickie sign companies could benefit from an online customer satisfaction rating program to go along with the national one the guild uses.



Howard Hubler can be reached at [howard@hubler.com](mailto:howard@hubler.com).

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## Get to know two of Express Employment Professionals of Indy South's longest-serving employees:

### Erin Ricke

Erin Ricke was the first person Mike Heffner hired when he opened his Express Employment franchise in Greenwood in 2005.

"It's a company I can get behind," Ricke said. "I want to be passionate about anything I do. For 11 years, I have been able to be passionate about this company. I don't own this company, but I take a lot of responsibility and pride about what we do here at Express."

A graduate of the University of Indianapolis, Ricke had served as an ambassador for the university, taking students on tours and promoting the school. She knew recruiting was the route for her. After college, she got a job with ITT Tech in online recruiting, but wasn't passionate about the online aspect of the job. She applied to Express Employment, knowing that recruiting was a part of the job.

Ricke said she loves that she meets new people every day, each with a different story. "Some are looking for a job change," Ricke said. "Some are down on their luck and think it's their last resort but it's not. Express is more of a placement agency than a temporary service. We're trying to place that person into a full time job."

Ricke has gone through many roles throughout her time with the company, starting as a recruiter for the industrial team and now serving in an outside sales role.

### Phill Powell

Phill Powell will soon celebrate his 10-year anniversary with Express Employment Professionals. When he was hired in 2007, he said he was able to find a job that fit his natural strengths, making the job all the more fulfilling.

Powell started out doing temporary staffing and placement work. He is now the operations manager for both the Indy South and Columbus offices.

### FEATURE

By Nicole Davis

"I say there is a job for every person and a person for every job," said Mike Heffner, owner of Express Employment Professionals of Indy South.

"I truly believe that is our mindset," he continued. "We work hard when someone comes in that maybe we don't have an opening for, to go find a position with one of our client companies."

That mindset, combined with a servant's heart, dedicated employees and a shared vision for growth, Mike said, has led to the need for the Indy South location to relocate its business to a larger space which will accommodate the increasing demand. Heffner and his staff celebrated an open house on March 9, inviting the community to check out the new professional look at the 201 S. Emerson Ave., Suite 110 office.

Express Employment Professionals is an international franchise with more than 780 offices. Heffner opened the Indy South location in July 2005. The business performs in the top five percent of the franchise, having put 2,200 people into jobs in 2016, between the Indy South and Columbus locations.

"At the end of the day, what got me into this business was the desire to help people succeed," Mike said. "This was a franchise that hit all of our values. They are a faith-based organization. It allowed us to be active in the community. On top of that, it allowed me to do what I love to do. This is a sales related business. The majority of our business is sales and business-to-business. It became a good fit."

When Heffner first opened the business, there were three employees, focusing on manufacturing, warehouse and similar positions. In 2011, they opened the administrative division and near 2012, ventured into the professional division with engineering and advanced manufacturing. Heffner opened an office in Columbus in 2014. In 2015, they added accounting and finance.

"Customers kept coming to us, saying you've done a great job with this, can you help us fill this position?" Mike said. "We

## A job for every person

### Mike Heffner's dream for growth of Express Employment Professionals of Indy South has come true with recent expansion



Mike Heffner celebrates the open house for the new location of Express Employment Professionals of Indy South.  
Photo by Brian Ruckle

found the small to medium customers didn't have the ability to have an HR department and recruiting wasn't something they had the time to go do. We kept adding divisions based on demand from our customers."

The business has become a job where, at the end of the day, Heffner and his wife, Kelly, can go home and feel like they did something with purpose.

"Every individual we hire internally into our business has heart, a servant's heart," he said. "They really look to help people. They also have a drive, or an energy, for people and also have the ability to understand, read, guide and steer people. My prayer is that this place becomes a place that helps as many people find a job that is meaningful for them as possible."

Heffner said his role now is to continue to find opportunities for my team to grow with local businesses. He's involved in the Greater Greenwood Chamber of Commerce and is on the Regions Workforce Development Board, talking to senators about issues for job seekers.

"The number one thing we hear from people is transportation is the number

one reason they can't get to work," he said. "Number two is childcare. We have huge drug problem. Twenty to 25 percent of people don't pass the drug test. That's something I feel passionate about, how do we help? There is a skills gap, but if you can't get to work or childcare for your kids, then it makes it really hard. If you can't show up to work, you can't go get the skills training that you need."

He also enjoys spending his time leading his team at Express Employment and helping develop them into the next leaders of the organization.

"In the beginning, it was more about just make a living," he said. "Now it's become how do I help this group of people and how does this group of people help a number of lives.... The dream was to be where we're at, but it was a big, big dream. To have 20 employees, two locations and to have put 2,200 people to work, that was a far away island we were rowing towards. To see if happen as quickly as it did, I couldn't have orchestrated it in my head (in the beginning)."

For more information, visit [expressindy-south.com](http://expressindy-south.com).



Clockwise from top left Jerry Knoop, Greenwood Chamber Ambassador, and Erin Ricke, Express Employment Professionals team member, met during the March 9 ribbon cutting and grand opening. Express staff cut a ribbon to the new location. The new Express facade. Shelby Vogl and Kylie Fennig, Express Employment Professionals team members, greeted the visitors to the event. Becky Tilson and Ray Stapleton are Greenwood Chamber Ambassadors. **Photos by Brian Ruckle**

*Longest serving employees continued from page 10*

"Because we're a small business and because we're franchised, we have all of the support and tools needed to be successful but we also get to do it our way," Powell said. "We get to make the tweaks and the changes that we need in the moment to grow and be successful. I enjoy that, especially in my role now, leading and guiding the direction alongside Mike. If Mike sets the vision, I become the strategy of, 'how do we get there?' I love doing that and seeing us pull it off."

The latest endeavor, having moved to the new office and the expansion of the professional side of the business, has been enjoyable, Powell said. Express is looking to make the professional division 50 percent of what it does, so Powell said he looks forward to the growth.

"I think that while all companies exist to make money, we have a unique opportunity to do that while helping multiple people at the same time," Powell said. "The job seeker that comes in, we can provide hope and help in the form of a job or a resource to point them in the direction of their job search. While companies pay us to find employees, we're providing a service that provides help and hope to them as they try to grow. When you do that together and you're able to provide someone a with a good opportunity to work with a good company, that's a three-way win."

## Express Employment Professionals of Indy South celebrates growth through March open house

Express Employment Professionals of Indy South celebrated its open house for its new office on March 9. Owners Mike and Kelly Heffner and the staff were not only able to share the aesthetics of the new professional office space, but educate about what they do, the company's growth and the vision for the future.

"Our goal was to continue to expand the administrative and professional business," Mike said. "We saw that as a way to help even more people find jobs. The next five years, we hope to put 1,000 additional people into jobs through that side of our

business. This space allows us to help every individual that comes in no matter what type of job they're looking for."

The Heffners purchased the 12,000 square foot building, which has two other tenants. The Indy South office takes up 6,000 square feet.

"We've had great feedback," Mike said. "We want the experience to be different. We want to help them to feel respected no matter the type of position they have and we want them to feel welcome. They can come in and have a good experience at an employment agency."



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## NOW IS THE TIME TO PLAN FOR FUN AND EDUCATION WITH SUMMER CAMPS

By Nicole Davis

The possibilities of a summer break are endless. With no school or homework, children might be tempted to spend every waking hour in front of a video game console, iPad or smartphone.

Use this time to show young people that there is fun to be had beyond a screen. Summer camps across centralIndiana offer everything from outdoor, adventurous experiences to scientific, hands-on activities.

Center Grove Icon's special Summer Camps section provides a directory of many camp opportunities available for our Southside readers: from offerings at Indy Parks, the YMCA, local business, schools or colleges such as the University of Indianapolis or IUPUI. With an array of topics, there is sure to be something for every child.

With two to three months left until summer break, it's time to start planning before openings fill up!





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By Camp Invention

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## CHOOSE YOUR ADVENTURE AT THE Y!

By Raena A. Latina

Camping, like many YMCA programs, is about learning skills, developing character and making friends. But few environments are as special as camp, where kids become a community as they learn both how to be more independent and how to contribute to a group as they engage in physical, social and educational activities. At the Y, we are dedicated to making sure camp is an amazing experience for every camper.

YMCA Camps are accredited by the American Camp Association (ACA), which means they have met or exceeded the highest nationally recognized standards for health, safety, staff training and program quality. We offer traditional, sports and enrichment camps with multiple popular themes. Our Day Camps provide age appropriate activities for each child, and pool time is included with all camps. Families can choose half day, full day and overnight camp

programs for their children.

Flat Rock River YMCA Camp is the Y's overnight camp, located 45 minutes southeast of Indianapolis at the beautiful 240-acre Ruth Lilly YMCA Outdoor Center in St. Paul, Ind. Flat Rock is a great way to give your child an experience away from home. All campers will enjoy amazing outdoor activities such as zip line, horseback riding, swimming, biking, kayaking, archery and more!

YMCA Day Camps will begin May 29 and run all summer, with more than 20 locations across the city. Parents can register their child by stopping by any YMCA location, at [OurCausesYou.org](http://OurCausesYou.org) or by calling (317) 484-9622. Financial assistance is available and CCDF vouchers are available at most locations.

Overnight summer camp sessions begin June 4. For more information about Flat Rock River YMCA Camp and its spring and fall break camps, call (888) 828-9622 or visit [flatrockymca.org](http://flatrockymca.org) for more information.



Luke Zeller works with children at DistinXion basketball camp.

Submitted Photo

## DISTINXION BASKETBALL CAMP TURNS LOCAL YOUTH INTO CHAMPIONS

By Dan Ambrogio

Favorite DistinXion basketball camp memories can vary from camper to camper. Pleasant Grove third grader Anthony Brown enjoyed playing basketball with other campers against the coaches.

For fellow Pleasant Grove third grader LJ Brennan, it was a special game.

"When we had a contest where you had to start from half court and try to make a shot before your opponent," he said. "It was a fun game."

For LJ, there is little question the most important thing he took away from the camp.

"The CHAMPIONS acronym helps me with everything in life," he said.

That has to bring a smile to former Notre Dame and NBA player Luke Zeller's face because his DistinXion training is as much about character as it is about basketball. CHAMPIONS stands for Character Honesty Attitude Motivation Perseverance I am responsible Optimism Network of friends Serve others.

DistinXion is a non-profit organization founded by Zeller and his family to combine character development with sports training to help strengthen family relationships. The DistinXion camp comes to White-

land on March 17-18 at Clark Pleasant Middle School and returns to Greenwood July 24-25.

Rosa Parks Elementary second-grader Aiden Buehler and Anthony, who goes by AJ, both said they believe they have improved their shooting skills while at camp by using the method of BEEF: balance, eyes on rim, elbow 90 degrees, follow through.

Campers will engage in activities that aim to help them on and off the court. LJ said he is most looking forward to "meeting new friends, growing as a basketball player, and growing as a person."

Heather Brown, AJ's mother, loves the life lessons. The No. 1 thing her son learned from her view: "Not that he has had many opportunities to practice it, but he knows how to introduce himself to others."

She also gets a chuckle, recalling when her young son took a playful charge from the 6-11 Zeller.

Zeller, the 2005 Indiana Mr. Basketball from Washington High School, is the oldest brother in the Zeller family. His younger brothers Tyler (2008) and Cody (2011) were Mr. Basketball winners from Washington as well. Both are now in the NBA.

For more information visit [dixin.org](http://dixin.org).

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## Center Grove show choirs named Singing Sensational Grand Champions

**Music** - Center Grove show choirs swept the awards at the Shelbyville Singing Sensational at Shelbyville High School on March 11, with Sound System, The Debtone, and Surround Sound named Grand Champions.

In the Large Mixed Division, Sound System was awarded Grand Champion, Best Vocals, Best Choreography, with Outstanding Performer, senior, Alex Milligan, and Best Male Soloist, junior, Wilson Smith. In the Unisex Division, The Debtone were awarded Grand Champion and Best Choreography, with Outstanding Performer, sophomore Rachel Taylor. Also in the Unisex Division, Accents earned second runner up, with freshman, Lauren Cooley, named Outstanding Performer. In the Festival Division, Surround Sound was awarded Grand Champion, Best Tech Crew, Best Choreography, Best Vocals, with Outstanding Performer, senior, Gracie Vance, and Best Male Soloist, sophomore, Subi Pandit.

Center Grove Varsity Show Choirs will compete at Show Choir Nationals at the Grand Ole Opry House in Nashville, Tenn. on March 23 – 25. Visit [showchoirnationals.com](http://showchoirnationals.com) for more information about Show Choir Nationals or [centergrovechoirs.org](http://centergrovechoirs.org) for more information.

## Center Grove invites community to help name new elementary school

**Ideas wanted** - Center Grove Community School Corporation is inviting parents, staff, and community members to submit names for its newest elementary school. Construction of the new school will begin this summer, south of State Road 144 on Morgantown Road. The process to name the new school will be divided into three phases. During the first phase, anyone may submit a name online at [bit.ly/cgschoolname](http://bit.ly/cgschoolname) by March 17, 2017. The list of names submitted will be checked for duplicates and put back out to parents, staff, and community members to vote on their top two choices from April 2 - April 13. The narrowed list of three to five names will be shared with the Center Grove Board of School Trustees for review. The Board will review the naming options at its April 20 meeting and decide on the name at its May 18 meeting. For more information, visit [centergrove.k12.in.us/newschool](http://centergrove.k12.in.us/newschool).



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From top, Eric Brown, Nathan Poff, Logan Kerr, Captain Jeffrey Smith and Jennifer Smith

## White River Township Fire presents annual awards

**Service** - The White River Township Fire Department (WRTFD) recently honored several of its staff and crew members for their outstanding service to the community and the department. The awards were presented during the WRTFD Annual Employee Recognition Banquet held on Feb. 17 at the Barn at Bay Horse Inn. The 2016 White River Township Fire Department Awards were presented to: **EMT of the Year** Eric Brown, **Paramedic of the Year** Nathan Poff, **Firefighter of the Year** Logan Kerr, **Officer of the Year** Captain Jeffrey Smith, **Employee of the Year** Jennifer Pieper. WRTFD protects an area of approximately 26 square miles in the Center Grove area. This includes the State Road 135 corridor, State Road 37, and includes approximately 28,000 residents.

## CGHS varsity girls basketball coach announces resignation

**Athletics** - Center Grove High School (CGHS) Head Varsity Girls Basketball Coach Shawn Sanders has announced his resignation from his coaching position after eight seasons at CGHS. Sanders offered his thanks to his players, coaches, administrators, and the Center Grove



Community School Corporation (CGCSC) Board of School Trustees in a statement. "It has been an honor and a privilege to work with these young women who are some of the most outstanding students in our building," said Sanders. "In eight years, we have achieved much and I have been lucky to be surrounded by such great assistants and players." During his eight years at Center Grove, Sanders compiled a 110-74 overall record, and won Sectional titles in 2011, 2015 and 2016. He also led the Lady Trojans to Johnson County Championships in 2009, 2011, 2013, 2014 and 2016. Sanders will remain at CGHS as a Mathematics teacher. The search for a new head varsity girls basketball coach will begin immediately. Applications must be submitted online through [centergrove.k12.in.us/employment](http://centergrove.k12.in.us/employment).



## Center Grove Schools host textbook adoption viewing

**Education** - Parents and patrons of Center Grove Community School Corporation are invited to examine the Secondary Math and Middle School Health textbooks for adoption. These textbooks have been recommended by the 2017-2018 Textbook Adoption Committee and will be presented for approval by the Board of School Trustees at its April 20 meeting. These books will be on display from 8 a.m. - 4 p.m., April 10 through April 14 and 8 a.m. - 4 p.m., April 17 through April 20 at the Education Service Center, 4800 W. Stones Crossing Rd., Greenwood, IN 46143.

# POWER OF INNOVATION



## FRANKLIN COLLEGE

Wednesday, April 19th

9:00 a.m. - 4:00 p.m. | Keynote and Break-out Sessions

\$99.00 | LJC Alumni, Franklin and Greenwood Chamber Members

\$119.00 | General Public

REGISTRATION: [franklincollege-ubsru.formstack.com/forms/innovation\\_symposium\\_2017](http://franklincollege-ubsru.formstack.com/forms/innovation_symposium_2017)

## PLENARY SESSIONS



### The Power of Innovation in Action - Tatiana Kovalou & Brenda Baily-Hughes

Innovation: a mighty tool that fosters new ideas, increases employee satisfaction, and keeps you one-step ahead in a competitive market. No one questions the value of innovation. But HOW do we stir our creative juices in order to innovate? How do we convince others that our innovations are great ideas worth an investment of time and resources? Join us in this fun, highly interactive session to experiment with two specific design thinking tools proven to flex your creative muscles. Practice and get immediate feedback on your influence skills.



### How to Build an Innovative Culture - Jeb Banner

Jeb Banner is CEO and co-founder of SmallBox, an Indianapolis-based creative consultancy founded in 2006 as well as CEO and co-founder of Bearable, a board management software company founded in 2016. Jeb is the founder of Musical Family Tree, a nonprofit dedicated to spreading Indiana music, as well as a co-founder and past chair of the Speak Easy, an entrepreneurial co-working nonprofit located in Indianapolis. Jeb will share how he has embraced innovation across multiple business arenas.



### Embrace Your Inner Weirdo - INDYPROV

INDYPROV is Indianapolis only Emmy-nominated improv comedy troupe. This group will engage the audience with a training on how to apply improv techniques to help your team be more creative and solve problems differently. A fun and interactive way to finish a day of pushing outside your comfort zone.

Power of Innovation Leadership Symposium will also include an opportunity to choose between four break-out sessions throughout the day. Lunch is provided. For more information, please contact Kelsey Kasting at [kkasting@franklincollege.edu](mailto:kkasting@franklincollege.edu) or visit our website at [www.leadershipjohnsoncounty.org](http://www.leadershipjohnsoncounty.org)



# NIGHT & day LOCAL Entertainment ENTERTAINING

## EVENTS CALENDAR

**ISO Teddy Bear Concert Series: The Garden Symphony** • "The Garden Symphony" is based on a story written by ISO violinist Victoria Griswold. This story will introduce children to the string instruments of the Indiana Symphony Orchestra through movement and live music. | When: March 18, 11 a.m. - 12 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: [pageafterpage.org](http://pageafterpage.org).

**Firehouse Subs Community Night** • Help local firefighter Josh Collins raise funds for a mission trip to Africa. 20 percent of sales benefit the trip. | When: March 22, 4 - 8 p.m. | Where: Greenwood Firehouse Subs, 884 US 31 N., Greenwood. | Info: (317) 851-8615.

**Lawn Science with Dick Huber: Everyday STEM for Adults** • Dick Huber, master gardener, will discuss the best mowing techniques, proper timing for pre-emergent crabgrass herbicide, aeration and more. | When: March 23, 6:30 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: [pageafterpage.org](http://pageafterpage.org).

**Beauty and the Beast Party** • Ages 1 month - 21 years: Dress in costume, then enjoy some snacks and activities featuring Belle and her friends. Enter for a chance to win tickets to see the new movies in theaters. | When: March 24, 2:30 - 3:30 p.m. | Where: White River Branch library, 1664 Library Blvd., Greenwood. | Info: [pageafterpage.org](http://pageafterpage.org).

**Spaghetti With Meatballs** • Greenwood VFW Post 5864 will hold a Spaghetti dinner with meatballs, garlic toast, salad and dessert. | When: March 24, 6 - 8 p.m. | Where: Greenwood VFW Post 5864, 333 S. Washington St. Karaoke starts at 8 p.m. The public is invited to attend this event. | Cost: \$9 per person. | Info: (317) 888-2488.

**Southland 101** • Join this introduction to the ministry of Southland Community Church and understand church membership. | When: March 26, 12:30 p.m. | Where: 5800 W. Smith Valley Rd., Greenwood. Room 19. | Info: [southlandchurch.org](http://southlandchurch.org).

**Messy Art-Squish Circle Painting** • School age children can explore the world of art through new creations each month. Dress for a mess. | When: March 27, 4:30 - 5:15 p.m. | Where: White River Branch, 1664 Library Blvd., Greenwood. | Info: (317) 885-1330, [pageafterpage.org](http://pageafterpage.org).

**Greater Greenwood Lions Club Meeting** • Pauline Ulrey with the Lions Club Program, Leader Dog for the Blind, will speak. Visitors are welcome. | When: March 28, 6:30 p.m. meet and eat, 7 p.m. meeting. | Where: Golden Coral, 160 S. Marlin Dr., Greenwood. | Info: Vickie Gilmore, (812) 603-4440.

**3rd Annual Purse Bingo** • The Social of Greenwood, sponsored by Franciscan Health, hosts this event with 20 games, 20 designer purses, food and refreshments available for

purchase. Tickets are \$25. | When: April 6, 6:30 p.m. | Where: The Social of Greenwood, 550 Polk St., Greenwood. | Info: (317) 882-4810.

**Spring Lawn Care Classes** • Dick Huber, master gardener, will discuss the best mowing techniques, proper timing for pre-emergent crabgrass herbicide, aeration and more. | When: April 6, 3 p.m. | Where: Community Hospital South, 1402 E. County Line Rd., Indianapolis. | Info: Register, 1-800-777-7775.

**Les Misérables** • Agape Performing Arts Company, a youth theatre ministry of Our Lady of the Greenwood, presents Les Misérables. The production will include a cast of 69 students ages 9-18 culled from a 10 county area and an audition process of 90+ students. | When: April 6 to 9, 7:30 p.m. with additional performance 3:30 p.m. Saturday. | Where: McGowen Hall, 1305 N. Delaware St., Indianapolis. | Cost: \$5 children, \$10 adults. | Info: [thelittleboxoffice.com/agape](http://thelittleboxoffice.com/agape).

**Project Prom** • Going to the Prom but don't have formal wear? Stop by to browse the selection of Prom dresses, tuxedos, shoes and accessories. | When: April 7, 2-5 p.m., April 8, 10 a.m.- 2 p.m., April 9, 1 - 4 p.m. | Where: White River Branch, 1664 Library Blvd., Greenwood. | Info: (317) 885-1330, [pageafterpage.org](http://pageafterpage.org).

**Cake Decorating Techniques with To The Nines Restaurant** • Adults can learn buttercream piping and decorating techniques with students from Central Nine Career Center's To the Nines Restaurant. All supplies will be provided. Cost is \$5 per participant. | When: April 11, 6 - 7:30 p.m. | Where: White River Branch, 1664 Library Blvd., Greenwood. | Info: (317) 885-1330, [pageafterpage.org](http://pageafterpage.org).

**Solar Energy, Yes You Can! Everyday Science STEM** • Adults who are curious about alternative power but have no idea how to start? Johnson Melloh Solutions will show how it all works. | When: April 14, 6:30 - 8 p.m. | Where: White River Branch, 1664 Library Blvd., Greenwood. | Info: (317) 885-1330, [pageafterpage.org](http://pageafterpage.org).

**So They Will Know My Wishes** • Learn about advance directives, legal documents to make decisions about end-of-life care for family, friends and health care professionals in order to avoid confusion later on. | When: April 15, 2 - 3 p.m. | Where: White River Branch, 1664 Library Blvd., Greenwood. | Info: (317) 885-1330, [pageafterpage.org](http://pageafterpage.org).

**10th Annual Race for an Orphan 5K** • The Boaz Project will hold this race which includes family-friendly activities and professional chip timing, all to benefit orphans. Strollers and pets are welcome. | When: April 29, 10 - 11:30 a.m. Registration begins at 9 a.m. | Where: Craig Park, 20 E. Smith Valley Rd., Greenwood. | Cost: \$35 individuals, \$75 family up to 5 members, \$30 teams per person. | Info: [boazproject.org/race](http://boazproject.org/race).

## Culinaria

### An Option:

#### Jack's Donuts

##### THE SCOOP:

The third generation owner of a New Castle donut shop called Jack's Donuts started to franchise in 2013 what had worked in Henry County since 1961. Jack's Donuts of Greenwood opened on Jan. 9 and another Southside franchise will soon open at 6751 E. Southport Rd. in Franklin Township. Stop by and visit Ralph Allen and his crew just of S.R. 135 in Greenwood before they sell out. Choose from glazed, rolls, cake, sticks, filled and if available one of their gourmet and limited donuts which include Peanut Butter Cup, Oreo, and Jelly Drop. Enjoy one by yourself, bring your crew, take a box back to work or to that big job interview. Pick up a cup of coffee or take home one of their premium coffee blends.

##### TYPE OF FOOD:

Donuts and coffee, aka Jack's Java.



##### RECOMMENDATION:

Applesauce cake donuts

##### HOURS:

Monday-Sunday 4:30 a.m. until sold out

##### LOCATION:

3115 Meridian Parke Dr., Suite A in Greenwood and coming soon to 6751 E. Southport Rd. in Indianapolis.

##### PHONE:

(317) 300-0816

### Where We Dine:

**Cody Baker**, director of sales and leasing at Forest Creek Commons, and **Becky Baker**, new home consultant for Westport Homes



##### Where do you like to dine?

Fireside Brewhouse

##### What do you like to eat there?

The M-80 Shrimp. The taste is unbelievable. It is really good.

##### What do you like about this place?

It is quiet. The atmosphere is really nice and it is a comfortable place to be.

*Fireside Brewhouse is located at 997 E. County Line Rd., Greenwood, IN 46143. The phone number is (317) 859-9505.*

### Behind Bars:

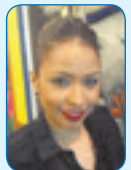
#### Callejón del Beso

##### Bartender:

Monica Scheker

##### Location:

El Azabache Mexican Restaurant



##### Ingredients and directions:

• 2 oz. of Blue Nectar Tequila,  
2 oz. fresh lime juice, 2 oz.  
of Solerno Blood Orange  
Liqueur, ½ oz.

Ancho Reyes  
Chile Liqueur,  
1 oz. Cointreau  
Orange Spirit, 1  
oz. agave nectar  
sweetener and  
1 oz. water.



FROM THE PUBLISHER

**A mission worthy of a marathon**

Steve Coffman is on a mission. The Center Grove resident will be running in the Boston Marathon on April 17 in memory of his father, William Robert Coffman, who died of cancer. Steve will participate in the Dana-Farber marathon challenge. The Dana-Farber marathon challenge is in collaboration with the Boston Athletic Association – (the Boston Marathon). Steve has a goal of raising \$18,100 for cancer research; 100 percent of all of the money will go toward the Dana-Farber cancer institute. I have never meet Steve, although our editor spoke with him and his wife about their large Southside family in the February-March issue of Center Grove ICON in recognition of Valentine’s Day. In fact, I only know about his run via one of many flyers we receive on a daily basis. I am not sure what compelled me to write about it as I see these flyers all the time, many of the same causes. Maybe it was the sincerity of his words that he wrote on the flyer:

“I’m running in memory of my father, William Robert Coffman, who died of cancer and the countless number of clients and friends who have shared their own experiences with me over the years on how cancer has affected them and their families – it is my hope that on my grandchildren’s lifetimes, there will be a cure for most, if not all, cancer.”

If you want to want to learn more about Steve, visit his Website: [rundfmc.org/2017/stevecoffman](http://rundfmc.org/2017/stevecoffman). Checks may be mailed (payable to Dana-Farber) to Steve Coffman, 313 Western Blvd., suite a, greenwood, in 46143. Cancer is a horrible thing – for Steve it’s personal.



Rick Myers is co-owner of Times-Leader Publications, LLC., publisher of Center Grove ICON, Southside Business Leader and The Southside Times. Write him at [rick@icontimes.com](mailto:rick@icontimes.com).

**BELIEVE IT!**

**Our nation has all sorts of arcane, nonsensical laws on the books. Each issue, we’ll share one with you ...**

In North Carolina, elephants may not be used to plow cotton fields.

SOURCE: [dumblaws.com](http://dumblaws.com)



**This is the end, my friend**

**HUMOR**

By Gus Pearcy

**Endings matter.** My mother would absolutely hate a movie if it didn’t end right. Conversely, she liked really crappy movies if the movie ended happily.

Eleanor Roosevelt is quoted as saying that people rarely remember what you say, but they will always remember how you made them feel.

A horrible vacation can be salvaged if the last day is as glorious as you expected the whole of it.

Behavioral psychologist Daniel Kahneman says there are two selves within us. The experiencing self and the remembering self. The experiencing self is making judgements in real time good or bad. While the remembering self looks back at the whole of the experience. The proof is an experiment with the uncomfortable endoscopy. Patients were asked about their experience after an endoscopy. Those who suffered pain naturally didn’t have much positive to say. However, if the instrument was left still for a few minutes before the surgeon removed it, those patients reported having a better experience.

**So endings matter.**

So why do businesses hang on till the last possible dollar is spent before calling it quits? What is the best way to exit a business?

Alt punk rockers likely remember the New York club that found such icons as the Ramones and Blondie. CBGB was OMFUG and the coolest place in town. But the end

came in 2006, long after punk died like Sid and Nancy. Now a men’s store, the iconic club went out with a bang when Patti Smith performed the last night and tore the stage and room apart, literally.

Thomas Edison should be as famous for his failures as he is his triumphs. Sure he invented the light bulb, but he failed at figuring out the best way to deliver electricity to homes. Nikolai Tesla, an employee of Edison’s, devised the Alternating Current theory of power plant to home electricity, while Edison figured out Direct Current. The feud was lost when it was discovered that DC could only travel about a mile from power plant to the home. This made it utterly impractical. Now you know where the band AC/DC gets its name.

Here’s one you’ll remember: [pets.com](http://pets.com). You know, the annoying sock puppet that chided you to buy pet stuff from the Internet? Well, the company expanded so quickly and the profits just never caught up. I mean there were none. Nobody wanted to buy dog chews from a sock puppet.

These are spectacular endings that are notable because they tried hard but couldn’t make it work.

Next month, we will see how they did after the “end.”



Gus Pearcy is a contributing columnist to the Center Grove ICON. He may be reached at (317) 403-6485 or [pearcy.gus@sbcglobal.net](mailto:pearcy.gus@sbcglobal.net). Gus blogs frequently at [guspearcycommunications.wordpress.com](http://guspearcycommunications.wordpress.com).



**Forward, March!**

**OUR VIEW**

We’ve done it, dear Center Grove readers; we’ve survived grueling January, February and are halfway through the uncharted wilderness of March 2017.

March has been a significant month throughout history—for the Romans, Maritus was named after Mars, the god of war and father of the founders of Rome, Romulus and Remus (according to legend). There are also Ides to beware on the 15th if you’re a certain dictator of the Roman Republic.

However, March is also a month celebrated as a return to farming and sailing and general merrymaking as the bitter cold of winter gives way to the first budding petals of spring – though we haven’t had so much bitter cold until mid-March and our daffodils began to bloom in late February. Rain washes the salt and snow from the earth; green once again fills in the brown and gray winter color palate. Kids can trade in their snow suits for rain boots – and be sure to break out the sunscreen for those spring vacations.

We’re excited to see all the vibrancy and rejuvenation March brings around springtime. It may not look like it now outside, but you know what they say about Indiana weather. Also, isn’t there a big basketball tournament coming up?

**QUOTE**

*“March, when days are getting long, Let thy growing hours be strong To set right some wintry wrong.”*

~ CAROLINE MAY, 1887

## HISTORY & ARCHITECTURE



Historical image of the Clore family farm.  
Submitted Photo

### Take a moment to remember Cecil Milo Clore, among those who sacrificed for freedom

By Jeff Beck

The memory of Cecil Milo Clore is important for Johnson County and White River Township history due to his military service. Cecil Milo Clore was trained for World War II as a pilot in the US Army Air Corp.

Cecil Milo Clore was born to John Cecil Clore and Jessie O. Harrell March 25, 1921. Cecil was raised just west of Bargersville on Old Plank Road (SR144) about one half mile from downtown. Cecil had a sister, Eva Jane who lived on family farm until her passing. The family farm and home is still owned by the Clore family.

Cecil started his military service in Texas, learning to fly airplanes. Cecil Milo was a very short man; documents state he had to sit on three pillows to see over the front of the airplane he piloted.

With his training in Texas completed and well-deserved wings received for the 1st Lieutenant, local history tells the story of Cecil Milo asking for permission to fly over Bargersville on his deployment overseas. With permission granted, his family was notified of the date and approximate time his plane would fly over the family farm with Cecil Milo piloting. I have been told by senior Bargersville residents that no one but family knew of Cecil Milo's flight plans.

The pilot and crew flew over the Bargersville home at an altitude of 500 feet, tilting the wings as to say hello. Residents could not recall the plane but thought it was a B-17, a large plane. The plane was said to fly north to Whiteland Road and State Road 135 turning back for a second pass and at that time paper flyers were dropped sharing Cecil Milo's

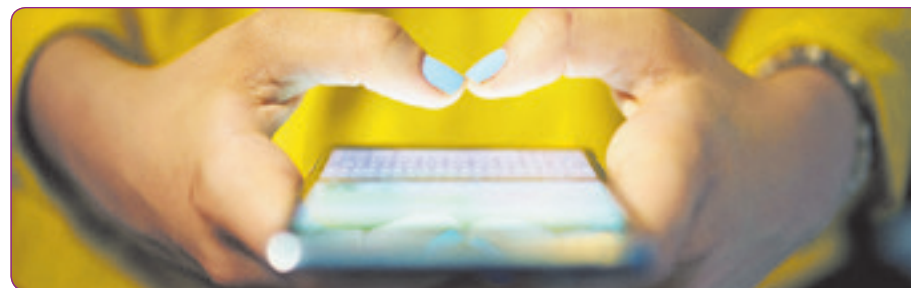
information and assumed greeting to family. Residents were said to be very scared, as no knowledge of why a military plane would be flying so low twice over Bargersville. Bargersville was a proud community once everyone settled down and found the reason for a low flying airplane.

Cecil Milo Clore was killed along with the entire crew on their 25th bombing mission in Kettish Farm, Sible Hedingham, Essex, England on the 4th day of January 1944. The plane caught fire shortly after take-off and crash-landed. The crew was able to salvage bombs by unknown means before crashing. The crew was deployed for target in Kiel, Germany with a goal of bombing at an altitude of 26,000 feet. The outside air temperature was 52 degrees.

Cecil Milo Clore is buried at Greenlawn Cemetery in Franklin, Ind. per historical newspaper research. Cecil Milo Clore graduated from Center Grove High School. Military personnel who are Center Grove School graduates or attendees are honored in Hall of Excellence with a plaque on south wall just inside east entrance. Retired educator, John Frank, researched those Center Grove students identified on the honor plaque. Now let us take a moment to remember those who gave the ultimate sacrifice for our freedom, along with former and current military personnel.



Jeff Beck is a lifelong Bargersville resident who has a passion for the history of the Center Grove area. He has authored the books, *Bargersville and Center Grove: Unveiling the Past.*



## Ways to use your smartphone to keep your kid safer

### TECH SAVVY

By Regina Miller

You got your kid this great

technology - is she using it to keep herself safe as she can be? Here are some simple smartphone tips that often overlooked, most of which are no-cost or low-cost.

Did you know you can install free apps that will upload every single picture you take to your online account automatically? Two of the popular free ones are Dropbox and Google Drive, both which will work on iPhones and Androids. What's the advantage of this? In the case of an emergency if the child is able to at least snap a picture, it may offer some clues even if they are later separated from their phone. Many phones have geotag options that let you know where each picture was taken as well as the date and time. The picture doesn't even have to be of anything relevant, just that fact that it was taken and will automatically be uploaded can be a critical clue. Keep in mind this does have some limitations: the phone has to have cell or Wi-Fi signal to be able to automatically send the picture out and while the basic accounts on these apps are often free, they do have generous, but limited space. The folders will need to be cleaned out on occasion so the account doesn't fill up.

Review your child's privacy and security settings with them. By default many social media outlets have settings that allow not only your friends to see your activity and information, but your friends' friends as well. This means that no matter how careful you and your child are in choosing who they connect with as friends on social media, if privacy and security are set too loosely you are only as safe as the people their friends are connected to. Think about it. Most of us have kids who have friends that we prefer their interaction only happen with supervision. Do you want to trust that friend's judgement on who they have allowed as friends on their accounts? Fortunately, this setting can be changed to only allow the people you choose to see your activity and information. Keep in mind though, even if you change these settings if someone "tags" you in a post, their friends can see this information if you are not friends with their friends. You can however remove the ability for others to tag you.



Regina Miller owns Geek in Pink. Contact her with tech questions at [regina@geekinpink.com](mailto:regina@geekinpink.com) or (317) 882-1606.

## FOR THE RECORD

### Oops...

#### CORRECTION

In the February-March edition of Center Grove ICON, Pat Grimm's name was misspelled in both headlines.

*We regret the error.*



# "Don't give up on me"

**DEVOTIONAL**

By Pastor  
 Chris Philbeck

Over the years, I've had many people share with me the frustration they feel over family members, friends and loved ones who are completely resistant to any kind of conversation about Christ. These are folks who have tried every way they know to have spiritual conversations or share personal testimonies that might lead to someone putting their faith in Christ. Most of the time, they just give up trying. But that's never the right choice. I read an article recently where singer songwriter, John Fisher, told the story about a man who had a heart attack on a flight that his wife, Marti, a flight-attendant, was working. While the plane sought an emergency landing, she and a co-worker administered CPR and artificial respiration for more than 45 minutes in a desperate attempt to keep the seemingly unresponsive man alive. After the plane touched down, a medical emergency team met the plane and took over. Ultimately, the man's life was saved. Later, Marti found out the whole story. Even though the man had been non-responsive, he was still semi-conscious. He couldn't open his eyes or speak, but he could hear, and he knew what was going on around him. He never stopped thinking, "Don't give up on me. Please don't

give up on me." Fortunately for him, the flight-attendants didn't give up, and he lived to tell about it. Fischer wrote: "We all have spiritually resistant friends and relatives who appear, for all we know, to be spiritually dead... How do we know for sure that they might not be only spiritually comatose — it might appear that they are uninterested or too far gone to receive what we have to offer, but deep down in their heart, they're really crying out: 'Don't give up on me; please don't give up.'" That's why you never give up on anyone. Even the most uninterested, resistant, antagonistic, unbeliever might be someone whose heart is actually being changed, deep down inside. So don't give up on them. 2 Corinthians 5:20, says: We are therefore Christ's ambassadors, as though God were making his appeal through us. We implore you on Christ's behalf: Be reconciled to God. (NIV) Don't get discouraged when sharing the good news about Jesus. Trust that God is at work and don't give up.



Chris Philbeck is senior pastor of Mount Pleasant Christian Church. You may email him at inquiry@mpccministry.com or call (317) 881-6727.

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## Carol Tumey Center Grove School Board member formerly founded and grew the corporation's girls athletic program.

Compiled by Nicole Davis

Before the Indiana High School Athletic Association even recognized women's sports, Carol Tumey was busy beginning and growing Center Grove Community School Corporation's girls athletics program.

"We were on the cutting edge in girls athletic programs," she said. "The first was women's basketball. I remember when the girls basketball team was in the state championship final, ultimately winning the state championship in basketball. I stood at the railing at Market Square Arena, and I thought, 'we have come full circle.' Who would have thought when we started, working with all of these programs, that we would win a state championship?"

Tumey grew up in a small Southern Indiana town, choosing to attend Franklin College. She graduated with a degree in health/physical education and social studies.

"My life at Franklin College was everything I expected and more," she said. "I had professors who challenged me to the maximum. In the end, when I met those challenges, they put their arm around me and said job well done. Because of those challenges and the care they provided to me, that has been the catalyst that has made me what I feel to be rather successful."

Her interview at Center Grove High School was the only job interview Tumey has ever had. She spent 40 years with Center Grove, which included teaching health and physical education, as an athletic administrator and coaching.

Tumey had played sports in college, basketball, and decided to ask then Principal Vandermeer to start a girls athletic program at Center Grove.

"Fortunately for me and the girls, he was very much in approval," she said. "As a result of that, I began the first girls' sports program here at center Grove. We started with girls' basketball, then I added volleyball and then came track and cross country. Then came softball, swimming and tennis."

The girls were excited to be part of a sports program, Tumey said, and it was an exciting time. With one gym, the girls could only use it for basketball practice once a week. The girls had a 15-game schedule, back when the game was played with six players on the court.

"We became one of the most recognized female sports programs in Indiana," she said. "We had championships, state competitions. It was a successful program."

Vandermeer eventually asked Tumey to become an athletic administrator due to the growing success of female athletics. She earned Athletic Administrator of the Year during that time. She remained in that role until she stopped teaching at Center Grove.

Through the years, Tumey grew close to many of her students. She and her husband,

Dale, would often take the athletes on picnics or other trips through the Girls Athletic Association, such as snow skiing in Wisconsin.

"People say how many children do you have," Tumey said. "I say I have the biggest family in Johnson County because of all of the students I have had."

After stepping down from teaching, Franklin College asked Tumey to work for its education department as an education supervisor for student teachers and interns, which she still does today. She is also on the board of trustees at Franklin College and recently begun her third term on the Center Grove Board of School Trustees.

"My main goal was to provide the best possible atmosphere for our students' educations that we could," she said.

At present, Tumey said her service with the Center Grove and Franklin College boards, along with supervising at the college and membership at Mt. Auburn United Methodist Church keep her busy. Her passion for her community remains strong, and she looks forward to helping contribute to the needs of this growing area however she can.

**What do you consider your greatest virtue?**

Realizing that God has blessed me in unbelievable ways. I am overwhelmed by his goodness to me.

**What do you most deplore in others?**

Being late for an appointment.

**What do you like most about living in Center Grove?**

I love the community; it's the people and all of the students I've had.

**If you had to live anywhere else in the Metro Indianapolis area, where would it be?**

Anywhere in the surrounding Indianapolis area.

**If you could begin life over, what would you change?**

I would work even harder to make Center Grove schools even better.

**If money were no issue, how would you spend it?**

I would divide the money between my church, Franklin College and Center Grove Schools. I'd keep just a little bit for myself.



**What makes you happiest?**

Sunshine, friends and family.

**What is your favorite vacation spot?**

St. Maarten

**What do you do with idle time?**

I really don't have much idle time but I like to read and work in my flowers.

**What is it that makes you angry?**

People who are impatient.

**What do you do to escape from reality?**

When possible, I like to just get in my car and take a short drive. That's when I can think about different situations.

**What or who is the greatest love of your life?**

My husband who has been by my side in every situation.

**Which living person in Center Grove do you most admire?**

Lorene Sloop. She is an amazing woman who loves life and friendships.

**What is the quality you like most in a man?**

Loyalty.

**What is the quality you like most in a woman?**

Someone you can always count on.

**What is your greatest extravagance?**

Travel and boating.

**What are your fears/phobias?**

I always worry that I've given my all when doing a job.

**What has been the happiest time of your life?**

My marriage and career at Center Grove.

**Which talent would you most like to possess?**

I would love to be able to sing better. I was in my high school choir but I wouldn't be able to make it at Center Grove.

**What do you most value in your friends?**

Willingness to spend time together.

**Which historical figure do you most admire?**

John Kennedy.

**What is your greatest regret?**

My greatest regret is not having more time to work with Center Grove students and spending more time with my husband.

**What tenet do you live by?**

Live life to the fullest. I am thankful for each day God has given to me.

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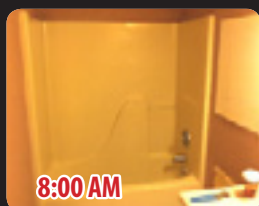
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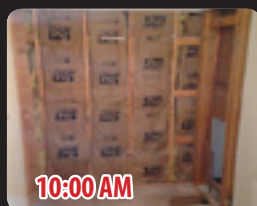
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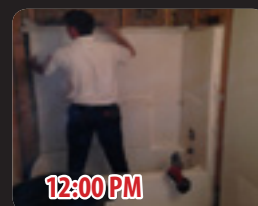
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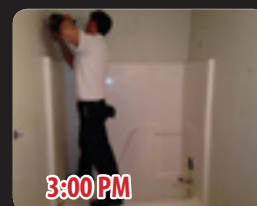
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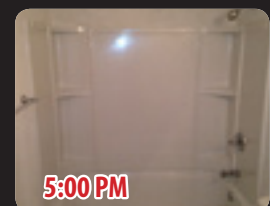
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