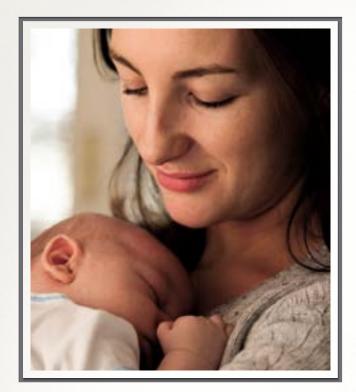
Where Hendricks County Business Comes First



Your miracle deserves a warm, West welcome.

To learn more, visit us at iuhealth.org/west/maternity





THE STRENGTH IT TAKES

Your miracle deserves a warm, West welcome.

You've waited nine long months to say "hello" to your little one. It's our privilege to help make that introduction. At Indiana University Health West Hospital, we're honored to partner with families like yours to create the birth experience you've always imagined.

With an obstetrician, anesthesiologist and Riley Hospital for Children pediatrician on site 24/7, you'll have peace of mind knowing our team of caregivers is ready for anything, anytime. And with peaceful, home-like birth suites and roomservice style meals, you and your newborn will get to know each other in quiet comfort.

When you and baby are ready to go home, rest assured it's not "goodbye." With everything from a weekly breastfeeding support group to free classes for families with newborns and toddlers, "hello" is just the beginning.

To learn more about welcoming your miracle at West, visit us at iuhealth.org/west/maternity



West Hospital

To find the physician that's right for you, give us a call at 317.217.DOCS (3627)

IU HEALTH WEST HOSPITAL West 10th Street and Ronald Reagan Parkway in Avon

From the Publisher

Are you getting the most out of your chamber experience?

The Business Leader - Hendricks County and Johnson County is a member of seven chambers of commerce. What can I say, I enjoy networking.

In my chamber circles, I know people who are extremely effective at utilizing their chamber membership to their business advantage and I have met those who

I know two types of networkers: there is nothing that says community Those who want to development business relationships and are willing to put in the time to do so, and those who want a quick business transaction

successful at the chamber luncheon? Yes, the pro who is interested in genuinely developing relationships.

Here are four ways that I believe through your chamber of commerce be very grateful and will not forget. membership and turn it into a great experience for yourself:

they are not successful in cultivating business. January was a reminder for me. That is, of course, when many people attempt to start the year off on a positive networking note – what are in a casino and with minimal effort will get lucky and cash out – all in an hour. It does not happen and then they do not come back until they have



Rick Myers

chamber can help them with; then they jump into overdrive, only to find out that they are not anymore successful.

• So, guess what, get involved. That's the best way to show you are serious about your membership. You can sit on a committee for the annual golf outing, or annual auction or work a 4th of July event. The bottom line is

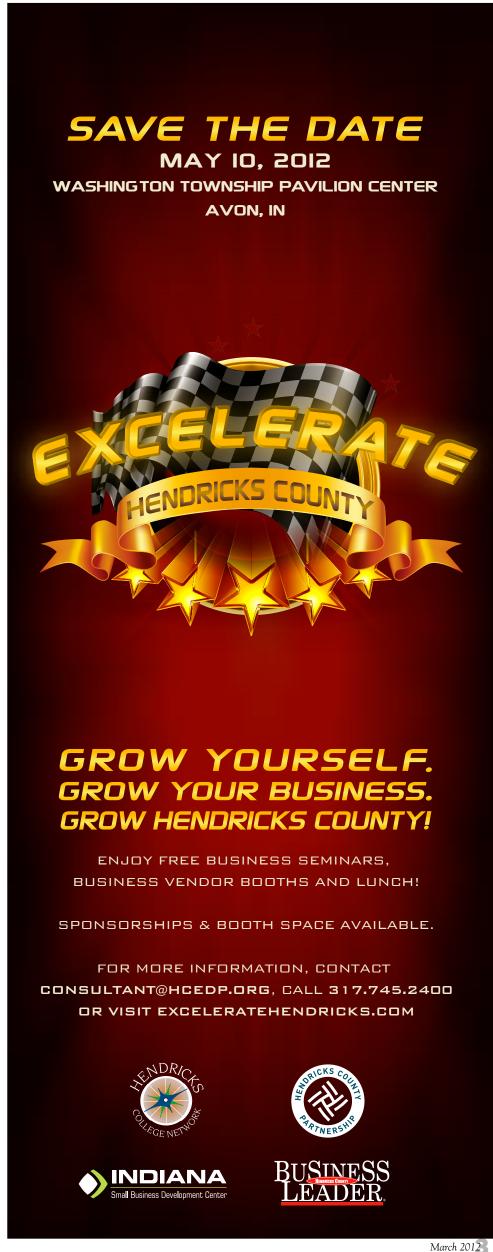
involvment more than rolling up your sleeves for the chamber of commerce. This will brand you in a good way that simply attending a luncheon will not. Do this and you have gone from being Can you guess which one is on the team to playing for the team.

- Sponsor something. There are many opportunities. I know of one where all you have to do is work an annual event and you receive you can better build relationships sponsorship. Chamber leadership will
- Attend a fundraiser. These events, whether a dinner/auction or a simple • Show up - every month. I am wine tasting, are great social events amazed at people who show up and will help you further build sporadically and then wonder why relationships, not to mention they are a lot of fun.

Each chamber that I am a member of is unique and that is why it is so rewarding, and fun, to be a member. Where else, in a networking I believe happens is they believe they environment are you going to find a community's movers and shakers, so make the most of it.

Rick Myers is publisher of the Hendricks County an urgent need that they believe the Business Leader. E-mail him at rick@businessleader.bz.





A 'Super' thank-you to the HCCVB

The big game has long since been played, but we want to give a "Super" thank-you to the Hendricks County Convention and Visitors Bureau for the many hours spent spearheading activities at the Super Celebration Site, which took place at Metropolis. Plainfield

It's the HCCVB's business to promote Hendricks County. What a great opportunity the Super Bowl created and it did it with flyer colors.

Thank you to Emory Lencke and his staff who worked tirelessly to give Hendricks County as "Super" image - you pulled off a fantastic cheerleading effort.

The business of golf in Hendricks County

With March upon us, there are many who no doubt are looking forward to another season of golf.

And why not, from Avon to Pittsboro, Hendricks County is blessed with many great pubic and private golf courses. We have highlighted each one of them in our 2012 Golf Guide (pages, 10-11). We urge all Hendricks County golfers to think about anyone of our fine golf courses as a first choice for a fundraiser or any other event you would like to utilize the golf course for.

Remember, having great golf course in our community should not be taken for granted. They are a quality-of-life amenity and they attract a desirable demographic that will spend money in our community. Just as important, for many who do not reside or work in Hendricks County a golf course may be their first impression of our community. All Hendricks County businesses should do their part to use them as much as possible. It's great to do business on the golf course and you will find pros and other golf professionals willing to make the experience a great one for you.

So, book a tee time at anyone of the many fine Hendricks County golf courses and make business happen – you'll be glad you did

QUOTE OF THE MONTH

Mever mistake activity for achievement."

> - John Wooden, former UCLA basketball coach

Yes, we want your letters

Readers of the Hendricks County send letters to the editor as often as they wish. The stipulations are that the letter is timely, focused (not more than 200 words) and verifiable. Please

make sure to provide your complete name and daytime and evening telephone contact numbers All letters are subject to editing for brevity, clarity and arammar. Please direct correspondence to info@ ousinessleader.bz



Remember when? Here's how

Just once, I'd like to be turned down for a job like this.

"Mr. Pearcy, in looking over your skills and our two fabulous interviews, I'd like to inform you that you are the perfect candidate for the job. Unfortunately, I can't offer you the position." (Silence. Pause. Eventually muffled sobbing can be heard in the background.)

"Oh, don't be upset, Mr. Pearcy. You will find something soon. I'm sorry it couldn't be with us. But it has nothing to do with you." (Sniffling dominates the space.)

"You will find something soon. I know it. You're special."

"Honestly, it's not you; It's us."

Perhaps it would sting a little less than a form letter generically thanking you for your time but

Personally, I remember every rejection in life. They seem to be easy to recollect, too. The book Moonwalking with Einstein pulls back the curtain on why this may be.

Author Joshua Foer stumbled onto these ancient memory techniques while writing a piece for a science or as I like to call it, a grudge. magazine. His book is a dissertation and diary on his trek to the U.S.A. Memory Championships where he speed memorized a full deck of cards in one minute and 40 seconds. A new record.

Many moons ago, a memory was a highly-valued skill. The ancient Greeks placed a premium on memory and the techniques to increase it. It makes sense because your



Gus Pearcy

iPhone of 500 B.C. was an imported piece of papyrus that cost a lot and lasted about as long. Written communication was also illiterate. So memory was about the only way to transmit ideas across the ages.

What the Greeks, Romans and others throughout the ages have discovered is that our human brain is not hardwired to remember words and dates. But we do a great job at remembering visuals. We also have a greater capacity to remember an emotional connection to something. The more we can attach our feelings and the visual hooks already in our brain to something we want to remember, the more likely we will be able to recall it later.

They call it elaborate encoding and it may sound like a trick, but a properly trained mental athlete can memorize long passages of books and the names and faces of every encounter for weeks and months. Rejection is memorable because I've attached emotion to the memory. Then come the questions about myself and a little doubt and you've got a great memory,

Honestly, it helps to understand why we gravitate to the salacious and the graphic. We come by it naturally. It's not us: It's our brain. I feel better already.

Gus Pearcy is a contributing columnist to the Hendricks County Business Leader. He may be reached at (317) 403-6485 or pearcy.gus@sbcglobal.net. Gus blogs frequently at guspearcycommunications.



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is an early one sitting on the parking lot of Old Bob's in the late 1980s. If you look at the backaround. you will see the original land that was eventually the Meijer store

Variety to say the least

After nearly 30 years in business, Old Bob's stays current with a diverse customer base



Josh's Top 5 Favorite Books

- West With the Night by Bervl Markham
- Mark Twains Autobiography first of three published in 2011 two and three are in the works
- River of Doubt by Candice Millard
- Seabiscuit: An American Legend by Laura Hillenbrand (Her back story was very interesting)
- Gravitys Rainbow *by* Thomas Pynchon (I did not really enjoy this novel but it convinced me I did not have to read another "must read" Ulysses by James Joyce)

Old Bob's

10896 E. U.S. 36 Avon Phone: (317) 271-2266 Web: www.oldbobs.com

Hours: 9-6 Weekdays 9-5 Sat, 12-5 Sun wanted to wallpaper it, hang decorative birdfeeders (with feed) around it, and hang custom-framed prints on its interior walls. Amazingly enough, you could do all of that at as a kid. Even though he is Old Bob, he is shy. one retail location in Avon. Old Bob's has been across from the Meijer in Avon since before there was a Meijer. Heck, Old Bob's was there before U.S. 36 was four lanes.

The parking lot is populated with mini barns and outdoor furniture made from recycled plastic called Polywood. Step inside Old Bob's and feast your eyes on the largest wallpaper and border store in Central Indiana to the right. On your left is the largest wild bird supply store in Central Indiana. Browse around and check out the precision custom framing department and one of the few Penofin wood stain dealers in the area.

You won't find Old Bob. The store's name comes from Old Bob White bird feed, the first all edible, no-filler feed on the market when it debuted 40 years ago.

This eclectic combination of retail doesn't spring up overnight. Old Bob's is a 26-year-old store with roots in Brownsburg. Ron Williams was a custom homebuilder who began drawing up plans for mini barns. In 1975, he opened the Barn Yard in Brownsburg. In 1978, Williams opened Woodland Paneling in Avon. In 1985, he combined those ventures into Old Bob's along with a country store and antique shop. Williams would sell oak and willow furniture, grapevine wreaths, and hand-carved wooden toys.

Ron's son, Josh, was an earnest student of the business and owns it today. He remembers when his dad built homes.

"From childhood and custom home building, I'd be out picking up job sites in third and fourth grade," Josh said.

A photographer whose work has graced album covers and magazines, Josh still uses film that he has stored in his freezer. He also has his own darkroom. He's grown up squeeze put on by big box stores coming into

Imagine you needed an outdoor storage in a culture of frugality which he passes mini-barn for your yard. Once built, you on in discounts to his customers. He has a great sense of humor. He calls himself the Component Assembly Manager, a title given to him when he was building rafter for his dad

He particularly enjoys the custom framing aspect of his business. He recently framed a Picasso autographed print and two rejection letters that will hang in the Kurt Vonnegut Memorial Library in Indianapolis.



"It's worth a person's time to drive out here," Williams said. "We're the only ones that build a building with siding that is pressure treated."

the area. Old Bob's stock has transformed to a

specialty product line. There aren't very many

wallpaper stores in the area and none that

rival the size and scope of Old Bob's. Williams

has learned that selling wallpaper over the

""I buy all these books," Williams said

ointing to the sample wallpaper catalogs,

Because I don't think you can sit at a computer

monitor and pick a color. It's an advantage, but

there are some people, no matter the fact that

we discount everything, there is a perceived

thought that they're going to save money

Internet is challenging.

In addition to pressure-treated flooring Old Bob's uses pressure treated siding which, he says, has proven to make the buildings last longer.

"We're the oldest barn company in town and what we found is when buildings rot and they rot from the ground up, so if you do the entire floor system pressure treated, you do the exterior pressure treated, which you can still paint, you can still stain, it's not going to rot," he added. "I've seen more siding failures than actual floor failures."

Williams is thinking about adding an Such diversity breeds a similarly diverse outdoor kitchen construction and supply section. It's just a continuing evolution for a mom and pop retail store that's trying to survive in a big box world.

says he knows some customers that have been "We're like the platypus of retail," Williams said smiling. "It's such a weird diversity, but if Part of Old Bob's evolution has been the we didn't have that, we wouldn't be here."

How Josh did it...

osh Williams (owner) particularly enjoys the custom

customer base. From outdoor enthusiasts

to decorators. Old Bob's has built a loval

buying bird feed from them for 30 years.

following over the last 26 years. Josh Williams

framing aspect of Old Bob's. Photo by Rick Myers

Best Advice:

There is no substitute for working smart, working hard and learning from your mistakes so you can keep filling the work smart arsenal.

Worst Advice:

I have received a enough poor advice to fill our building. However I suspect the worst is price is the most important ingredient to success.

Best decision:

To partner with other businesses and share ideas and most importantly listen to the ideas.

In Five Years: To have completed

work with current and new employees to make Old Bob's very relevant, not only in Hendricks County but to all of Indiana and surrounding states.

the store makeover,

Keeping a positive attitude.treatina everyone with respect this has helped build relationships in all aspects of my life.

My secret:

March 2012

In its 50th year, Claude & Greg's continues to prosper

"Still, Greg gets

excited when

a classic car

comes in for an

upholstery job.

He admits it

doesn't pay

the best, but he

enjoys the work."

By Gus Pearcy

So, you just bought your dream car and you just have to have the leather upholstery. Where can you go? Well, for the last 50 years, the place to go has been Claude & Greg's Trim Shop in Avon and Indy.

Started in 1962, Claude Dotson began doing auto upholstery in his garage. Eventually he moved to a Bridgeport location bringing his son Greg

"He owned up until '88 and then I bought him out," Greg Dotson, his son, said. "Then we got into truck accessories, spray liners, and window

The evolution of car seat fabrics and a waning

other after-market accessories. Still, comes in for an upholstery job. He admits it doesn't pay the best, but he

enjoys the work.

"It's a dying breed," he said. "We've tried to hire people, but we can't find anybody that still does it."

Similar to reupholstering furniture, Greg says it just takes a long time to learn it.

> Leather interiors and bolt-on accessories are the current trends. Greg says when the economy is bad, people tend to fix up their rides and when the economy is good, he'll see more new cars that need a change in upholstery.

"They'll buy a car and come to have us put in leather interiors, or seat heaters, or window tint," he said.

love for our cars dictated a move into "Because a leather package on a car usually has more than just the leather.

Greg gets excited when a classic car They'll have other things."

Claude & Greg's

Greg Dotson, Owner Locations:

8314 W. Washington St Indianapolis, IN 46231 (317) 241-9745

9193 E. US Highway 36 Avon, IN 46123 (317) 273-9999





Open for Business



From left: Chris Hill, Tony Hill, Jennifer Rose and Greg Rose. Photo by Rick Myers

Entrepreneurial spirit leads the way for Dawson's Too

After a few months in business, Dawson's Too is still evolving.

Following their entrepreneurial spirit, Greg and Jennifer Rose knew they wanted to open a small, non-corporate business. Partnering with Chris Hill and Tony Hill, they opened the second location of Dawson's Too in December 30, 2011. The first restaurant, Dawson's on Main is located in Speedway. Dawson's Too is an upscale family restaurant with meals cooked from scratch. While owners say the restaurant is still evolving, they predict success and growth of both locations. Here, Tony tells us more about Dawson's Too:

What prepared you for opening your business?

Between the four of us we have over 100 years combined management, chef and sales experience- some of this has been formal school training and the rest has been on the job training, which is invaluable in this business.

What are the trends in your

Keeping fresh and interesting dishes at an affordable price point coupled with great service.

How do you differ from your competitors?

We are 95-99 percent scratch kitchen and all the owners have an active role in the day-to-day operations. An owner is on the floor and in the kitchen every shift, every day ensuring the food is prepared correctly and that the customers are completely satisfied. We as

owners would never ask an employee to do something we would not be willing to do ourselves.

Do you have a mentor?

Our parents are a big source of mentorship in work ethic, loyalty and integrity. Tom Deal, our family friend and attorney, has also provided a mentor role in this business and most importantly our wives, their ongoing support is critical to our success.

What do you plan to do to combat current economical

We offer a great meal at the lowest possible prices. While our portions are very generous, we do not skimp on quality and use only the freshest ingredients. Our kitchen doesn't mass-produce anything; each order is cooked to perfection to deliver mouthwatering entrees that will keep you coming back for more. Greg, Chris and I have had this dream to be part of the community and provide quality products and superb service and we believe we have the winning combination here at Dawson's Too.

Dawson's Too

773 E. Main St. Brownsburg, IN 46112 (317) 858-8400 dawsonstoo.com

Compiled by Nicole Davis

Top 3 Ways to Grow in 2012

EXPAND YOUR MARKET

We offer business loans for expansion in other markets and locations

EXPAND YOUR NETWORKS

We offer quarterly after hours networking events to build your business circle

EXPAND YOUR TECHNOLOGY

We offer online cash management services to save you time and money



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March 2012

Kendall Hendricks

Assistant Business Manager

Brownsburg Community School Corporation LHC Graduate 2007

How has Leadership Hendricks County impacted your

I have personally gained countless bonds with a range of fellow leaders from around the Hendricks County community. We often times feel comfortable within our circle of friends and influence: Leadership Hendricks County has allowed me to build personal bonds with individuals outside of the Brownsburg community.

How has Leadership Hendricks County impacted your

The opportunity to make connections with fellow leaders from other disciplines throughout the community has been invaluable. LHC has also given me numerous instances to build relationships within various levels of community leadership.

How has Leadership Hendricks County benefited Hendricks County?

Throughout its existence, Leadership Hendricks County has provided a myriad of learning experiences for individuals from all walks of life, and greatly expands the arena of focus to gain knowledge of our community.

Why should Leadership Hendricks County continue to educate the leaders of Hendricks County?

In order to build a true community, we must have meaningful discussions about the positives and negatives of the place in which we live. By educating the leaders of Hendricks County, we begin to critically examine strengths

What one thing did you like best about the Leadership **Hendricks County program?**

Experiences! LHC provided me the unique experience to see public decision-making over one or more spheres from a first-hand perspective. These experiences are powerful capacity builders to extend back to the organization we work for on a day to day basis, and the Hendricks County community as a whole.

Marcia Lynch Executive Director

Danville Chamber of Commerce LHC Graduate 1994

How has Leadership Hendricks County impacted your life

LHC has not only helped me grow my group of friends and contacts well outside of my own town of Danville; more importantly, it has helped me build confidence in myself to move outside of my comfort zone

How has Leadership Hendricks County impacted your life

My association with LHC has given me a broader knowledge of the county and how to create collaborations to solve issues and complete projects. The knowledge and skills I learned in LHC opened the door for me to "life-long learning" in ways that have enhanced my professional opportunities. The lessons I learned as it related to board volunteerism and community participation have allowed me to be a part of the efforts of keeping Hendricks County a great place to work, live and play!

How has Leadership Hendricks County benefited Hen-

Many of the group projects that are completed by LHC participants have grown to become permanent organizations or projects in our community. An example would be the current "Quality of Life" project that will make a huge impact on our county now and in the future. This idea started as an LHC group project, and is now being expanded by other groups collaborating to identify what makes Hendricks County such a great place.

Why should Leadership Hendricks County continue to educate the leaders of Hendricks County?

I believe that a more informed public makes for a more effective and progressive place to live. Even if each and every LHC alumni doesn't serve on a board or become a community leader, we all still benefit. I consider it an investment in making our community's future great.

What one thing did you like best about the Leadership Hendricks County program?

In my year of LHC, I found the days that were spent working on teamwork and leadership skills to be the most helpful. These are lessons that I have put to practical use every day since that time.

I think the best thing that comes as a result of LHC is the people - the relationships that come from the class and the alumni group. The ideas that come from this group of interested citizens make Hendricks County stronger. This spirit of collaboration and cooperation is unique to many other counties, and the strengths we gain from that spirit



Leadership Matters!

Since 1993, Leadership Hendricks County (LHC) has brought hundreds of people together to learn more about leadership and to gain insight into our county's challenges. LHC graduates become part of a formal and informal network of community leaders who step up to make Hendricks County better.

A new class of 20 to 25 participants is selected each year from a list of applicants. In January, they participate in an Opening Retreat, during which they learn more about themselves, leadership styles and the challenges facing the county. In addition, they are self-assigned to a Team Discovery project that addresses a current need in the county.

Each month they meet as a group for a full day to learn more about a facet of life in Hendricks County everything from the educational system to how the jail operates. In November, they convene for a Closing Retreat to review what they've learned and present their Team Discovery projects.

Along the way, they learn that leaders aren't an elite class of people. They're ordinary citizens who step up to help their communities, churches, organizations and workplaces accomplish what needs to be done. And upon graduating, they become part of an ever-growing Network of Leaders serving Hendricks

Join us May 8th for the Hendricks County Business Leader Cover Party, 5:30 - 7:30 p.m., at Avon Gardens, 6259 East County Road 91 North, Avon.

For more information, visit www.LeadershipHendricksCounty.org or call (317) 745-6694.





Troy P Lingley, AAMS® Financial Advisor

515 N Green Street Suite 101 Brownsburg, IN 46112

www.edwardiones.com

Edward Jones MAKING SENSE OF INVESTING



Teresa Ray President/Owner The Payroll Department LHC Graduate 2011

How has Leadership Hendricks County impacted your

LHC has impacted my life personally by giving me the opportunity to get to know twenty-four people at a totally different level. Since I am a "people-person" this is like striking oil!

How has Leadership Hendricks County impacted your

LHC has impacted my life professionally in MANY different ways. From the "Colors" evaluation in the beginning to the "DISC" evaluation in the end. I've learned how to relate to people in a totally different manner, which is extremely helpful as a business owner in dealing with sales opportunities on a daily basis.

How has Leadership Hendricks County benefited Hendricks County?

The first thought is that it's produced a much higher quality of leaders that are encouraged to be active in their county. Without LHC, we wouldn't be aware of all the different resources available to our residents

Why should Leadership Hendricks County continue to educate the leaders of Hendricks County?

LHC should continue to educate not only the current leaders but the upcoming leaders in our community because. with more knowledge, we become better citizens. LHC provides so much information that, at the end of a Leadership day, I felt as though my head would explode with all of the things we had learned in each day we were together.

What one thing did you like best about the Leadership **Hendricks County program?**

I can't pinpoint just one thing I liked most about LHC. I entered the program thinking that I wouldn't learn that much because I've lived in the county my entire life. I couldn't have been more wrong! About ninety-nine percent of the program was new information for me. Our County has so much to offer to everyone and people will miss out on so much if they don't experience the program for themselves.

Mark Todisco

Market Development Manager Walgreens Hallmark Cards LHC Graduate 2005

How has Leadership Hendricks County impacted your life personally?

I've gone through numerous training/motivational programs with my company, and, to my surprise, I found LHC to be very exciting and motivating to me personally. Of all the professional training seminars I have attended. this was probably one of the best. The different individuals I met and information I gained is difficult to place a price on. I realized there are other individuals in my county who want to see our community be successful. The knowledge I gained about how local and county government functions is outstanding. It really made me appreciate what different groups are doing within the county and my own town.

How has Leadership Hendricks County impacted your

If for some reason I would need to change careers or retire and decide to do something different, I can see the major benefit this program would offer, because of all of the different contacts and relationships I've established. It gave me more focus on balancing my life and and not working 110% of the time. The program helped me adjust my goals, look at other ways to approach a situation and think about what is really important at the end of the day. After completing the program, I won three national awards with my company, and have been reelected twice as a Plainfield School Board Trustee.

How has Leadership Hendricks County benefited

Anyone that participates in the program will become a better, more knowledgeable citizen at the end of the program. Even if you never get involved in anything in your community, you learn to appreciate what is happening in your community, how your local government functions and the challenges they face.

Why should Leadership Hendricks County continue to educate the leaders of Hendricks County?

We must continue to develop individuals for leadership roles to continue the growth and development of our county. It creates future leaders who are not always the local cronies with the wealth and power or the "good ole" boys' to influence decisions. New blood in leadership positions bring fresh perspective.

What one thing did you like best about the Leadership Hendricks County program?

I liked the idea of meeting new people and hearing new ideas. It was especially great to work with, and listen to, the younger individuals in our group to gain their perspectives on all of the different topics we covered



"Get in the swing of it"

HENDRICKS COUNTY GOLF GUIDE

There's a golf course for every golfer in Hendricks County

By Brad DuBois

We have weathered arguably one of the mildest winters in recent memory and it's weather like this that brings to mind the fun one has chasing a little white ball.

What ever your skill level, golf is a series of frustrations entwined with a few victories. Combine this with the fresh air and communing with nature and you have a sometimes volatile but ultimately serene experience.

We are fortunate to have some very good and well maintained golf courses here in Hendricks County. Go for a drive on any 40-plus degree day and you will find someone "teeing it up" at one of our area golf courses.

In the far northern part of the county we have Tomahawk Hills one of the 9 hole courses that has been around since 1973. It provides tree lined fairways and some pesky water hazards. The town of Pittsboro boasts 2 courses. Quail

It's a small section in The Rules of Golf. You can

miss it if you're not paying attention. It's entitled

played, for the most part, without the supervi-

sion of a referee or umpire. The game relies on

the integrity of the individual to show consider-

All players should conduct themselves in a

ation for other players and to abide by the Rules.

disciplined manner, demonstrating courtesy and

sportsmanship at all times, irrespective of how

game of golf." (Section I Etiquette: Behavior on the

Course. The Rules of Golf, 2008 - 2009. Pg.1)

competitive they may be. This is the spirit of the

Even as far back as 1858, The Royal and Ancient

edged the importance of the etiquette and spirit

of golf. Under rule number 17 they state: "Any

What tees should I play on the course?

What's the best way to lower my score?

traction, or if you are swinging on a slope.

tree lined narrow fairways it may be as little as 10 times. Does the type of golf ball really matter?

Golf Club of St. Andrews, Scotland acknowl-

'The Spirit of the Game.' It states: "Golf is

By Josh Strychalski

Creek is an 18-hole course that has recently changed ownership and provides a good chal lenge to all levels of golfers. Pittsboro Golf Course is another 9-hole course with straightforward design and good value. It is great for the beginner and families with budding golf fanatics.

In Brownsburg, you will find one of the most unique 18-hole courses in the area. West Chase is a challenge on many levels. The front is akin to the links-style course with rolling hills just off the fairways and greens and heather in the rough. The back leans more to the older "country club" style course with tighter fairways that are tree

In the middle of our county we have two exceptional 18-hole courses. Prestwick Country Club is one of Indiana's best known golf courses. Established in 1974, it has been home to several IHSAA Boy's and Girl's State Tournaments, State Opens and various other IGA/PGA events. It is Hendricks County's only private golf course with its dues structured below many of central

Why it's important to maintain the spirit of the game

party having lost a ball, and incurring a delay by

seeking for it, shall be passed by any other party

coming up; and on all occasions a two ball match

- whether by two or four players – may pass

having caddies may pass those carrying their

own clubs." (www.ruleshistory.com/rules1858.html)

In 1875, The Royal and Ancient added a memo-

in 1891, when the rules were adopted to govern

championship play, an entire section was devoted

places so much emphasis on sportsmanship and

to the etiquette of the game. No other sport

integrity. Why? I think the answer lies in the

opening statement of The Spirit of the Game: "Golf is played, for the most part, without the

If the competitors do not abide by the Rules, then

supervision of a referee or umpire."

Tips from a golf pro who has heard it all

In my 17 years behind the golf shop counter I have answered many questions on a day-to-day basis.

Although most of us that have grown up with the game know that there is normally a championship tee, men's tee and senior and lady tees, however a new way to look at what tee to play is actually how

far you can hit your driver. No matter what you handicap level is it is always fun to be putting for a

Simple answer is to practice. Spend most of your time around the green. Most golfers think it is

important to hit it long and far, but on a normal regulation course you may only have a chance to hit a

driver 13 or 14 times because of the par 3's, then add in a few lay-up holes for water hazards and a few

Unfortunately the answer is it depends. There are definitely different types of golf balls and that the different playing characteristics of the balls will affect how they react when hit with a club. Basically

balls are either designed for distance or designed for feel "spin" around the green. Ask your PGA professional to recommend a good feel golf ball that won't break the bank.

Do I need a golf glove and golf shoes to play?

Let's start with the golf glove. Do your hands sweat a lot? How old are your grips on your clubs? You should always hold the club, do not strangle the club. If your hands get wet easy or your grips are worn and you have to squeeze tighter on the club to hold on, then a glove may be appropriate. Golf

shoes are also not required to play the game, however if playing in wet conditions they will help with

Derek Carlson is the PGA Professional at Deer Creek Golf Club, Clayton. Contact him at deercreekpro@aol.com or

Below are some of the more popular ones that I believe will improve your game:

randum to their rules concerning etiquette. And

parties playing three or more balls. Also parties

Indiana's other country clubs, making it a very

Just south of Danville on Cartersburg Road we have another exceptional 18-hole course aptly named Twin Bridges Golf Club. That's built over 250 acres of wooded land with White Lick Creek running through the property.

In the southern region of the county we have Oak Tree Golf Course. It's an original Pete Dye design that started as a 9-hole course and grew to include an additional 9 in the mid-90s. Undulating greens are a trademark of the front 9 with a little relief on the back 9.

Friendswood Golf Course is in the far south-eastern portion of Hendricks County. Its clubhouse is an old school that was built in 1909 and still has photos of the last students that attended. The 9-hole golf course is beginner friendly with very reasonable fees and a nice peaceful layout.

Deer Creek in Clayton is one of the best-maintained golf courses in the county. The greens

golf is not really a competition because it would

have no structure. Without the integrity of the

Every time you let the integrity lapse, the game

of golf erodes ever so slightly. All the steps that

golf's forefathers took to ensure the standards

ether. So what did you have on the last hole?

and etiquette of the game begin to fade into the

Josh Strychalski is the Assistant Golf Professional and

PGA Apprentice at Prestwick Country Club. Contact

Twin Bridges launches

after-hours business league

New for 2012, Twin Bridges Golf Club introduc-

es "NETWORK 9" an after-hours league for busi-

ness professionals. Open to men, women, young,

will be casual and formats will change from week

to week to keep it interesting. The NETWORK 9

league will be on Monday evenings and requires

no commitment and no league fee - play as fre-

quently as your busy work schedule allows.

Each time you play your name will go into a

the season. Prizes will include a mini-outing

League tee times will start at 5 p.m. and each

week golfers must confirm their participation by

contacting the Pro Shop no later than 3 p.m. each

An informational meeting will be held on Mon-

day, April 30 at 6 p.m. in the Pro Shop. League

September. This will be a great opportunity for

business networking while enjoying an evening

Call (317) 745-9098 or visit www.twinbridges

golfclub.com for more information about the

Network 9 League, Family Golf Night, Girls

play will begin on May 7 and run through

round of golf after work.

for your business, equipment and free golf!

drawing for prizes to be given away throughout

and not-so-young golfers of all skill levels. Play

and it's not worth playing.

Was it a 4 or a 5?

individual, the foundation of the game collapses

are fast and true. Home to DePauw University's Men's and Ladie's golf teams the course has come to be a local gem. It's an absolutely beautiful place

to play and enjoy the scenery. We are very lucky to have such a diverse selection of courses to choose from in Hendricks County. The other counties and surrounding areas have their exclusive private and public links, but we have incredible examples of our own with a lot of friendly faces and value to boot.

Brad DuBois is the executive director of the Plainfield Chamber of Commerce. A golf junkie, he recently managed the Golf Headquarters in Plainfield. Contact him at bdubois@town.plainfield.in.us or (317) 839-3800.

Where to tee off in Hendricks County ...

Deer Creek Golf Club 18 holes over 6,510 yards with a par of 71 (Public) 7143 S State Road 39 Clayton, IN 46118

Friendswood Golf Club

(317) 539-2013

9 Holes over 2700 vards Par 36 7730 S. Co. Rd. 1050 E Camby, IN 46113 (317) 856-5372

Oaktree Golf Course

18 holes over 6,376 yards with a par of 72 (Public) 4710 E US Highway 40 Plainfield IN 46168 (317) 839-6205

Pittsboro Golf Club

(317) 892-3335

(317) 745-6448

9 holes over 3,111 yards with a par of 35 (Public) 2227 E US Highway 136 Pittsboro, IN 46167

Prestwick Country Club

18 holes over 6,885 yards with a par of 72 (Private Non-Eauity) 5197 Fairway Dr Avon, IN 46123

Quail Creek Golf Course

18 holes over 6,329 yards with a par of 72 (Public) 7591 Quail Creek Trce. Pittsboro, IN 46167-9034 (317) 892-2582

Tomahawk Hills Golf Club

9 Holes over 3100 yards Par 36 10291 N. SR 75 Jamestown, IN 46147 (765) 676-6022

Twin Bridges Golf Club

18 holes over 7,058 yards with a par of 72 (Public) 1001 Cartersburg Rd Danville, IN 46122 (317) 745-9098

West Chase Golf Club

18 holes over 6,700 yards with a par of 71 (Public) 4 Hollaway Blvd Brownsburg, IN 46112 (317) 892-7888

White Lick Golf Course

9 holes over 2,622 yards with a par of 34 (Public) 4 White Lick Ln. Brownsburg, IN 46112 (317) 852-2931

2012 Golf Outings to remember:

May 3: Brownsburg Rotary Club, West Chase Golf

May 14: Danville Chamber of Commerce, Twin Bridges Golf Club; for more information, www. danville-chamber.org or call (317) 745-0670.

June 6: Hendricks County Community Foundation, Deer Creek Golf Club; for more information, hendrickscountycf.org or call (317) 718-1200.

June 15: Brownsburg Education Foundation; for more information, www.brownsburgeducationfoundation.org or call (317) 439-5728.

June 25: Plainfield Chamber of Commerce, Deer Creek Golf Club; for more information, www. plainfield-in.com or call (317) 839-3800.

July 10: Leadership Hendricks County, course yet to be determined; for more information, www.lhcinc.org or call (317) 745-6694.

July 14: 9th Annual Eli Welch Memorial Golf Outing, Deer Creek Golf Club; (317) 902-6404.

July 18: Rotary Club of Avon Golf Outing, West Chase Golf Club; for more information, call (317)

West Chase Men's Club membership open

The Men's Club at West Chase Golf Club meets 30 weeks a year each Tuesday at 5:30 p.m. during the season to play a 9-hole event; additionally they play 12 events throughout the season on Saturday and some Sundays – play begins at 8:30 a.m. Cost is \$180 to join and does not include individual golf fees. For more information, call Nick Bianco at (317) 892-7888.

July 25: Avon Chamber of Commerce, Prestwick Country Club; for more information, www.avoncham ber.org or call (317) 272-4333.

Aug. 15: Wings of Golf Outing, West Chase Golf Course; for more information, www.wignsofgolf.com or call (317) 745-0310.

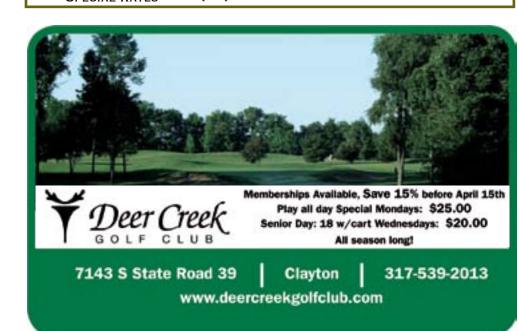
Sept. 13: Brownsburg Chamber of Commerce, West Chase Golf Course; for more information, www. brownsburg.com or call (317) 852-7885.

Sept 16: 2nd Annual EmbroidMe Golf Outing for Special Olympics, West Chase Golf; for more information, call (317) 362-1567 or (317) 918-4540.











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March 2012

From left, Renee Harbor, co-founder and president, Chance, and Cherie Fox, co-founder and vice president. Photo by Rick Myers

Misty Eyes gives dogs hope with a second chance to live

What would be one

is something we do sparingly.

What would you tell

your business's future?

overnight.

thing that could help your

We really need assistance getting

We are a not-for-profit organization

someone starting his/her own

To do the necessary research and

fore jumping into anything and to

So, what do you think about

We are very optimistic. Hendricks

County doesn't have a no-kill shelter;

right now far too many pets are be-

ing euthanized. We truly believe this

community is full of wonderful and

compassionate people that understand the importance of our mission.

Misty Eyes

Animal Rescue &

Learning Center

P.O. Box 1202

Brownsburg, IN 46112

Mistyeyes.org

Compiled by Nicole Davis

Everyone deserves a second chance in life. That's what Misty Eyes Animal Rescue & Learning Center is business? all about; giving dogs, which would otherwise be euthanized, another the word out about our organization. chance to live.

"When you take a dog who has and spending money on advertising pretty much lost all hope and you give it care and love and see how much it makes a difference, it makes every moment worthwhile," says Renee Harbor, president and cofounder of Misty Eyes, which opened October have a solid plan and foundation be-

Harbor says though Hendricks keep in mind that nothing happens County does have Animal Control and the Humane Society, they are not long-term rehabilitation centers. The dogs she rescues are fearful, timid, and first on the list to be euthanized.

In addition to pet adoption, Misty Eyes also works with people within the community to teach about responsible pet ownership and even dog culture.

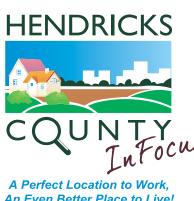
Harbor says fundraisers have been successful in raising money for the organization. They will host a Spring Jamboree in May, with more details to come on their Web site.

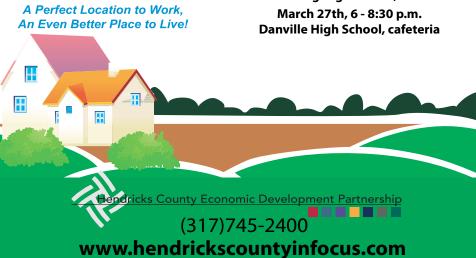
What has been your biggest lesson so far?

The demand for our services is already there. We are working very hard to find foster families for the many dogs in need. We started getting calls the first week.

Do you want to positively impact the future of Hendricks County? We need your help.

Go to www.hendrickscountyinfocus.com and complete our quality-ofdiscuss our findings and you'll help shape Hendricks County's future.







life survey, then attend one of the upcoming focus group meetings to







From left: Brad DuBois, Plainfield Chamber Executive Director; Chris Spires, Chamber Secretary; Bob Milligan, Chamber President; Wendy Young State Bank of Lizton Branch Manager; Diana Smith SBL Customer Service Representative; Emily Biehn, SBL Commercial Lending Representative; and Dave Coker SBL Assistant Branch Manger.

State Bank of Lizton is Plainfield Chamber's BOM

State Bank of Lizton has been chosen as the Plainfield Chamber of Comerce Business of the Month for February. State Bank of Lizton, is celebrating its third year in Plainfield and over 100 years in business. SBL T is an independently owned and operated community bank with ten full-service locations throughout Hendricks and Boone Counties.

What's New in HC Business

New Abe Martin Blackberry Merlot popular for Chateau Thomas Winery

character whose witty aphorisms made him and surrounding Brown County, Indiana." a celebrity and Indianapolis News regular from 1905-30. His creator, Kin Hubbard, was considered a great humorist of his time. When Hubbard's Martin moved to Brown County, wine made in Plainfield, is the first discernible and tourism enjoyed by the area today. Now,

Dr. Charles Thomas of Chateau Thomas Winery is hoping lightning will strike twice. He's made Abe Martin the mascot of his new merlot.

"My winemaking staff has been nagging me for six months to make a blackberry merlot," Thomas said of his latest creation. "Finally, I said, 'Okay' and we said we wanted to do it just for Nashville [Ind.] then we got the idea of Abe Martin."

Thomas said he started checking on the Abe Martin character that

he remembered from his childhood. What he discovered shocked him. The character was not trademarked. Thomas immediately trademarked the character to place on his wine. The bottle resembles the old moonshine jugs from the Abe Martin era complete with a cork and tax stamp wrap.

On the label is a drawing of Abe Martin and this loving tribute.

"Chateau Thomas Winery is producing this

wine to memorialize the 100-year-old fictional character who roams the streets of Nashville

The characteristics of this fruity Merlot are sweet on the palate at first but end up dry. The blackberry, only 2 percent of this Indiana-made it was a move that sparked the artist colony flavor, then the Merlot takes over with a long

> "When you smell this wine, it's the blackberry that emerges and just hits you right between the eyes," Thomas added. To add to the ambience, Chateau

Thomas even found the Rednek Wine Glass, an Indiana product that is a Mason jar mounted on a glass pedestal

"The two of them go together great," Thomas said with a chuckle.

It's becoming a great boon for the winery that has been in business for more than 25 years Thomas said he just signed a deal

with Monarch Beverage company to distribute Abe Martin Blackberry Merlot

"They are eager to get this out in the street," he said. "They're just rarin' to go."

Thomas has four locations in Indiana including the winery in Plainfield. In addition to Fishers and Nashville, Chateau Thomas opened a Bloomington location.

The winery plans to produce a white wine



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14 - Danville Chambe meeting): Wednesday, March 14, 11: 15 a.m. at. Hendricks County Phone: (317) 534-0320 4-H Fairgrounds and Conference Complex 1900 E. Main St., Danvi (317) 745-0670

15 - Plainfield Chamber meetina): Thursday, March 15, 7:30 a.m. at Plainfie Recreation & Aquatics Center, 651 Vestal Rd., For more information, call (317) 839-3800

21 - Brownsburg Chamber of Commerce (members' meeting): Wednesday, March 21, 11 a.m. at the Brownsburg Fire Territory, 470 E. Northfield Dr., Brownsburg. (317) 852-7885

27 - Avon Chamber o meefing): luesday, March 27, 11:30 a.m. at Prestwick Country Club, 5197 Fairway Dr., Avon. (317) 272-4333

30 - Westside Chambe of Commerce, (membe meeting): Friday, March 30, 8:30 a.m. at. Candlewood Suites 5250 W. Bradbury St., nation, call (317) 247-5002.

Sidelines Sports Pub Jesse Redick 9283 E US Hwy. 36 Avon, IN 46123 Phone: (317) 273-0199

Danville Chiropractic Danville, IN 46122 Phone: (317) 745-5100

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Spiral Walnut Yoga 2685 Rothchild Place, Ste. 307 Brownsburg , IN 46112 Phone: (317) 850-6930

Danville Chamber New Members

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Danville Little Leagu Baseball, Inc. Phone: (317) 372-3460

Patrick's Office Supply 8 Furniture Patrick Smith P.O. Box 68

March 2012

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Grace Variety Store Mary Ajayi 1444 Castle Ford Ln.

Indiana Judgment Enforcement Agency Chris DuBois 8571 Robin Run Way Avon. IN 46123

6434 Maple Manor

Nick Isenberg 3322 Prairie View Circle

Plainfield, IN 46168

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Clayton, IN 46118

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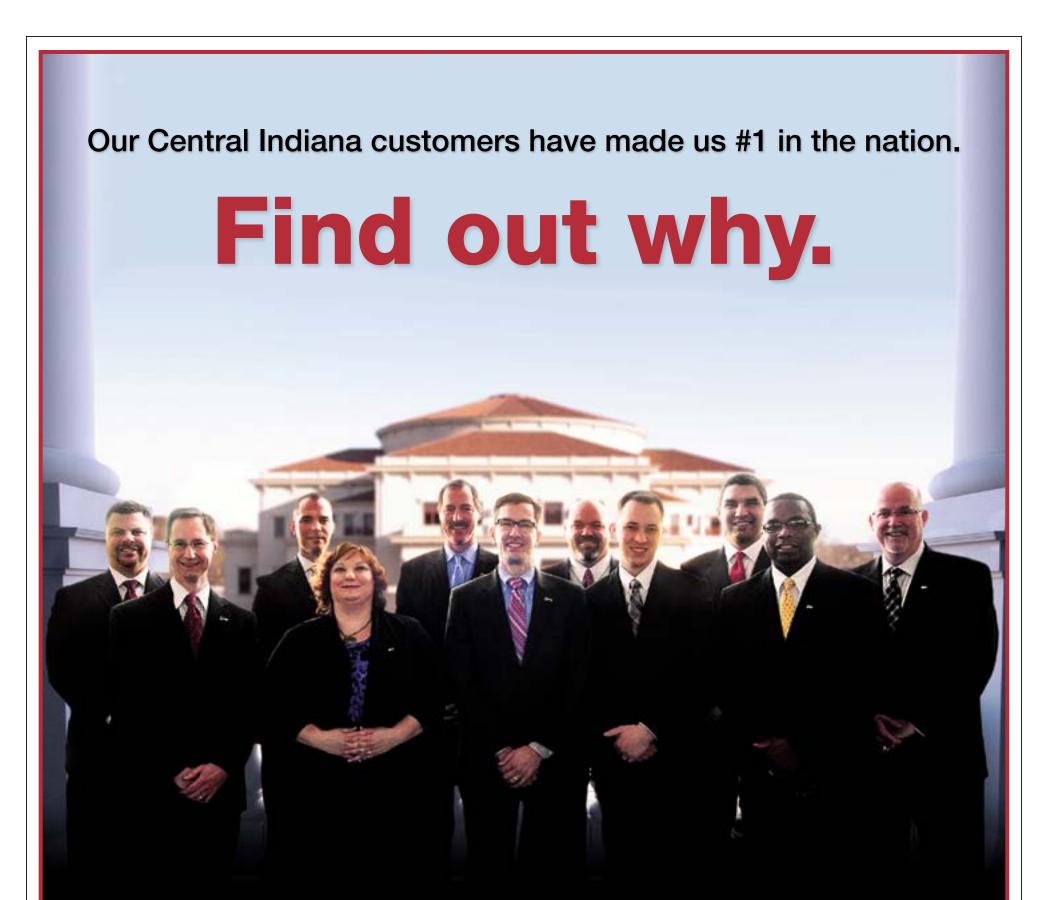
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Tom Schlehuber

Senior Vice President Corporate Banking Division 317.464.8488 thomas.schlehuber@keybank.com